

Press Release
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Goodbye Kansas Studios wins In-Game Cinematics order from new strategic customer

Goodbye Kansas Studios has received an order for production of In-game content for a game project. The order comes from a new, strategic, international customer and the order value amounts to approx. SEK 16 million. The assignment strengthens and broadens the Goodbye Kansas Studios service offering within creation of high-quality cinematic content for game engines. The project has started and will span over the first two quarters of 2024.

"This order demonstrates a strong momentum in the studio business, which we are now leveraging with full force after last year's focused restructuring measures. We have won the trust of a new customer in a segment with significant growth potential, which shows the strength of our brand and the competitiveness of our service offering," says Stefan Danieli, CEO of Goodbye Kansas Group.

After a number of comprehensive structural measures in 2023, the publicly traded Goodbye Kansas Group is now fully focused on the operations of the subsidiary Goodbye Kansas Studios, a leading provider of technology-driven visual content in a global market.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content in a global market. Goodbye Kansas Group is headquartered in Stockholm and its shares are listed on the Nasdaq First North Growth Market with Carnegie Investment Bank AB (publ) as Certified Adviser.

Attachments

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