

Resurs extends partnership with Webhallen – now also offering payment solutions for corporate customers

Resurs and Webhallen are extending their partnership for an additional three years, with the collaboration now expanding to include payment solutions for Webhallen's many corporate customers.

Webhallen currently operates 12 stores in Sweden, alongside an extensive e-commerce business, making it one of the country's leading players in gaming, hardware and entertainment.

For several years, Webhallen has offered its customers Resurs' flexible payment solutions both in-store and online. Payment solutions are now also being introduced for Webhallen's corporate customers. In an initial phase, two options will be offered, invoice and corporate account, ensuring that the needs of both smaller and larger corporate customers are met.

The extended and expanded collaboration also means that Webhallen can now consolidate payment solutions for both private and corporate customers within a single system.

– We are pleased and proud of our deepened partnership with Webhallen. Their customers have appreciated our flexible payment solutions, and we now look forward to continuing to develop these to include corporate customers as well. In addition to a market-leading range of instalment payment options for private individuals, we offer one of the most competitive propositions on the market for corporate payment solutions. By combining an optimised customer experience with high conversion, we create the best possible conditions for increased sales across both private and corporate segments, says **Magnus Fredin**, CEO of Resurs.

As part of the extension, Webhallen is also introducing "Game Plan", a loyalty-enhancing account with a revolving credit that provides customers with greater flexibility and security to finance and plan their purchases.

– We are pleased to extend our partnership with Resurs and look forward to their new solution for corporate customers, making it easier for more companies to shop with us. Their payment solutions, and in particular their interest-free instalment options, are appreciated by our customers. At the same time, we view payments as a strategic tool for driving both conversion and long-term value, where Resurs, with its Nordic experience, strong omni channel solutions and high investment pace, is well positioned to support us in the years ahead, says **Kim Andersson**, CEO of Webhallen.

For more information: Måns Renntun, Head of Communications, Resurs +46 709 84 96 20, mans.renntun@resurs.se

ABOUT RESURS

Flexible payments and finances, made easy. At Resurs Bank, we make it easier for individuals and businesses across the Nordics to realize their ambitions – every day. For nearly 50 years, we've been a trusted financial partner, creating long-term value for our customers, our partners, and the communities we proudly serve and are a part of. Today, we have a customer base of approximately 6 million customers and 759 employees in the Nordic region.

Attachments

[Resurs extends partnership with Webhallen – now also offering payment solutions for corporate customers](#)