

# Ekobot Signs Distributor Agreement for the Netherlands

**Ekobot AB (publ) has entered into a distributor agreement with Homburg Holland for the Netherlands. The agreement grants Homburg Holland an exclusive right to sell Ekobot's autonomous robotic systems WEAI for mechanical weed control in the region. Homburg Holland has set an initial target to sell 10 robotic systems during 2024 and early 2025, with delivery scheduled for the 2025 growing season.**

Homburg Holland will manage marketing and sales in the Dutch market, as well as handle delivery, training, support, service, spare parts, and warranty matters.

Founded in 1961, Homburg Holland is one of the leading distributors of agricultural equipment in the Netherlands. The company provides the best and most advanced precision farming technology in the field of crop protection, soil cultivation and sowing techniques. Additionally, Homburg Holland has developed its own products for agriculture optimization, which are not only sold in the Netherlands but also globally through a network of distributors.

*– This will be a highly efficient way to sell and deliver our system to the Dutch market. We are truly looking forward to the collaboration with Homburg Holland, which possesses extensive knowledge of the local market and understands the equipment that best optimizes modern agriculture, says Jonas Eklind, CEO of Ekobot.*

*– Adding an advanced and autonomous robotic system to our range of precision farming equipment creates significant opportunities for growth and increased profitability. This aligns well with our motto Profit through knowledge, adds Jack Thibaudier, CEO of Homburg Holland*

The collaboration commences immediately, and Homburg Holland's activities to market and sell the Ekobot robotic systems in the Netherlands begin promptly. Homburg Holland believes there are substantial opportunities for the Ekobot robotic systems in the Dutch market, once the first systems are successfully deployed commercially in the Netherlands.

For more information about Homburg Holland, please visit [Homburg Holland](#)

## Contacts

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## About Ekobot

Ekobot AB (publ), based in Västerås, conducts business based on the business concept of developing, manufacturing and selling autonomous agricultural robots that enable efficient precision cultivation where weed management takes place completely without or with minimal use of herbicides. The company's vision is to provide the agricultural sector with a long-term sustainable alternative for reducing or completely eliminating chemical spraying in crops of crops for human consumption. The company is listed on the Nasdaq First North Growth Market.

For more information, see Ekobot's website [www.ekobot.se](http://www.ekobot.se)

Augment Partners AB, tel. +46 8 604 22 55, e-mail: [info@augment.se](mailto:info@augment.se) is the Company's Certified Adviser.

*This information is information that Ekobot is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-01-25 09:25 CET.*

## Attachments

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