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smart eye

## Annual Report

Bridging the gap between humans  
and machines for a safer future



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# This is Smart Eye

**We build Human Insight AI: technology that understands, supports, and predicts human behavior in complex environments.**

**Smart Eye operates across two business areas — Automotive and Behavioral Research — applying objective measurement and analysis of human behavior across safety, research, and commercial applications.**



## Automotive

### **Automotive**

Camera-based in-cabin sensing software and systems for vehicle manufacturers and fleet operators. Smart Eye supports driver, occupant, and cabin monitoring in passenger and commercial vehicles, delivered both as OEM software programs and as complete driver support systems for fleet and commercial vehicle applications.

*Read more on pages 12-17*

## Behavioral Research

### **Applied AI**

Eye tracking systems and integrated AI solutions for understanding human behavior and performance in complex environments. Applied AI supports advanced research, training, and system integration across academic and commercial applications, including aviation, healthcare, automotive, and assistive technology.

### **iMotions**

Integrated software platform for multimodal human behavior research. iMotions enables synchronized analysis of eye tracking, facial expressions, physiological signals, and self-reported data to support research and decision-making across academia, consumer insights, media analytics, and commercial applications.

*Read more on pages 18-27*

# Scaling at an Industry Inflection Point

Over more than a decade of sustained investment in research, software development, and global partnerships, Smart Eye has built a scalable business across Automotive and Behavioral Research. In 2025, that groundwork translated into clear operational momentum, with the company reporting positive EBITDA and entering a phase where regulatory alignment, expanding production programs, and new capabilities reinforce long-term growth.



## Automotive: Production Scale as Regulation Tightens

Smart Eye's driver monitoring systems (DMS) are embedded in more than 3 million vehicles on the road, with 368 design wins across 23 OEMs worldwide. Over the past decade, the company has established itself as the leading supplier of camera-based driver monitoring software, integrated into series production programs across passenger and commercial vehicles.

The regulatory environment is now reinforcing this position. As the EU's General Safety Regulation (GSR) mandate on Advanced Driver Attention Warning systems (ADDW) is extended to all new vehicles in July 2026, the window for producing vehicles without compliant monitoring systems is closing. This regulatory reinforcement strengthens baseline demand while raising expectations around robustness, scalability, and real-world performance.

At the same time, the DMS market is entering a new phase. Impairment detection is becoming central to future DMS programs and sourcing decisions, as OEMs expand driver state monitoring to include alcohol and drug impairment alongside distraction and drowsiness.

Smart Eye already deploys alcohol impairment detection in fleet and aftermarket vehicles and is progressing toward broader production deployment within OEM programs. As regulatory discussions and safety rating frameworks increasingly emphasize impairment-related risks, suppliers with validated, production-ready solutions are positioned to shape the next stage of driver monitoring development.

Together, these dynamics are accelerating the evolution of driver monitoring into a broader safety system, embedding impairment detection and advanced functionality directly into mainstream vehicle programs. With rising production volumes and expanding software scope, Automotive is translating scale into earnings, strengthening margins, and bringing the business closer to sustained positive cash flow.

## Behavioral Research: Expanding the Market for Measurable Human Insight

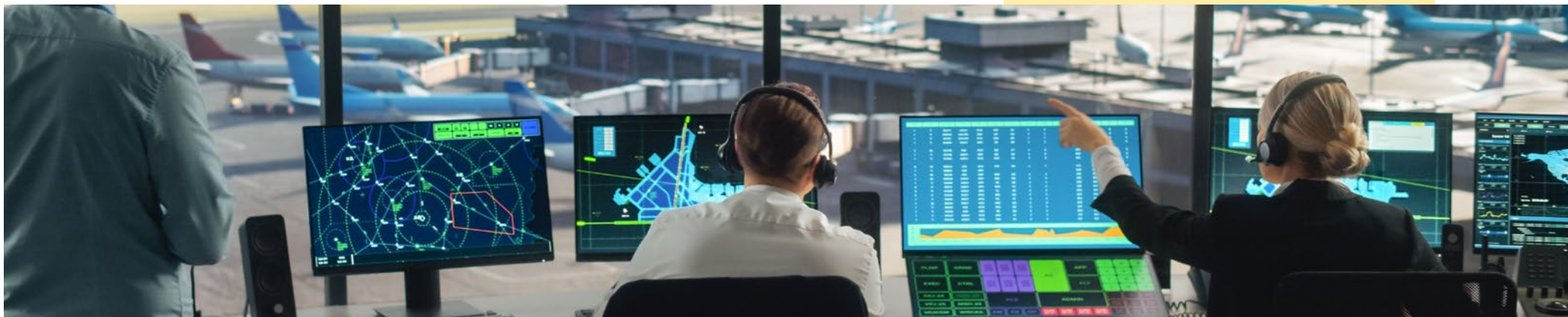
As demand for measurable human performance and emotional insight accelerates across industries, Smart Eye's Behavioral Research business area is positioned to scale alongside that expansion. Through Applied AI and iMotions, the company serves customers operating in research-intensive, safety-critical, and commercial environments where objective behavioral data is becoming a strategic requirement rather than a supplementary tool.

In 2025, deeper integration across technologies and workflows strengthened the transition from stand-alone research tools to embedded, long-term deployments. This development supports more durable revenue streams and positions Behavioral Research as a foundational layer in domains where training effectiveness, operational safety, consumer engagement, and performance optimization increasingly rely on quantifiable human data.

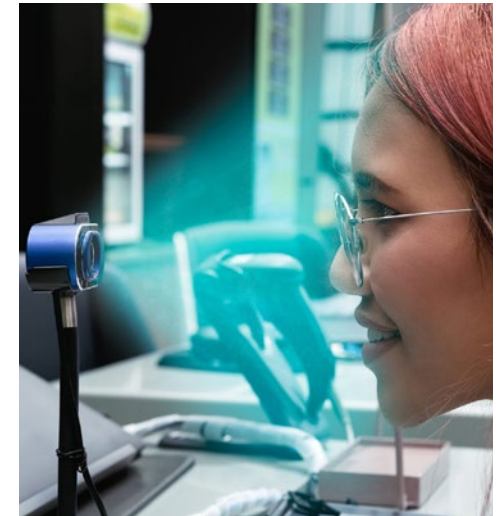
With a global customer base spanning leading universities, multinational enterprises, and advanced research institutions, Behavioral Research operates at the center of markets that are increasingly prioritizing measurable human performance and emotional insight. As organizations embed behavioral data more deeply into product development, training systems, and commercial decision-making, Smart Eye plays a defining role in how human insight is captured, standardized, and applied across industries.

### Trusted by some of the world's most renowned organizations over time:

- 90 of the world's 100 largest advertisers
- 26% of the Fortune Global 500 companies
- 68 of the world's 100 leading research universities
- Customers include NASA, Nissan, Airbus, Boeing, Honeywell, Volvo, GM, BMW, Geely, Harvard University, and more than 1,300 research organizations globally



# Highlights



368

**Design wins**  
from 23 OEMs (total  
number as of end of 2025)

3,000,000+

**Cars on the road** with  
Smart Eye's technology

10,000+

**AIS-system units  
delivered** in 2025 across  
multiple customers

241,000+

**Respondents processed  
through the iMotions  
platform** in 2025 (32%  
increase from 2024)

100,000+

**Total ads analyzed** over  
time with the Affectiva  
Media Analytics platform

5,000+

**Eye trackers for assistive  
technology** sold to date

# Financial Overview

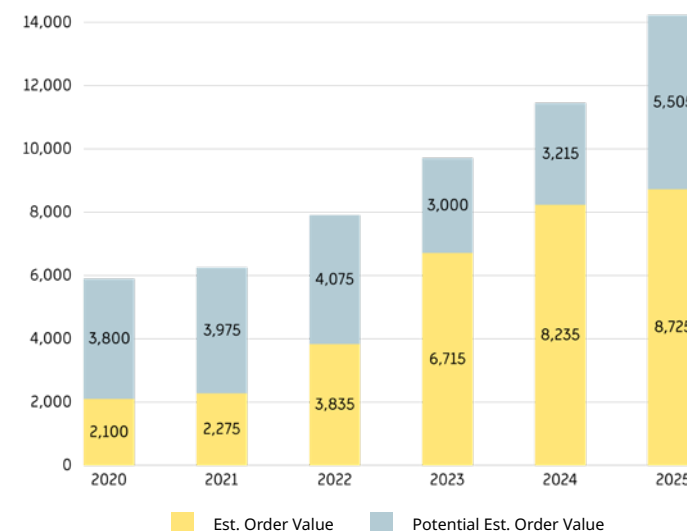
## High Growth and Positive EBITDA Driven by Increased Automotive Licensing Revenues

Smart Eye secured several strategically important design wins, including a breakthrough order as a software Tier 1 supplier to a global Japanese OEM. In addition, new nominations were obtained in both the premium segment and commercial vehicles, further strengthening the Company's position in driver and occupant monitoring.

