

Enersize Takes the Spotlight – Exposes Industry's Hidden Energy Drain in Live Podcast from Malmö Trade Show

Compressed air – one of industry's biggest hidden energy consumers – is front and center as Enersize joins the official podcast of the Industrimässorna i Öresund trade show. On May 22 at 10:00 AM, Enersize CEO Fredrik Arrigucci steps into the podcast studio, live on the show floor, to spotlight a massive – yet often invisible – opportunity for energy savings.

"Compressed air can account for up to ten percent of a factory's electricity use – and we repeatedly see up to **50 percent** of that lost due to leakage and inefficient operation. It's energy quite literally disappearing into thin air," says Fredrik Arrigucci.

"But there's a way forward. With accurate data, intelligent monitoring, and the right digital tools, we can reverse the trend – turning compressed air from a costly energy drain into a strategic asset." The conversation explores how digitalization and new sustainability regulations – such as CSRD – are making energy efficiency a top-level management issue. The episode features real-world examples, measurable business value, and insights into why compressed air systems are often overlooked, despite their critical impact.

The official podcast is a key part of the trade show's content offering, featuring conversations with industry leaders on innovation, automation, and sustainable production. The episode with Enersize will be published after the event at industrimassornaoresund.se and on all major podcast platforms. **Industrimässorna i Öresund** takes place May 21–22, 2025 in Malmö and is the leading meeting place for the manufacturing industry in southern Sweden and Denmark. The event brings together decision-makers, technology developers, and suppliers across automation, maintenance, production, and energy.

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The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.

About Enersize

Enersize develops and provides specialized software, tools, and services for improving energy efficiency in industrial compressed air systems – one of the most energy-intensive processes in manufacturing. The company's technology platform enables detailed monitoring, analysis, and real-time optimization of compressed air systems, with the aim of reducing energy consumption, detecting leaks, and improving operational performance.

Enersize works with a wide range of industrial companies that recognize energy efficiency as a strategic priority – both for improving financial performance and for reducing environmental impact. The solutions are scalable and designed to integrate seamlessly into both existing and new system environments.

The company is listed on Nasdaq Stockholm First North Growth Market under the ticker: ENERS.

For more information, visit <https://enersize.com>

Certified Adviser: Bergs Securities AB

Attachments

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