

OPTICEPT INITIATES COLLABORATION WITH TROPICAL FOOD MACHINERY

OptiCept Technologies AB (OPTI) is strengthening its position in the tropical juice segment by entering into a strategic agency agreement today with Italian company Tropical Food Machinery Srl (TFM), a global supplier of industrial fruit juice processing lines.

The agreement means the parties will jointly market and sell each other's technologies to the juice industry. Tropical Food Machinery is the world's largest equipment supplier for pineapple juice production and delivers turnkey processing lines to a global customer base. They will actively promote OptiCept's patented Pulsed Electric Field (PEF) technology and the OPTICEPT® LJ7 system, which enhances juice extraction and preserves nutrients while reducing energy consumption. OptiCept also has the opportunity to offer a complete solution for juice production by marketing TFM's products alongside the CEPT® system.

This collaboration is an important step in OptiCept's strategy to strengthen its presence in the rapidly growing tropical juice segment. With commission-based collaboration terms, both parties are incentivized to drive growth, significantly expanding OptiCept's commercial reach in the juice segment.

"The agreement is strategically important for OptiCept as it gives us access to key markets and well-established customer relationships within tropical fruit juice production," says Thomas Lundqvist, CEO of OptiCept.

The benefits of the collaboration are echoed by Tropical Food Machinery's CEO, Stefano Concari:

"We see great potential in combining our long-standing experience in juice processing with OptiCept's groundbreaking PEF technology. Together, we can offer next-generation solutions to the juice industry – solutions that enhance quality, sustainability, and efficiency."

The market for tropical juices is growing rapidly due to increased demand for premium products with high nutritional value and minimal processing. One of the most consumed juices in the segment is pineapple juice, where OptiCept has demonstrated strong industrial results. Last year, the global market for pineapple juice amounted to USD 3.89 billion, and the market is expected to grow by another 4.64% this year. OptiCept estimates that there are 300 production lines for pineapple juice alone worldwide.

About Tropical Food Machinery

With headquarters in both Italy and Brazil, Tropical Food Machinery Srl offers complete production lines for the industrial processing of tropical fruits as well as fruits from temperate climates – including tomatoes. The company's solutions enable the production of a wide range of end products, such as concentrated and non-concentrated juice, fruit pulp, chopped or sliced fruit, jam, purée, and tomato paste.

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About Us

OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, provide better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient, green, cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market (ticker: OPTI). The Company's Certified Adviser is DNB Carnegie Investment Bank AB.

For further information visit:

[OptiCept Technologies Official Website](https://www.opticept.se)

Attachments

[OptiCept Initiates Collaboration with Tropical Food Machinery](#)