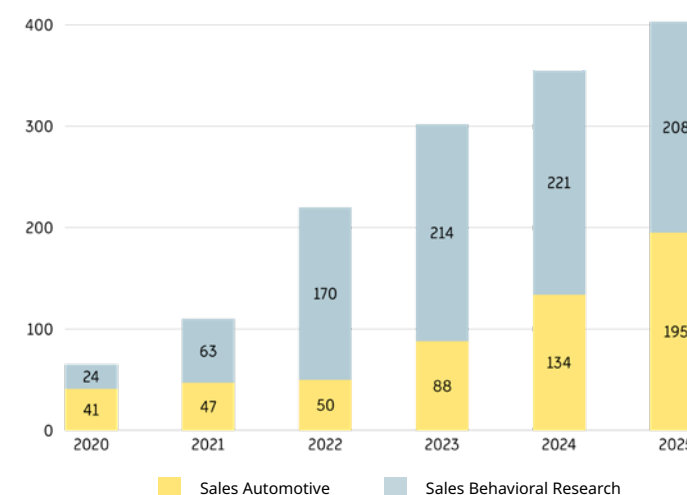
- Net sales increased by 14% to SEK 403.7 (355.0) million. Organic growth amounted to 21%.
- EBITDA amounted to SEK 4.9 million (-82.3). The improvement in earnings was driven by higher license revenue, increased AIS sales, improved sales within the iMotions portfolio, as well as workforce adjustments and other cost-saving measures, which offset the negative currency impact.
- Operating income amounted to SEK -163.5 million (-250.3). Amortization of acquisition-related intangible assets amounted to SEK -107.7 million (-116.2).

Key Figures		2025	2024	2023	2022	2021
Net sales	KSEK	403,672	355,049	302,233	219,539	109,679
EBITDA	KSEK	4,856	-82,334	-124,912	-193,822	-71,711
Operating profit/loss	KSEK	-163,498	-250,325	-282,902	-343,034	-130,909
Profit/loss after tax	KSEK	-172,759	-230,410	-75,543	-340,285	-132,713
Equity per share	SEK	42	43	44	50	65
Equity ratio	%	68.2	83.1	85.0	77.0	83.0
Average number of employees		270	289	282	274	256

Estimated Order Value from Design Wins, MSEK



Net Sales, MSEK



# CEO Letter

2025 was the year Smart Eye crossed the threshold, from promise to proof. After years of building the world's leading position in Driver Monitoring Systems, we have now demonstrated what that leadership means in practice: scale, improving margins and a clear path to strong cash flow. At the same time, we have expanded our technological scope and positioned ourselves at the centre of the next major shift in the automotive industry toward intelligent, perception-driven, reasoning and ultimately agentic vehicles.


## Dawn of a New Era

This is the beginning of a new era for Smart Eye. During the year, our Automotive business accelerated significantly. The number of car models in production increased from 75 to 125, and the number of cars on the road with our technology more than doubled, surpassing 4 million shortly after year-end. This is the result of over a decade of disciplined execution: first winning the contracts, then delivering production-ready software, and now finally seeing the full-scale rollout across global OEMs. This ramp translated directly into financial performance. We reached positive EBITDA already in the second quarter and strengthened it throughout the year, ending with a positive full-year result. With continued volume growth and the regulatory tailwinds from the EU mandate coming into force in July 2026, we are now only a few quarters away from achieving positive cash flow.

## Proven Business Model

We have proven that our business model works. At the same time, we are increasing the value we deliver per vehicle. In early 2026, we entered production with our first cabin monitoring system integrated into the interior mirror, a key milestone that expands our footprint inside the vehicle. As the industry moves from monitoring the driver to understanding the full cabin, we see a clear opportunity to grow our content per car and further strengthen our position. We also continued to solidify our role as a Software Tier 1 supplier.





Our largest-ever deal with a leading Japanese OEM is a testament to the trust placed in us, not only as a technology provider, but as a long-term strategic partner in the transition toward software defined vehicles.

### **New Phase**

That transition is now entering its next phase. The automotive industry is moving beyond sensing and into reasoning. Vehicles will not only detect and interpret human behavior, but also act on it, through increasingly autonomous and agentic systems. Smart Eye sits at the core of this transformation. Our technology provides the critical human input layer that enables safe, personalized and intelligent decision making inside the vehicle. Few companies are as well positioned as we are to bridge the gap between human behavior and machine intelligence. In parallel, we took a decisive step to expand our capabilities in one of the most important remaining challenges in road safety: impaired driving. Through the acquisition of Sightic Analytics, we have combined complementary datasets, algorithms, and expertise to accelerate the development of intoxication detection. Together, we are creating a new category of safety functionality addressing distraction, drowsiness, and intoxication as a unified problem space. We believe this will redefine the standard for in-cabin safety systems.

### **Behavioral Research**

Beyond Automotive, our Behavioral Research business delivered a solid performance in a challenging market and continued to generate both profitability and cash flow. Several exciting products were added such as webcam-based eye tracking for mass deployment testing and new sensor modalities. We also pursued new integration opportunities, which will come to the market in the near future in the form of new verticals. Equally important, we are now beginning to unlock the full potential of combining multimodal data, AI, and large-scale behavioral datasets. This positions us well not only for a recovery in research spending,



but for long-term growth as the world shifts toward data-driven understanding of human behavior. With the foundation built through Sightic, we are establishing a presence in Industry and Law Enforcement, areas where real-time detection of impairment and risk can have a profound societal impact. This represents a natural extension of our core technology and a meaningful long-term opportunity.

### **Financing**

Financially, we strengthened our position during the year. The issuance of a SEK 300 million bond allowed us to refinance more expensive debt and create a solid financial platform for the next phase of growth. As always, we remain disciplined in how we finance the company, with a focus on minimizing dilution and maintaining strategic flexibility. Smart Eye today stands on three strong pillars: a market-leading Automotive

business scaling rapidly, a profitable and resilient Behavioral Research segment, and emerging new verticals with significant long-term potential.

### Final Words

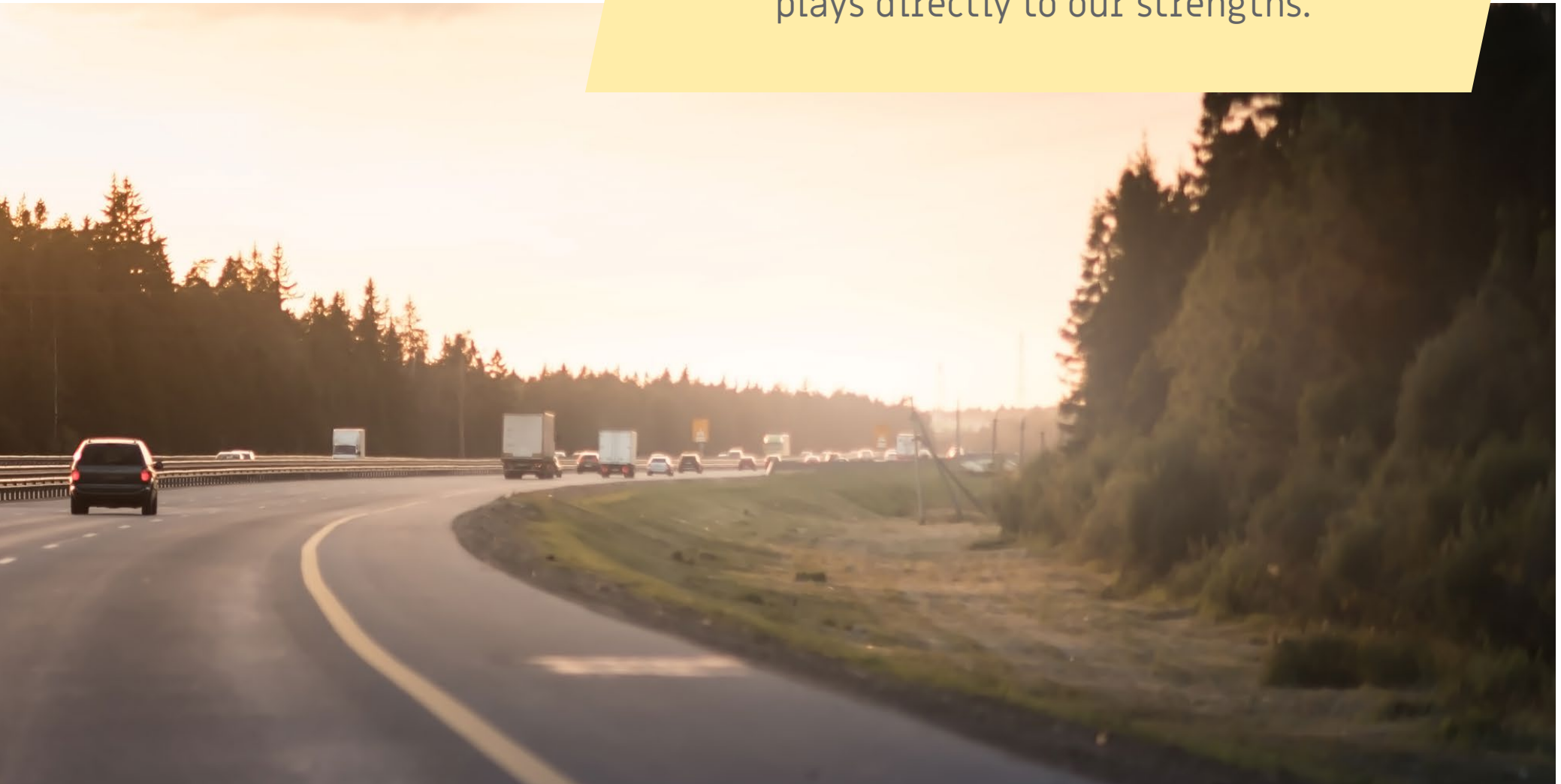
The global environment remains uncertain. But the direction of our industry is not. Cars are becoming intelligent systems, equipped with sensors, software, and increasingly advanced AI capabilities. They will understand, adapt, and interact with their occupants in ways that were not possible before. This transformation is inevitable and it plays directly to our strengths. Our mission remains the same: to save lives and improve human understanding. In 2026, the whole amazing Smart Eye team continued to build on the momentum created to drive further growth, achieving positive cash flow, and continue to expand the role Smart Eye plays in shaping the future of Human Insight AI.

