

Goobit Partners with Stripe to offer Swish payments

Goobit Group AB's subsidiary, Goobit AB ('Goobit'), has partnered with Stripe, a global leader in online payment processing, to integrate Swish and other payment methods into Goobit's platform. This strategic collaboration signifies a leap forward in Goobit's mission to enhance user experience and broaden its service capabilities.

Swish, Sweden's most popular mobile payment system, will soon be available as a payment option for Goobit's users on the BTCX platform, thanks to the partnership with Stripe. This integration aims to provide a seamless, fast, and secure payment solution, making it easier for users to engage with Goobit's platform and services.

In addition to the Swish integration, the collaboration with Stripe will enable Goobit to benefit from reduced payment processing fees for all payment options. This move not only enhances operational efficiency but also significantly improves the customer experience.

"Partnering with Stripe to integrate Swish into our platform and reduce our payment processing costs is a great milestone for us. We're genuinely excited about what this means for our future and the enhanced experience we can provide to our customers, thanks to Stripe's global expertise. This is also aligned with our European expansion strategy as it simplifies the process of international payments." says Goobit Group's CEO and founder, Christian Ander

The Company expects that the partnership will significantly increase transaction volume and improve margins.

The technical integration is currently ongoing, the company expects to offer Swish on the BTCX platform within the coming month.

For further information, please contact:

Christian Ander, CEO, Goobit Group AB
Email: ir@goobit.se

About Goobit Group | BTCX

Goobit Group AB (publ) operates in the financial sector. The company launched the world's longest running Bitcoin exchange BTCX in 2012. Goobit is Sweden's leading Bitcoin company in financial services and education. The company offers exchange services of fiat currencies to Bitcoin and has so far exchanged over 2.0 billion SEK. The company's most well-known brands are BTCX Express and Standard Bitcoin Exchange (BTCX). In addition to exchange services, the company also offers services in anti-money laundering (AML Desk) and compliance for crypto

Press Release
10 April 2024 21:01:00 CEST



assets. Goobit Group AB (publ) was registered in 2013 and is a group with operations in the wholly-owned subsidiaries Goobit AB, Goobit Blocktech AB, and Goobit Exchange AB. Goobit AB targets private individuals, corporate customers, and financial institutions. The group has its headquarters in Gamla Stan, Stockholm, Sweden.

For more information, see Goobit's website www.goobit.se

This information is information that Goobit Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-04-10 21:01 CEST.

Attachments

[Goobit Partners with Stripe to offer Swish payments](#)