



**PRESS RELEASE**

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## **Organizational changes in Cint Group**

Cint Group is on track with its plan for the consolidated platform and is actively working on transforming its organization into a fit-for-purpose commercial operating model. As a consequence, the company is carrying out an efficiency program resulting in a reduction of circa 10 percent of the personnel related cost, mostly within the Commercial organization. As part of the organizational changes, Jake Wolff, Cint's Chief Revenue Officer and Mike Misel, Chief Supply and Partnership Officer, have made the decision to leave the company.

Giles Palmer, CEO comments: *"Jake has been a cornerstone of Cint for many years, and his impact on our company has been profound. We are immensely grateful for his leadership, dedication, and countless contributions over the years. We wish him all the best in his future endeavors. We will be replacing the CRO role as soon as possible, with a focus on candidates based in the United States. Jake will stay on until a replacement is found."*

*"Mike has also been a key figure in our company for many years, and his efforts have significantly contributed to our success. We extend our heartfelt thanks to Mike for all his work and wish him the very best in his future endeavors."*

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**About Cint**

Cint is a pioneer in research technology. Our customers use Cint to post questions and get answers from real people. They use these answers to build business strategies, confidently publish research, accurately measure the impact of digital advertising, and more. Our exchange is the world's largest, with more than 300 million respondents in over 130 countries who consent to sharing their opinions, motivations, and behaviors. We are feeding the world's curiosity.

Cint Group AB (publ), listed on Nasdaq Stockholm (STO: CINT), has a global workforce of approximately 1000 FTEs. Cint has offices in Stockholm, London, New York, New Orleans, Singapore, Gurgaon, Japan, and Sydney, among others.

**Attachments**

**[Organizational changes in Cint Group](#)**