*Martin Krantz*

CEO, Smart Eye



“This transformation is inevitable and it plays directly to our strengths.”



## Business Area

# Automotive

**Smart Eye supplies camera-based in-cabin sensing systems to vehicle manufacturers worldwide. The company's software is deployed in production vehicles across both passenger cars and commercial vehicles, integrated in close collaboration with OEMs and Tier 1 suppliers. With an established track record in driver monitoring and a broader scope covering occupant and cabin-level sensing, Smart Eye holds a strong position in the global automotive supply chain.**



### Interior Sensing as a Production-Level Capability

Camera-based in-cabin sensing, or interior sensing, has become an established part of modern vehicle architectures, supporting a growing range of safety and user experience functions in series-production vehicles. These systems cover driver, occupant, and cabin-level sensing through a unified software platform.

Deployment is reinforced by regulatory developments such as the EU's General Safety Regulation, which mandates driver monitoring in all new vehicles from July 2026. As a result, OEM priorities focus on system robustness, scalability, and cost efficiency, with reliable real-world performance as a core requirement.

### Regulatory Drivers Shaping In-Cabin Sensing

Driver and occupant monitoring requirements are increasingly shaped by a combination of regulation and safety rating programs worldwide, reinforcing the need for robust, system-level solutions:

#### EU - General Safety Regulation (GSR)

Driver monitoring is mandatory for all new vehicle type approvals from 2024, and for all new vehicles from July 2026, establishing in-cabin sensing as a baseline safety capability across the EU vehicle market.

#### Euro NCAP

Safety ratings increasingly reward in-cabin sensing performance, with growing emphasis on distraction, drowsiness, impairment, and occupant-related functions.

#### United States

Federal legislation points toward mandatory impairment detection in new vehicles, reinforcing the role of in-cabin sensing in future safety requirements.

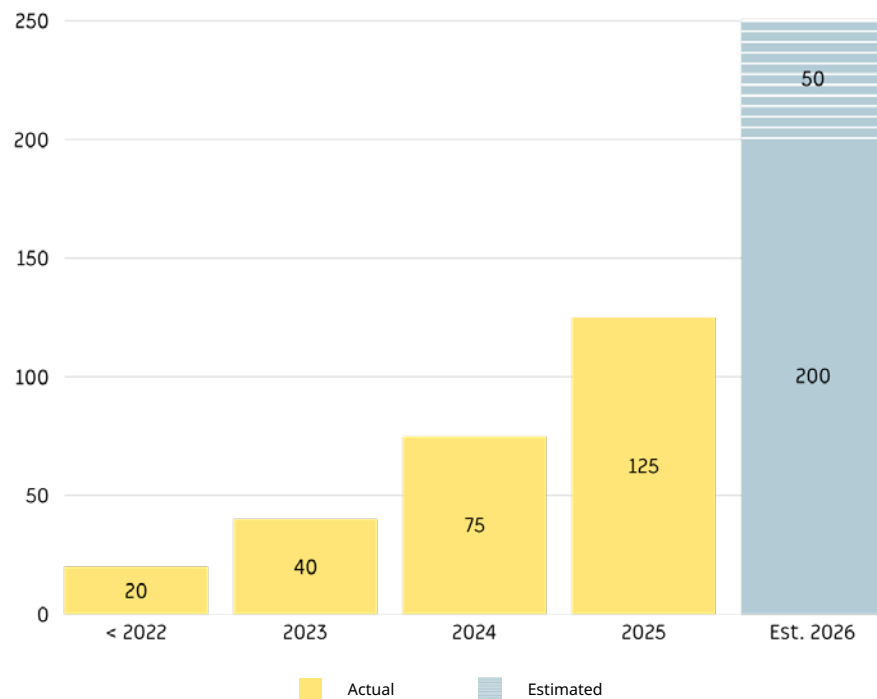
#### China

Driver monitoring requirements are already in place for certain vehicle segments, with broader adoption expected as regulations continue to develop.

### Smart Eye’s Role in Scalable In-Cabin Intelligence

In production vehicle programs, Smart Eye provides camera-based software supporting driver, occupant, and cabin monitoring functions. The company’s solutions support multiple safety and user experience functions across vehicle platforms, while remaining compatible with a wide range of camera configurations and system-on-chip platforms. This flexibility allows OEMs to balance performance, cost, and integration requirements as systems scale across portfolios. Within the automotive value chain, Smart Eye contributes as a specialized software supplier supporting long vehicle lifecycles and series-production deployments.

Design Wins Entering Production Estimated 2026  
Between 200-250

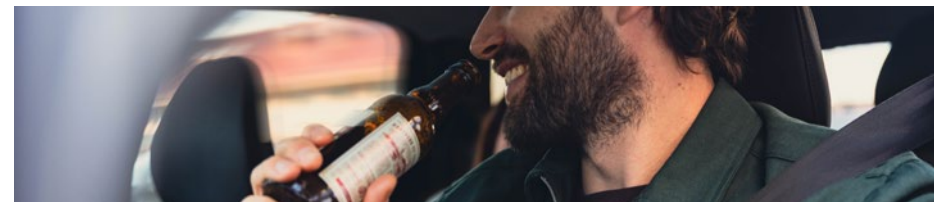


### Compact and Scalable System Architectures

As OEM requirements continue to tighten around cost, packaging, and development efficiency, system architecture has become a critical design consideration for in-cabin sensing. OEMs increasingly favor compact, integrated DMS platforms that reduce system footprint and simplify vehicle integration. Solutions such as Smart Eye’s AI ONE, introduced in 2025, reflect this direction, combining full monitoring capability within a self-contained system design. For OEMs, this approach translates into fewer integration points, faster development cycles, and improved suitability for vehicle platforms with constrained space or complexity.

### Impairment Detection as a Production-Ready Capability

As safety requirements expand beyond distraction and drowsiness, alcohol impairment detection is becoming an increasingly important focus area for next-generation driver monitoring functions. In 2025, Smart Eye introduced a camera-based impairment detection capability that has begun deployment with customers. The solution is based on behavioral analysis using existing DMS hardware, enabling impairment detection without the need for additional sensors. Delivered as a software-based capability, it supports scalable deployment while keeping data processing within the vehicle, aligning with privacy-conscious system design. As regulatory and safety rating frameworks increasingly emphasize impairment-related risks, this capability is important for addressing future safety and compliance requirements.



## Case Study

# Smart Eye and Alps Alpine Demonstrate Invisible Driver Monitoring Under the Display



Finding the right placement for a driver monitoring camera can be a challenge for vehicle manufacturers. The ideal position is directly in front of the driver, aligned with the instrument cluster, but traditional solutions often require visible hardware, additional sensors, or compromises in cockpit design.

To address this, Smart Eye collaborated with Alps Alpine and AUO Mobility Solutions to develop an under-display driver monitoring solution that places the camera directly behind the instrument cluster display. By combining Smart Eye's production-proven driver monitoring software with Alps Alpine's display integration expertise and advanced under-display camera technology from AUO Mobility Solutions, the three companies created a system that delivers the optimal camera geometry while keeping all hardware completely hidden from view.

The solution preserves full display uniformity while maintaining the imaging quality required for robust distraction and drowsiness detection. By embedding the camera behind the display, the design removes the need for visible openings or additional sensors in the A-pillar or steering wheel, reducing assembly complexity and enabling cleaner cockpit designs while supporting emerging global safety requirements for driver attention monitoring.

The under-display driver monitoring solution was demonstrated at CES 2026, showcasing how integrated hardware and software design can improve both safety performance and in-cabin design flexibility. The collaboration highlights Smart Eye's role in advancing scalable, production-ready driver monitoring solutions that meet regulatory requirements without compromising the visual experience inside the vehicle.



