

Verve Group - Strong momentum continues

Redeye updates its view on Verve Group following its Q4 2024 report, which came in stronger than expected across the board. The growth drivers were in line with the previous quarter, and Verve continues to gain market share, demonstrating that its product investments are yielding results. With a solid outlook for 2025, a strong underlying ad market, and reduced financing costs, we continue to expect strong fundamental improvements throughout the year.

[Read more and download the Research Update.](#)

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Attachments

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