

# Net Insight and Skyline Communications join forces to simplify Live Media Services Management

**Stockholm, Sweden** – Net Insight, the leading provider of media transport solutions, and Skyline Communications, the global leader in end-to-end multi-vendor network management, announce a strategic partnership to launch an integrated solution designed to streamline live video workflows across various networks.

The collaboration between <u>Net Insight</u> and <u>Skyline Communications</u> provides broadcasters, service providers, production companies, and enterprises with an integrated solution that simplifies the planning and scheduling of work orders, automates link provisioning, and secures media transport across both on-premises and cloud-based infrastructure. This solution helps businesses to optimize their operations, reduce costs, and improve service delivery, which in turn can lead to increased profitability and growth opportunities.

"We are excited to partner with Skyline Communications to provide our customers with a streamlined solution for managing live video workflows," says Christer Bohm, Vice President Product Management at Net Insight. "This collaboration reflects our commitment to delivering efficient, reliable, and scalable solutions for live media services management. With our combined expertise and innovative features, we are confident that this solution will provide tremendous value to our customers."

"We are thrilled for this strategic partnership with Net Insight to bring to market an integrated solution that brings convenience and reliability to our customers," says Steven Soenens, VP Product Marketing at Skyline Communications. Our flagship monitoring and orchestration platform, DataMiner, seamlessly integrates with Net Insight's media transport solutions including Nimbra Vision and Nimbra Edge, providing end-to-end visibility, control and automation across any network infrastructure, including public cloud networks, on-premises IP media fabrics and legacy SDI routers, and any other media processing functions. This collaboration showcases our shared commitment to innovation, reliability, and efficiency, and we look forward to demonstrating our joint solution at the NAB Show 2023."

Net Insight AB (publ) Box 1200, SE-171 23 Solna, Sweden Visit: Smidesvägen 7, Solna Office: +46 8 685 04 00 Corp.id.no: 556533-4397. Vat.no: SE556533439701 Email: info@netinsight.net www.netinsight.net The innovative solution will be showcased at the NAB Show 2023 in Las Vegas, highlighting its key features, including:

- Media Service Management: Seamless planning of work orders, monitoring and control of Net Insight's media networks, including managed (Nimbra Series) and public cloud networks (Nimbra Edge), through DataMiner, Skyline Communications' flagship network management and orchestration platform.
- Live Data Sharing: Easily share live data with anyone, anywhere, with just a few clicks, improving collaboration and decision-making.
- Intelligent Resource and Capacity Management: Efficiently allocate resources, such as equipment and personnel, and manage capacity to optimize live media service delivery.
- **Cost Tracking and Billing:** Calculate and track resource costs, generate billing records, and streamline financial processes.
- **Multi-Tenant Self-Service Portals:** Conveniently enter work orders and book media services through user-friendly, self-service portals.
- **On-the-Fly Deployable APIs:** Integrate the solution with existing scheduling systems using flexible and easily deployable APIs.

For more information about the integrated solution and the NAB Show 2023 demo, please visit the Net Insight (NAB booth W1725) and Skyline Communications (NAB booth W1649) websites.

# For further information, please contact:

Crister Fritzson, CEO of Net Insight AB, +46 8 685 04 00, crister.fritzson@netinsight.net

### About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

# For more information, please visit netinsight.net

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### **About Skyline Communications**

Skyline Communications is the leading provider of end-to-end digital transformation solutions for the ICT media and broadband industry. The DataMiner software allows operators to easily tap into technology resources and create a fully standardized, highly multifunctional, secure, and realtime digital twin of their operation. Al-powered monitoring, inventory management, hyperautomation, and the orchestration of complex services are examples of its versatility. DataMiner is currently deployed by leading corporations in the ICT media and broadband industry in over 125 countries worldwide. Skyline Communications has offices in Belgium, Portugal, Singapore, BiH, and the USA, and has a strong permanent presence across all continents.

For more information, please visit skyline.be/

**Image Attachments** 

Skyline Logo

Attachments

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