

## PRESS RELEASE

30 April 2026 13:00:00 CEST

## Increased number of shares and votes in Nelly

The number of shares and votes in Nelly Group AB (publ) ("Nelly") has, during April 2026, increased with 24,606 due to subscription of ordinary shares through exercise of warrants of series 2025/2026 as part of one of the share programs adopted by the annual general meeting held on 23 May 2025. A total of 24,606 ordinary shares were subscribed for and allotted through exercise of warrants of series 2025/2026, in accordance with the terms and conditions of the share program.

As of today, 30 April 2026, there are in total 30,567,388 shares and votes in the company, of which 30,129,399 ordinary shares and 437,989 shares of Class C. Nelly holds 42,747 ordinary shares and 437,989 shares of Class C in treasury.

### For more information, please contact:

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### About Nelly Group

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Nelly is one of the best-loved fashion destinations for young women in the Nordic region. The strength of our offer lies in the combination of our own NELLY brand and carefully selected external brands. Since our launch in 2004, our passion for fashion and products that engage our customers has enabled us to establish a leading position on our core markets as a pioneer in digital direct sales. The company has one million customers in the Nordics online and sales of SEK 1.3 billion per year. Nelly's first physical Flagship Store opened on Drottninggatan in Stockholm in 2023, and we opened our doors on Strøget in Copenhagen in 2025. The group was previously called Qliro Group. Nelly Group is listed on Nasdaq Stockholm in the mid-cap segment with the ticker "NELLY".

*This information is information that Nelly Group is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2026-04-30 13:00 CEST.*

### Nelly Group AB

Corporate Domicile Borås

Corp. Reg. No. 556035-6940

[www.nelly.com](http://www.nelly.com)

### Visiting address

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**Attachments**

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