



PRESS RELEASE

16 December 2024 13:00:00 EET

NIGHTWISH GIN – A SUPER-PREMIUM GIN LAUNCHED BY ARCTIC BLUE BEVERAGES

Arctic Blue Beverages is launching Nightwish Gin, a super-premium gin created in collaboration with the Nightwish band. Known for their globally awarded spirits, Arctic Blue Beverages has partnered with Nightwish to craft a gin that embodies the spirit of Nordic nature and Finnish heritage.

Formed in Kitee, Finland, in 1996, Nightwish has achieved international success by selling over 10 million records and earning more than 60 gold and platinum awards. With ten number-one albums, thirteen number-one singles, and ten world tours that have captivated audiences worldwide, Nightwish stands as Finland's most internationally successful band.

"This product is a true collaboration between Arctic Blue Beverages and Nightwish," said Valtteri Eroma, CEO and Head of Brand at Arctic Blue Beverages. "From the beginning, it was important for us to find common ground, which we discovered in our shared North Karelian roots. Together, we envisioned a flavor profile that not only resonated with Nightwish's unique identity but also aligned with Arctic Blue's values of using Nordic ingredients. We are very excited to introduce this new product!"

"It's been a pleasure and a privilege to collaborate with Arctic Blue Beverages. Their top-notch craftsmanship and relentless quest for the perfect taste made an everlasting impression on us. Together we've created a timeless perfume, to be enjoyed with your fellow curious ghosts," said Tuomas Holopainen, songwriter and founding member of the band Nightwish.

The Nightwish Gin is already available in the Arctic Blue online store in Germany, France, the Netherlands, Sweden, Denmark, Austria, and Switzerland, and will gradually become available in Italy, Spain, Portugal, the UK, Belgium, Norway, and Finland.

For more information, please contact

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About Us

Arctic Blue Beverages AB is a Nordic beverage company whose best-known products are the multi-award winning Arctic Blue Gin, Arctic Blue Gin Rose, Arctic Blue Laku and the world's first dairy-free gin-based oat liqueur, Arctic Blue Oat. The company invests heavily into international export and its products are sold in Finland, Sweden, Japan, Australia and more than a dozen other countries. For more information, visit *Arctic Blue Beverages webpage* <https://arcticbluebeverages.com>

Image Attachments

[Nightwish Gin By Arctic Blue Beverages](#)

Attachments

[Nightwish Gin – a super-premium gin launched by Arctic Blue Beverages](#)