## Supporting OEMs Across the Automotive Lifecycle

Smart Eye supports OEMs across the full automotive lifecycle, from early-stage R&D and concept development through software development, validation, and series production. Post-SOP, this support continues through over-the-air updates, performance monitoring, and ongoing system improvement, helping ensure long-term functionality and relevance in production vehicles.

## AIS: Driver Support Systems for Commercial Vehicles and Fleets

Alongside its OEM-focused software offerings, Smart Eye delivers AIS, a complete driver support system designed for commercial vehicles and fleet operations. AIS combines camera-based driver monitoring with dedicated hardware to detect distraction, drowsiness, and impairment in real-world driving environments. The system supports flexible deployment, including original installation in commercial vehicles and large-scale aftermarket rollout through fleet platforms.

During 2025, AIS transitioned from pilot deployments into operational scale, with rollouts in large commercial fleets and the start of production in OEM vehicle programs. The system has also expanded in capability, with impairment detection introduced into public-road deployments and cloud connectivity enabling fleet-level visibility and trend analysis. This sustained real-world use provides Smart Eye with operational data that supports continued system refinement.

## Automotive Business Model

Smart Eye generates revenue in its Automotive business through a combination of non-recurring engineering (NRE) income following design wins, license fees per produced vehicle, and project-based development work. Once systems enter series production, long vehicle lifecycles support recurring revenue streams over extended periods. In addition, the Automotive business includes system-level sales and services for commercial vehicle and fleet customers through AIS, complementing the company's OEM software programs. Alongside this, Smart Eye is increasingly engaged as a direct software Tier 1 supplier, reflecting closer collaboration with OEMs and a broader role across automotive programs.

## Case Study

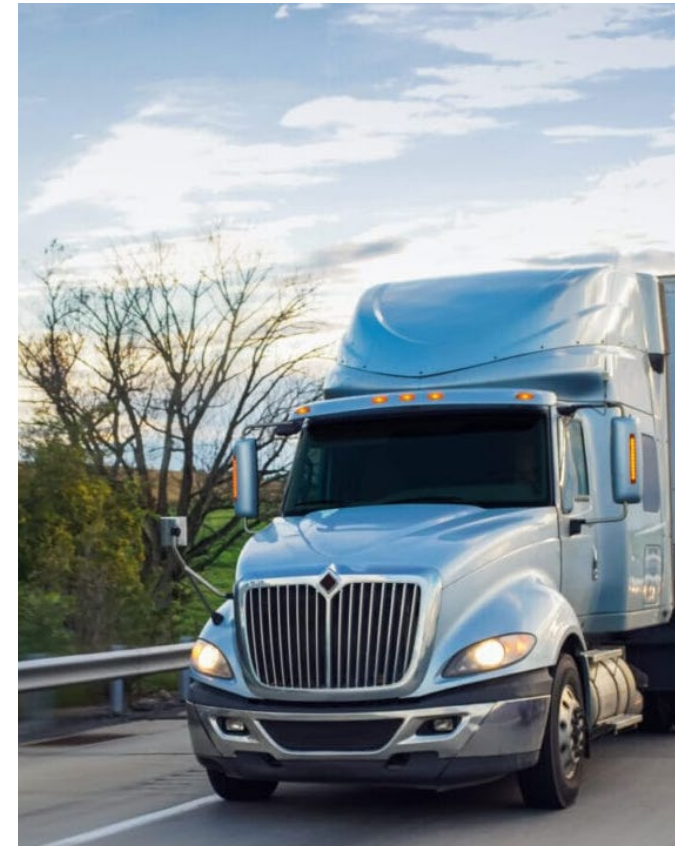
# How Optix Scales Fleet Safety with Smart Eye's AIS

Optix, a global provider of fleet management solutions, works with fleet operators that need reliable, scalable tools to reduce risk and improve road safety across daily operations. Fatigue and distraction remain among the most serious challenges in commercial driving, particularly in large, geographically distributed fleets where real-world conditions vary widely.

To address this, Optix partnered with Smart Eye to integrate AIS into its fleet safety platform. The collaboration followed nearly two years of close technical cooperation, including joint field testing and system refinement to ensure the solution could meet the demands of everyday fleet operation. The focus was on stability, performance, and ease of large-scale deployment in commercial vehicles.

In 2025, the partnership reached a major milestone with a large-scale rollout of AIS through Optix's platform. Over 4,000 commercial vehicles are being equipped as part of the initial deployment, representing a significant step in scaling AIS through a global fleet management solution. Deployed as a complete driver support system, AIS detects distraction and drowsiness in real time, supporting safer driving behavior across fleet operations.

"We work with fleet operators across the globe who need reliable solutions to reduce risk and keep their drivers safe," said Waldo Boshoff, Chief Technology Officer at Optix. "Smart Eye's AIS system is delivering the level of performance and stability we need to curb the driver fatigue pandemic, and the tools are well-suited for our large-scale deployments. The collaboration has made it possible to integrate the system efficiently and offer it as part of a scalable global safety solution for our customers. Fatigue is a primary root cause to the most severe collisions, our core focus with the AIS system is saving lives in these critical fatigue moments and getting all road users safely home."



"Smart Eye's AIS system is delivering the level of performance and stability we need to curb the driver fatigue pandemic, and the tools are well-suited for our large-scale deployments."

— Waldo Boshoff, CTO at Optix

As AIS is deployed across growing fleets worldwide, real-world operational feedback will continue to inform further development and long-term fleet safety improvements.

## Focus Areas Going Forward

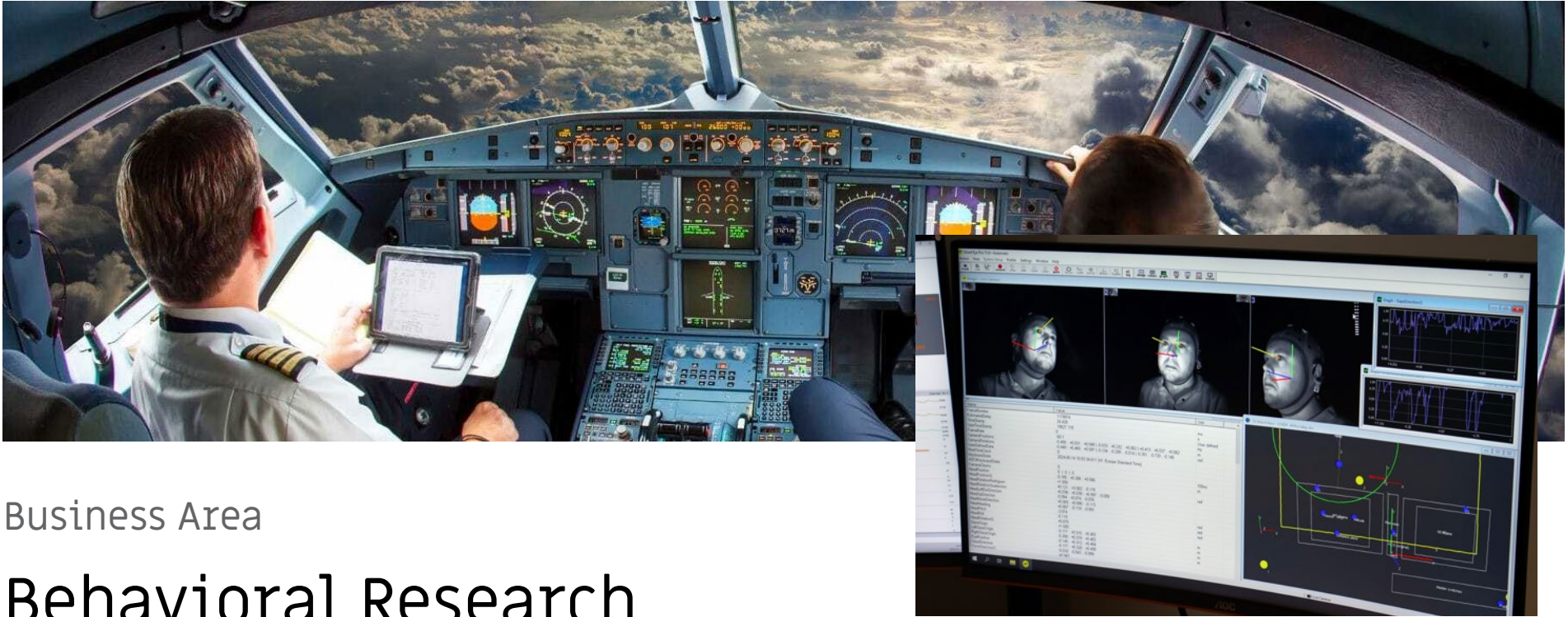
Looking ahead, Smart Eye will continue strengthening its position in driver monitoring and interior sensing as OEM requirements evolve. Core priorities include scaling impairment detection, extending coverage to additional impairment indicators, and ensuring robust cross-platform performance. The company is also advancing integrated warning logic that evaluates driver behavior together with contextual vehicle signals — such as speed and steering input — to improve precision and reduce false alerts.

