

Ryds Bilglas buys 180 new electric courtesy cars

Cary Group's Swedish operation for repair and replacement of vehicle glass, Ryds Bilglas, has ordered 180 new fossil free Mini Cooper Electric cars to its fleet of courtesy cars. The company has previously been offering courtesy cars to customers in connection to pre-booked vehicle glass replacements, with the fleet of courtesy cars being partly electrified. The company now invests in the transformation of the fleet into a fossil free one, with the new cars that will be delivered starting from April 2023.

"Our customer offering includes a strong sustainability focus and we started with electric courtesy cars already in 2013. This past year we have continued to roll out around 40 electric courtesy cars and I am proud that we are now taking the next step to be able to offer customers a completely fossil free fleet of courtesy vehicles. Customer satisfaction and sustainability have for long been two important focus areas for us, and by making this investment we are offering customers a premium electrified car at the same time as we are reducing the carbon dioxide emissions – it's a win-win!", says Fredrik Karlsson, Country Manager Sweden, Cary Group.

In addition to working by the mantra "to always repair instead of replace when possible", Ryds Bilglas has successfully launched several initiatives connected to sustainability in the customer journey. For example, the company offers a digital damage assessment tool on their website. This enables customers to make a damage assessment without having to drive to a workshop, hence reducing the emissions of carbon dioxide. Cary Group is climate neutral and provide services that are 100 percent climate compensated. This means that the company binds the same amount of CO2 equivalent emissions that the company emits, so that the final sum becomes zero.

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About Cary Group

Cary Group specialises in sustainable solutions for vehicle glass repair and replacement, with a complementary offering in vehicle damage repair. With good accessibility, high-quality products and smart solutions, we help our customers make simplified and sustainable choices. We call it Smarter solutions for sustainable car care. For more information, please visit www.carygroup.com

About Ryds Bilglas

Ryds Bilglas is a leading player in the repair and replacement of car glass with close proximity to the customer with over 150 workshops in Sweden. The company was founded in 1947 and is today part of Cary Group. For more information please visit www.rydsbilglas.se

Image Attachments

Lanebil Frilagd

Attachments

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