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XMREALITY SIGNS DEAL WITH TECHNOLOGY COMPANY GIVEX

Givex is a global technology company headquartered in Toronto, Canada. It specializes in providing merchants with a comprehensive suite of services that include gift and e-gift card solutions, loyalty programs, point of sale (POS) systems, data analytics, and stored value ticketing. With over 132,000 active merchant locations, GiveX will use XMReality Remote Guidance to strengthen its customer service and support further.

GiveX's platform supports seamless integration with over 1,000 POS systems worldwide, and enhances customer engagement and operational efficiency for businesses in the restaurant, retail, and hospitality sectors in over 100 countries. By implementing XMReality GiveX can offer quicker support both to its end customers and also between technicians.

> "We are proud to be selected as a software supplier by GiveX to help facilitate support and services for their operations," says Ryne Simeone, Vice President of Business Development at XMReality Inc. "They are off to a great start with XMReality, and we look forward to continuing this collaboration to enhance their customer support."

Read more about GiveX here: **https://web.givex.com/**

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About XMReality
XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: **www.xmreality.com**

Image Attachments
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