In parallel with these developments, Smart Eye is enabling efficient deployment under evolving regulatory requirements, including the full implementation of the EU General Safety Regulation (GSR), while scaling its Automotive system offering for commercial vehicles and fleets in collaboration with manufacturers as production volumes increase.

The company also continues to expand its in-cabin software platform with new capabilities. The addition of iris authentication technology in 2025 extends the platform to support secure driver identification and lays the groundwork for future personalization and access-related use cases within the vehicle.

Across these efforts, the company maintains a strong emphasis on system scalability and integration efficiency to support long-term adoption across vehicle portfolios and production programs.





Business Area

## Behavioral Research

The Behavioral Research business area brings together Smart Eye's technologies and expertise for studying, measuring, and understanding human behavior across a wide range of applications. Through advanced data analysis and AI-based measurement, the business area supports behavioral research, performance assessment, consumer insight, and media analysis in both academic and commercial settings.

## Applied AI

Smart Eye's Applied AI focuses on the analysis of human behavior and performance in complex environments where attention, workload, and decision-making directly affect outcomes. The offering combines advanced research systems with integrated solutions to provide objective, real-time insight into cognitive state, fatigue, and visual behavior. These technologies are used across domains such as aviation, automotive, rail, healthcare, and defense, supporting research, training, and operational decision-making in environments where human performance is critical.

## Advanced AI Systems for Behavioral Research

Smart Eye develops advanced eye tracking systems designed for high-fidelity measurement of human behavior in complex research, training, and simulation environments. Smart Eye Pro is the company's flagship eye tracking system, used to capture precise gaze and pupil data across a wide range of behavioral research and training applications.

In research and simulation settings, the system supports detailed measurement of attention, workload, fatigue, and stress, even under demanding real-world conditions. By providing objective, time-synchronized data on visual behavior and cognitive state, Smart Eye's Applied AI business enables evidence-based analysis of human performance in environments where reliability and accuracy are critical.

## Expanding Applied AI in Training and Simulation

Applied AI has established a strong position in training and simulation environments, particularly within aviation, where eye tracking is used to support pilot training and human performance research. These environments place high demands on reliability and precision, making them well suited to objective, data-driven approaches.

Beyond aviation, adoption is expanding across other safety-critical training domains where understanding attention, workload, and decision-making is essential. By providing measurable indicators of cognitive state and visual behavior, Applied AI supports a shift from purely observational training toward performance-based evaluation, giving instructors and organizations more consistent and objective foundations for assessment and feedback.





### System Maturity Supporting Research and Integration

In 2025, Smart Eye continued to develop Smart Eye Pro with updates aimed at improving usability, calibration efficiency, and workflow robustness across research and applied environments. These changes reflect a deliberate effort to make eye tracking easier to deploy and operate in complex research, training, and simulation settings.

By strengthening these practical aspects of the system, Smart Eye Pro now better supports a wide range of deployment contexts, from high-fidelity laboratory and simulator setups to integration into customer systems and embedded workflows. This enables smoother adoption of eye tracking across training, simulation, and integration-driven use cases.

### Integration as a Scaling Model for Applied AI

Alongside system sales, Applied AI is increasingly deployed through integration into customer systems and workflows. Demand is growing for embedding eye tracking and behavioral measurement directly into training simulators, medical and assistive technology solutions, and operational decision-support environments, where objective insight into human performance can be applied at scale.

These integrations allow customers to incorporate Applied AI capabilities into their own products and processes, supporting long-term use in real-world environments. As a result, integration customers account for a growing share of Applied AI revenue, reflecting durable partnerships and recurring revenue streams built around embedded, mission-critical solutions.

### Establishing Air Traffic Control Training as a Strategic Vertical

Air traffic control training (ATC) represents a natural extension of Applied AI's focus on human performance in complex, safety-critical environments. ATC places high demands on situational awareness, workload management, and sustained attention, creating a strong alignment with the types of behavioral insight enabled by eye tracking. As a result, ATC training is being developed as a dedicated and scalable focus area within the business.

In training and simulation environments, eye tracking supports evidence-based evaluation of situational awareness, workload, fatigue, and stress, enabling more consistent assessment and feedback. Through collaboration with training organizations, air navigation service providers (ANSPs), and simulator partners, Applied AI supports scalable, data-driven training and certification while strengthening its role as a long-term partner within ATC ecosystems.

## Applied AI Business Model

Applied AI generates revenue through a combination of system sales, software licenses, and integration projects where eye tracking technology is embedded into customer solutions. These deployments are often part of long-term programs in safety-critical and performance-driven environments, supporting sustained use over extended periods.

As demand grows for integrating objective human performance measurement directly into training systems and operational workflows, integration-driven deployments now account for more than 50 percent of Applied AI revenue. This shift reflects durable customer relationships and recurring revenue streams built around embedded solutions with long lifecycles and high operational relevance.

## Focus Areas Going Forward

Applied AI will continue to develop advanced eye tracking systems that support high-fidelity behavioral research in complex environments. At the same time, the business will focus on scaling integration partnerships across training and operational domains, embedding objective human performance measurement more deeply into customer systems and workflows.

A key priority is further developing air traffic control training as a repeatable, global vertical, building on existing use in training and simulation environments. Alongside this, Applied AI aims to move up the value chain through long-term partnerships, supporting customers with objective, data-driven insight into attention, workload, and cognitive state as part of safety-critical and performance-driven applications.



