

## **OPTICEPT INITIATES COLLABORATION IN THE NORDIC REGION - TO TREAT ROSES FOR A SCANDINAVIAN FLOWER IMPORTER**

OptiCept has entered into a collaboration and evaluation agreement with a Scandinavian flower importer, one of the major players in the grocery and service trade. An OptiBoost application for cut flowers will be installed at one of their facilities to treat roses, for one of their customers in retail.

The treated roses will be sold in stores of a leading retail chain. Sales and waste will be measured and compared with stores that sell untreated roses.

*"This is a comprehensive evaluation conducted under similar conditions as with Dagab in Sweden. It is gratifying that we are now further establishing ourselves in the Nordic market, which provides good opportunities for OptiBoost, where we believe we can add significant value,"* says Thomas Lundqvist, CEO of OptiCept Technologies.

The evaluation is planned to start in August and continue for 12 weeks.

### **Contacts**

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For further information, please contact:

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## About Us

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OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market. Erik Penser Bank is a Certified Adviser and is available at 08-463 80 00 or [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se).

For further information visit:

[OptiCept Technologies Official Website](https://www.opticept.se)

## Attachments

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**[OptiCept initiates collaboration in the Nordic region - to treat roses for a Scandinavian flower importer](#)**