

21 January 2021 09:00:00 CET
PRESS RELEASE

Kambi Group plc partners with Racing and Wagering Western Australia

The world's trusted sports betting partner expands global reach with leading Australian operator

Kambi Group plc, the leading global sports betting supplier, has signed a long-term agreement to become the sports betting partner of Racing and Wagering Western Australia (RWWA).

The partnership will see RWWA leverage Kambi's technology to upgrade its current sportsbook offering across its retail outlets and established online brand TABtouch.

The Kambi sportsbook will complement RWWA's existing racing wagering product, and RWWA will take full advantage of Kambi's deep sports betting offer, powerful bonusing toolbox and extensive differentiation capabilities across front-end and odds to deliver players a best-in-class experience.

Established in 2003, RWWA is the state-run, self-funded racing authority for Western Australia, responsible for the operations of the state's Totalisator Agency Board (TAB). Sales channels include a network of more than 320 retail agencies and TABtouch, which encompasses the online, mobile and call centre operations. RWWA distributes the profits gained through its wagering business to support the growth and competitiveness of the state's racing industry.

Kristian Nylén, CEO, Kambi, said: "This is an important strategic partnership for Kambi. RWWA has achieved excellent recent growth, and we are very pleased that they view Kambi's high-performance sports betting technology as central in pushing that to the next level.

"The agreement underlines Kambi's ability to configure our technology to meet the needs of any operator and regulated market, and we are excited to play a crucial role in driving RWWA's online and retail success."

Ian Edwards, CEO, RWWA, said: "We are delighted to have partnered with Kambi to build on our reach across our online and retail sectors.

"Kambi's track record as a springboard for growth is evident, and their flexibility and power under the hood marked them out as an ideal partner.

"As the organisation which funds the State's racing industry, RWWA is focused on maximising its profits through the Western Australian TAB in the long-term interests of the industry, and we believe this partnership will help drive greater results."

For further information, please contact:

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include 888 Holdings, ATG, Churchill Downs Incorporated, DraftKings, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 850 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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Attachments

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