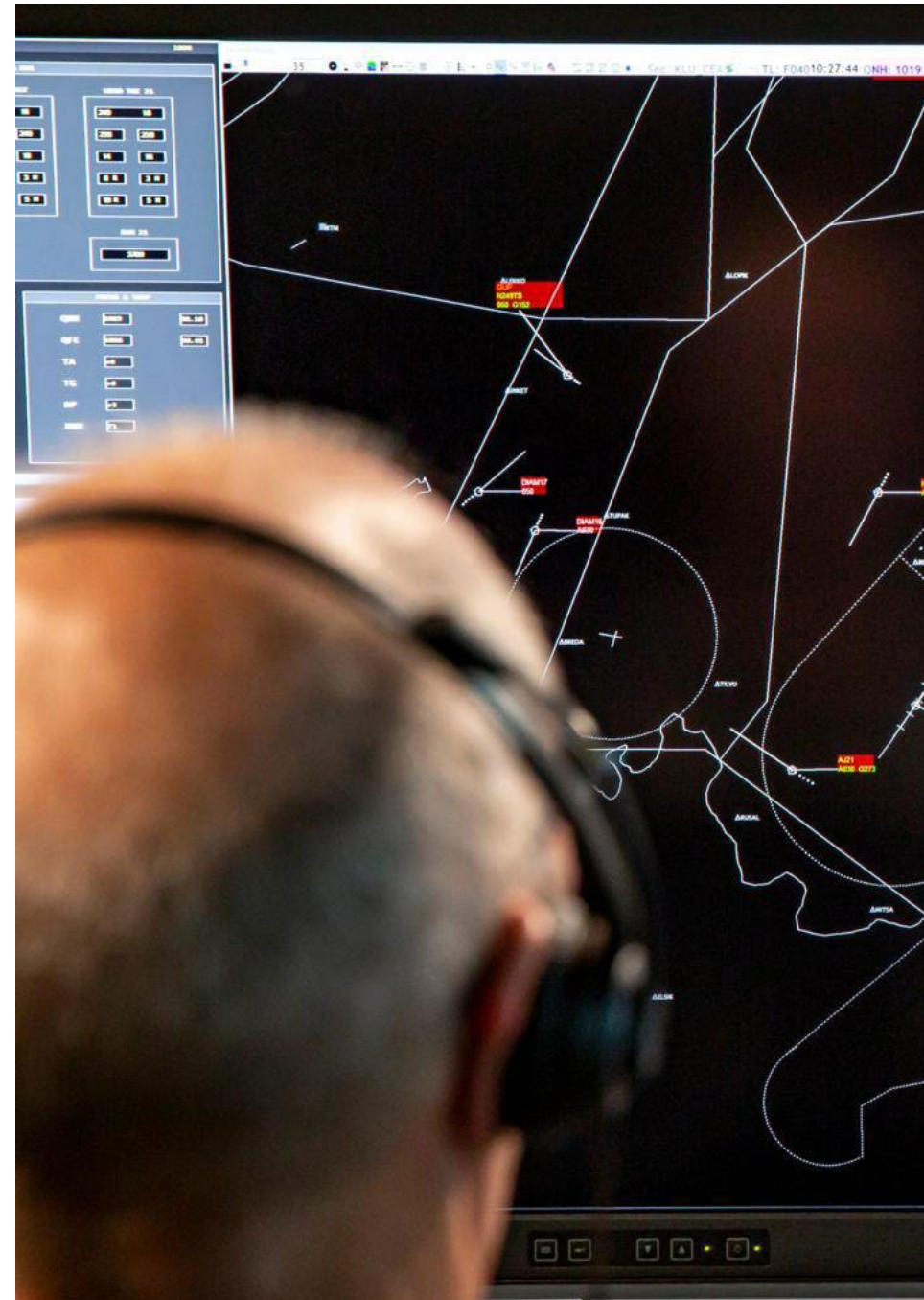
## Case Study

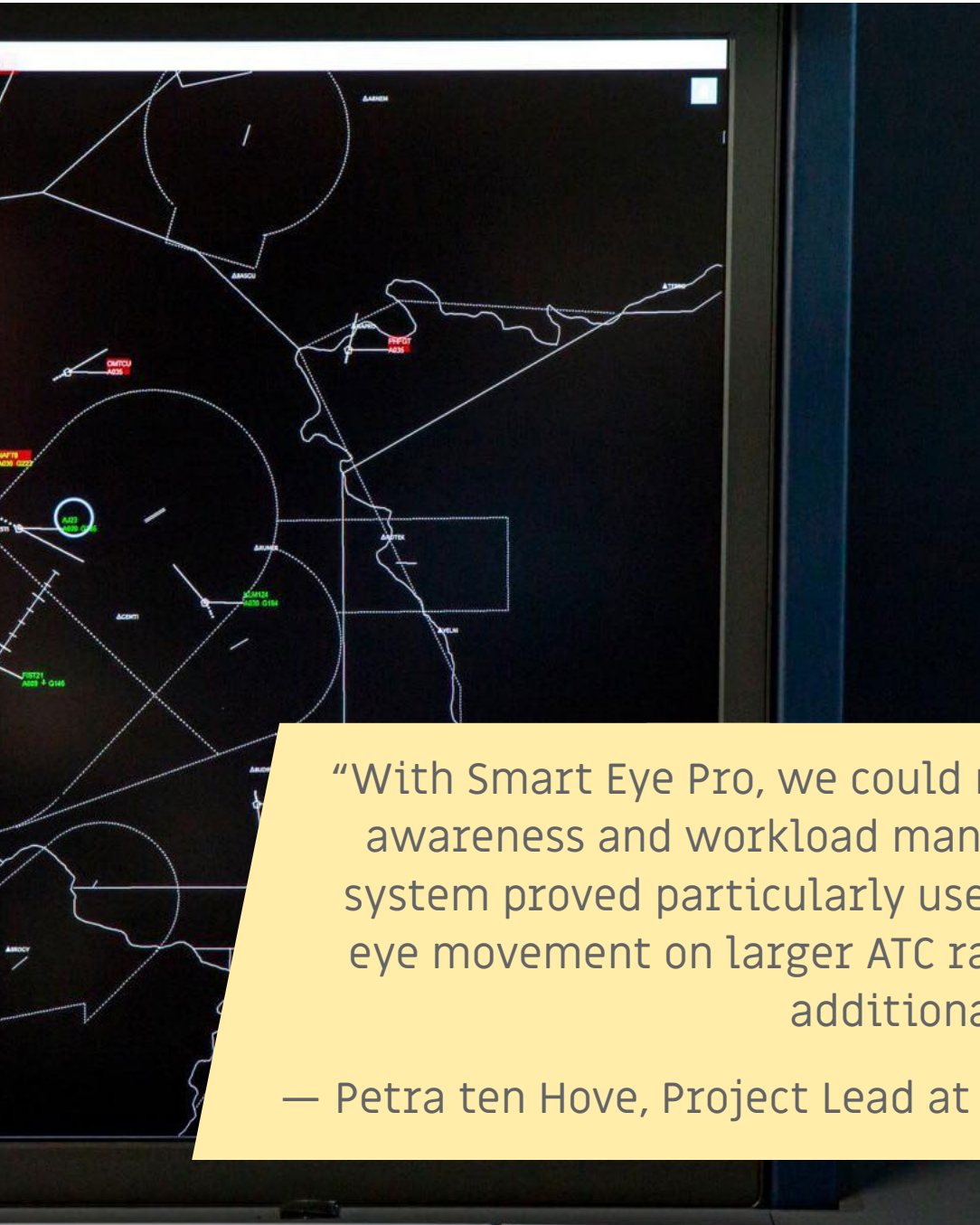
# Royal NLR Advances Air Traffic Control Training with Smart Eye Pro

Royal Netherlands Aerospace Centre (Royal NLR) is the Netherlands' national aerospace research institute, conducting applied research to improve safety and efficiency across aviation. In air traffic control (ATC) training, Royal NLR identified a persistent challenge: while technical performance can be assessed, cognitive skills such as situational awareness, workload management, and decision-making are far harder to observe during live training.

To address this, Royal NLR integrated Smart Eye Pro into an ATC simulator environment. Using a remote, multi-camera eye tracking setup integrated into the simulator workstation, the system captured robust gaze and pupil data while allowing trainees to move naturally during sessions. The configuration fit seamlessly into the existing training environment and supported tracking across the large radar displays used in advanced ATC scenarios.

By synchronizing eye tracking data with simulator events, Royal NLR translated cognitive processes into measurable indicators. These included how consistently trainees monitored traffic, how quickly new situations were detected, workload patterns reflected in pupil response, scan behavior during high-pressure phases, and the timing of decisions relative to emerging conflicts.





“With Smart Eye Pro, we could make cognitive skills like situational awareness and workload management visible to instructors,” said Petra ten Hove, Project Lead at Royal NLR. “The system proved particularly useful for research purposes, capturing eye movement on larger ATC radar screens, and providing valuable additional parameters.”

The results gave instructors concrete, time-stamped insights into trainee performance, enabling more objective feedback and supporting performance-based training without disrupting established teaching methods.

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— Petra ten Hove, Project Lead at Royal NLR

## iMotions

**iMotions is the Smart Eye Group's integrated platform for multimodal human behavior research, enabling organizations to measure, analyze, and understand human responses at scale. Serving academic institutions, enterprises, and public-sector organizations worldwide, iMotions combines advanced software, hardware integrations, and analytical capabilities to support research across neuroscience, psychology, user experience, market research, and human factors.**



### **iMotions as a Platform for Multimodal Behavioral Research**

The iMotions platform brings together multiple data streams — such as eye tracking, facial expressions, physiological signals, and self-reported measures — into a single, synchronized environment. This unified approach allows researchers and decision-makers to gain deeper, more holistic insights into human cognition, emotion, and behavior, supporting evidence-based decisions in product development, marketing, safety, and training.

### **Platform Development and System Capabilities in 2025**

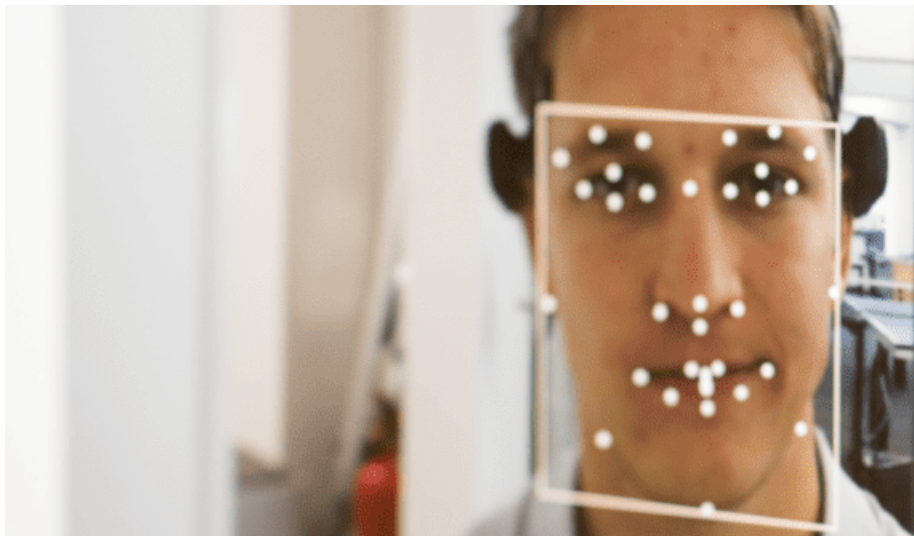
In 2025, iMotions continued to advance its platform for multimodal human behavior research by delivering enhancements to its core Lab solution and expanding analytical depth, hardware support, and user workflows.



## Core Platform Development: iMotions 11

A major milestone in the year was the launch of iMotions 11, the latest iteration of the Lab platform designed to accelerate and enrich behavioral research. This release focused on improving performance, flexibility, and insight delivery across research projects. Key enhancements included:

- **Expanded sensor and modality support**, such as **native fNIRS integration** for direct neural data capture alongside traditional biometric signals.
- **Smarter analysis modules**, including upgraded facial expression detection with adaptive engagement and valence metrics, and the introduction of **Multiface Analysis** for simultaneous emotional tracking of multiple participants.
- Enhanced visualization and workflow tools, highlighted by a new **Data Visualization Dashboard** that enables researchers to build multimodal visual representations (e.g., bar graphs, scatterplots) directly within the platform, reducing reliance on external analytics tools.



- **Survey and AOI improvements**, with richer logic, multimedia support, and dynamic automated AOI creation that streamline study design and execution
- **Broader hardware integrations**, extending native support for Smart Eye Pro v12, Pupil Labs devices, Biosignalsplux modules, and VR platforms via plugin support, enabling flexible research across lab, field, and virtual environments.

These upgrades reflect iMotions' commitment to integrated, high-resolution human behavior data capture and analysis, enabling a more efficient transition from data collection to analysis and interpretation.

## Expanded Analytical Capabilities and Workflow Enhancements

The 2025 fall software updates broadened analytical capabilities further, with:

- **Expanded emotional and voice analysis metrics**, allowing finer categorization of states such as anger, happiness, and valence during speaking.
- **Accelerometry and ECG** quality metrics, providing advanced data quality checks and movement quantification.
- **Evolved Auto AOI functionality** supporting polygons, ellipses, and static stimuli for precise attention mapping.
- **Support for multiple face tracking** in behavioral recordings, enabling richer social and group interaction studies.

These enhancements strengthened the platform's ability to quantify behavioral signals accurately and reliably across complex study designs.



## Media Analytics — Strategic Integration & Expanded Capabilities

In January 2025, iMotions fully integrated Affectiva's Media Analytics business into its product and research organization, establishing a consolidated global behavioral research unit within the Smart Eye Group. This integration brings together iMotions' multimodal platform with Affectiva's established facial expression and computer vision capabilities, creating a unified solution for measuring emotional engagement in media and advertising contexts.

The move leverages Affectiva's long-standing strengths in facial expression and emotional response analysis, historically used by leading advertisers and brands worldwide, and embeds them into the iMotions ecosystem.

Through this integration, researchers now benefit from deeper, multimodal insights that span physiological, cognitive, and emotional dimensions.

The consolidation enhances global reach and technological synergy — enabling researchers across academia, consumer insights, and commercial sectors to access a broader suite of tools for predicting engagement and market success.

### Positioning iMotions within Behavioral Research

Throughout 2025, iMotions' product strategy emphasized integration, interoperability, and deeper analytics — enabling researchers to harness data from biometric sensors, Human Insight AI, and advanced workflows in a single unified platform. These developments position iMotions as a central platform within Smart Eye's Behavioral Research business area, addressing the needs of both controlled lab environments and real-world applications.

## Case Study

# Decoding the way consumers respond to advertising made with AI

Generative AI is increasingly being adopted across the global advertising industry. Marketers have moved quickly to embrace the promise of cheaper production and faster turnarounds offered by AI-based image and video creation tools. At the same time, concerns remain that AI-generated content may lose the emotional connection that is essential for commercial success.

To investigate if this is true, iMotions partnered with Kantar, a global research company and long-standing client, in a research project that was presented at the ESOMAR Congress in October 2025. The team used the Affectiva facial expression analysis technology to understand audiences' emotional responses to hundreds of ads made using Generative AI and compared them to ads made via conventional means.

The results showed that, on average, audiences responded slightly more negatively to ads made with Generative AI. However, this effect was closely linked to how the technology was applied. When the use of Generative AI was obvious, it proved distracting or disturbing, suppressing positive emotional responses. More seamless use of AI went unnoticed, and the ads performed as effectively as any other ad – with all the potential strengths and weaknesses of a typical campaign

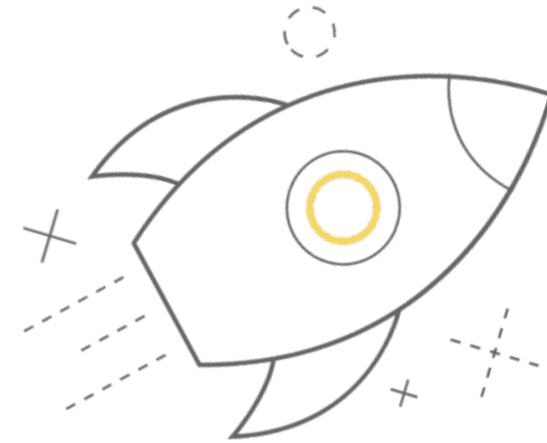
The findings indicate that the use of Generative AI in advertising is not a binary decision. As AI tools become more sophisticated, they offer new creative possibilities, but do not guarantee stronger engagement on their own. The study highlights the role of objective, emotion-based measurement in understanding how creative choices influence audience response as AI-based content becomes more widespread in advertising.



Example: audience smiles to ad made by Google using their Veo3 technology

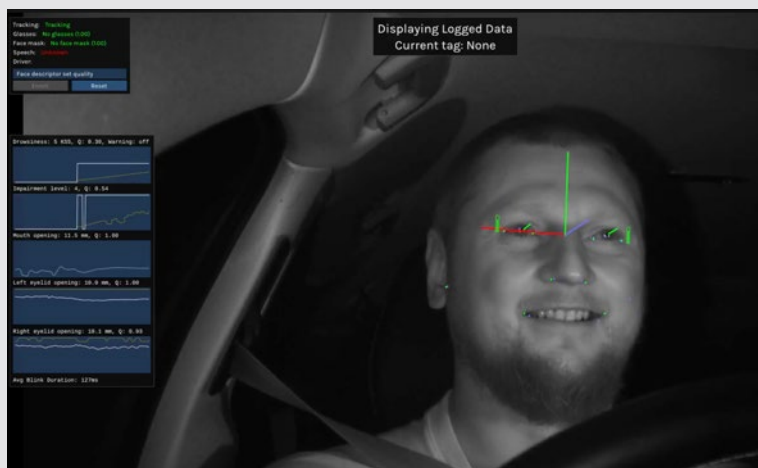
# Innovation

**Innovation is central to Smart Eye's position across Automotive and Behavioral Research. Through continuous investment in research and development, Smart Eye advances technologies that deepen the understanding of human behavior and support safer, more robust vehicle systems.**



The research department plays a key role in these efforts, with responsibilities that include:

- Developing new technologies that support both near-term and long-term product innovation
- Advising policymakers and regulators on technology matters, contributing technical expertise to the development of legislation, standards, and test protocols
- Collaborating with partners to integrate advanced technologies such as optical sensors and systems-on-chip (SoCs)
- Generating and refining datasets, including synthetic data, to support algorithm development and customer requirements
- Providing technical expertise and support across business units, from early research through system integration and validation



## Real-Time Alcohol Impairment Detection

Real-time alcohol impairment detection is a capability developed by Smart Eye to address one of the most persistent causes of serious traffic accidents. Integrated into Smart Eye's driver monitoring software, the solution detects signs of alcohol impairment based on behavioral analysis of eye and eyelid movements, using existing in-vehicle cameras. Developed through long-term impairment research and trained on real driving data, the feature requires no additional sensors or calibration and can be deployed at scale while keeping data processing within the vehicle. In 2025, Smart Eye's real-time alcohol impairment detection was named a CES 2026 Innovation Awards® Honoree.

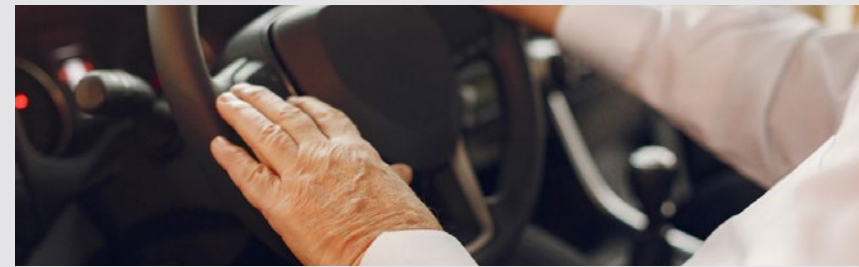
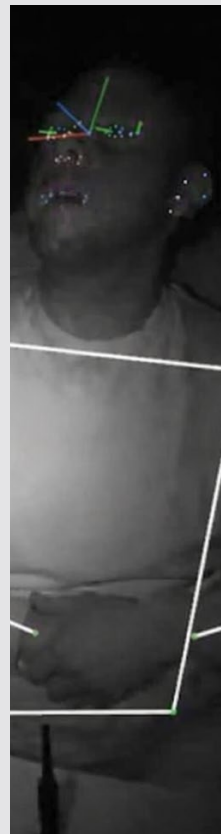


## Invisible Driver Monitoring Camera Behind the Display

Integrating driver monitoring cameras behind vehicle displays presents optical and system-level challenges related to image quality and near-infrared performance. In 2025, Smart Eye investigated under-display driver monitoring as part of its ongoing research into in-cabin system architecture, demonstrating how monitoring can be performed with the camera fully embedded behind the instrument cluster. Conducted in collaboration with Alps Alpine and AUO Mobility Solutions, the work was demonstrated at CES 2026 and highlights how research into optics, hardware integration, and software processing can inform future in-cabin designs.

## 3D Depth Sensing for Adaptive Passive Safety

Accurate understanding of occupant posture and position is an important area of research as passive safety systems become more adaptive. In 2025, Smart Eye advanced research into in-cabin sensing for passive safety by exploring how driver and occupant monitoring can support functions such as out-of-position detection and adaptive airbag deployment. This work includes investigation of single-sensor 3D depth sensing, developed in collaboration with Airy3D, to improve robustness and system efficiency under real-world conditions. Together, these research efforts contribute to future interaction between in-cabin monitoring and passive safety systems, in line with evolving safety assessment requirements.



## BERTHA: Modeling Driver Behavior in Complex Traffic Environments

Understanding how drivers respond to complex traffic situations is a key challenge in the development of future safety systems. As part of the EU-funded BERTHA project, Smart Eye contributes driver state data and behavioral insight to the development of an open driver model designed to react to real-world inputs such as surrounding traffic, signals, and risk scenarios. The work combines simulator-based research with validation in real vehicles, supporting the development of shared, research-based driver models for next-generation driver assistance and safety systems.

# Sustainability Report 2025

## General Information

### About the Report

The sustainability report describes Smart Eye's material environmental, social, and governance impacts, risks, and opportunities, as well as how these are managed.

The report covers the Group's entire operations for the 2025 financial year, and all wholly owned entities as of the beginning of 2025 are included. The scope of consolidation corresponds to that of Smart Eye's financial statements, to the extent possible. All reported data covers more than 95 percent of revenue.

A list of the subsidiaries included is presented in Note 11 on page 94.

Time horizons are consistent with those of the financial reporting, unless otherwise stated. The report aims to provide an overview of Smart Eye's focus areas in its sustainability work, as well as its strategy and risk management.

Sustainability is a prioritized area for Smart Eye. The Company has therefore chosen to be guided by EFRAG's voluntary standard VSME (Voluntary Sustainability Reporting Standard for non-listed SMEs), basic module.

The statutory sustainability report comprises pages 30-57. The report has been approved by Smart Eye's Board of Directors, which is responsible for the preparation and approval of the sustainability report.

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## Sustainability Governance

Sustainability efforts and governance are integrated into Smart Eye's business strategy and corporate governance.

### The Board of Directors

The Board of Directors has overall responsibility for the Company's governance and sustainability work. The Board approves the Company's materiality assessment and monitors sustainability strategy and targets. Sustainability matters are reported on an ongoing basis to the Audit Committee. The Audit Committee meets six times per year as part of the Company's internal governance and control. The Audit Committee reports to the Board of Directors in connection with Board meetings.

### Operational Governance and Areas of Responsibility

*The Chief Executive Officer (CEO)* has ultimate responsibility for the operational activities and ensures that Smart Eye's sustainability work is aligned with the business strategy. The CEO is responsible for execution and communication within the business, approves sustainability frameworks and policies, and determines priorities within sustainability efforts.

*The Chief Financial Officer (CFO)* is responsible for ensuring that financial and sustainability reporting is accurate, timely, and compliant with applicable regulations.

*The Head of Quality Management* is responsible for ensuring compliance with established processes, monitoring targets and objectives, and certification of the Company's processes.

*The Head of Data Management* is responsible for processes and policies related to data protection and ensures compliance with applicable data protection legislation, including GDPR, within product development and training data. The IT Manager is responsible for processes and policies related to data protection and ensures compliance with applicable data protection legislation within other IT systems used by the Company.

*The Head of People & Culture* is responsible for HR policies as well as training and the professional and career development of employees.

Heads of Smart Eye's business areas and business units are responsible for evaluating and monitoring collaboration with suppliers and partners, as well as overseeing product sales.

For further information on the composition, expertise, and responsibilities of management and the Board of Directors, see pages 100-101.

### Competence in Sustainability Matters

During the year, Group management completed training in both sustainability and IT security. In addition, Group management has access to external sustainability expertise.

### Policies and Guidelines

Smart Eye's Group-wide policies and guidelines govern its sustainability work. All employees, Board members, consultants, and others working on behalf of Smart Eye are subject to these policies and guidelines. The CEO has ultimate responsibility for the policies and guidelines. The Head of Quality Management ensures that they are implemented within the organization. This is primarily achieved through management meetings, information sessions, and company-wide town hall meetings.

All policies are reviewed annually and updated as needed, for example when changes in operations, regulations, or other relevant conditions so require. Policies directed at employees are available on the intranet, and the Supplier Code of Conduct is available on Smart Eye's website.

### Certifications

Smart Eye operates a quality management system certified in accordance with ISO 9001 and is certified under the TISAX standard, which is based on the principles of ISO/IEC 27001 for information security and also includes requirements specific to the automotive industry.

## Sustainability-Related Policies

Policy	Description
Code of Conduct	Principles governing how Smart Eye acts as a business partner, employer, and corporate citizen. Based on the UN Global Compact and international conventions such as the Universal Declaration of Human Rights. Guides ethical business practices and includes Smart Eye's commitment to providing a safe workplace, promoting diversity and inclusion, preventing discrimination, and maintaining open dialogue with employees. Also recognizes the right to freedom of association and collective bargaining. Includes Smart Eye's commitment to reducing its environmental impact.
<b>Environmental</b>	
Environmental Policy	Describes Smart Eye's commitment to protecting the environment and minimizing the environmental impact of its operations. This includes applying the precautionary principle, reducing greenhouse gas emissions and pollution from operations and suppliers, selecting sustainably produced resources, and reducing water consumption and waste.
Travel Policy	Describes when and how travel should be conducted within Smart Eye. Business-critical customer meetings are prioritized, while internal travel is kept to a minimum. Travel should be carried out in a cost-efficient, time-efficient manner and, where possible, using the most sustainable mode of transport.
<b>Social</b>	
Work Environment Policy	Describes Smart Eye's guidelines for creating a healthy and supportive work environment, with strong working conditions and a focus on employee health and well-being. The work environment should be experienced as stimulating and inspiring, and all employees should have opportunities to develop.
Equality Policy	Describes Smart Eye's guidelines for equality, diversity, and inclusion in the workplace, ensured through a culture where all individuals are treated with respect. Smart Eye has zero tolerance for all forms of discrimination.
Compensation and Remuneration Policy	Describes Smart Eye's principles for ensuring competitive, fair, and performance-based compensation. Compensation is based on role, experience, performance, and market conditions, and is reviewed annually through structured performance and salary reviews.
<b>Governance</b>	
Insider Policy	Principles governing how Smart Eye, as a listed company, complies with requirements related to the prevention of market abuse.
Research Integrity Policy	Describes how research is conducted in a reliable, honest, respectful, and responsible manner. Establishes that research misconduct such as falsification, plagiarism, and fabrication is unacceptable. All innovation must be conducted responsibly and ethically.
Generative AI Policy	Describes Smart Eye's use of generative AI and related technologies, such as large language models (LLMs) and automated image, video, and audio generation. Provides guidance on how generative AI can be used in a productive, secure, and acceptable way. Complements Smart Eye's Information Security Policy.
Information Security Policy	Describes Smart Eye's guidelines and objectives for information and data management. Customer and personal data are protected with regard to confidentiality, integrity, and availability. Core information security processes are centrally managed to ensure company-wide standards.
Data Protection Policy	Describes how Smart Eye protects personal data and ensures it is processed responsibly and in accordance with fundamental rights and legal requirements. Establishes key data protection principles that all employees, consultants, and third parties must follow when collecting, handling, sharing, and using personal data. The policy is global, requires compliance with local laws, and is subject to regular monitoring.

Privacy Policy (GDPR)	Describes the types of personal data Smart Eye may process and for what purposes. Also explains individuals' rights and choices.
Cybersecurity Policy	Describes the framework, principles, and requirements for strengthening cybersecurity in Smart Eye's software products. Defines roles, responsibilities, and processes for identifying, assessing, and managing cybersecurity risks throughout the development lifecycle. Ensures alignment with relevant industry standards and protection of products, intellectual property, and information assets.
Whistleblower Policy	Describes the rules and procedures for Smart Eye's whistleblowing function. Through this reporting channel, employees and external parties can report suspected misconduct, such as fraud, legal violations, or unethical behavior. Reports can be made anonymously, and whistleblowers are protected from retaliation.
Supplier Code of Conduct	Principles outlining how Smart Eye expects its suppliers to act to uphold human rights, fair working conditions, sound business ethics, and reduced environmental impact. Based on the UN Global Compact, the Universal Declaration of Human Rights, OECD Guidelines for Multinational Enterprises, and the Rio Conventions.
Communication Policy	Guidelines for internal and external communication to ensure compliance with laws, regulations, and agreements.
Quality Policy	Describes Smart Eye's commitment to continuously improving its ability to connect humans and machines for a safe and sustainable future. Links quality management to the company's goals, vision, and mission, with a focus on developing safe, reliable products that meet standards and can understand and predict human behavior.

### Sustainability-Related Performance in Incentive Programs

During the year, Smart Eye adopted a new long-term incentive program that includes a sustainability-related performance target, which corresponds to one third of the incentive program's total allocation of performance shares. The program was approved by the Annual General Meeting and aims to strengthen the link between the Company's strategy, financial performance, and contribution to societal benefit.

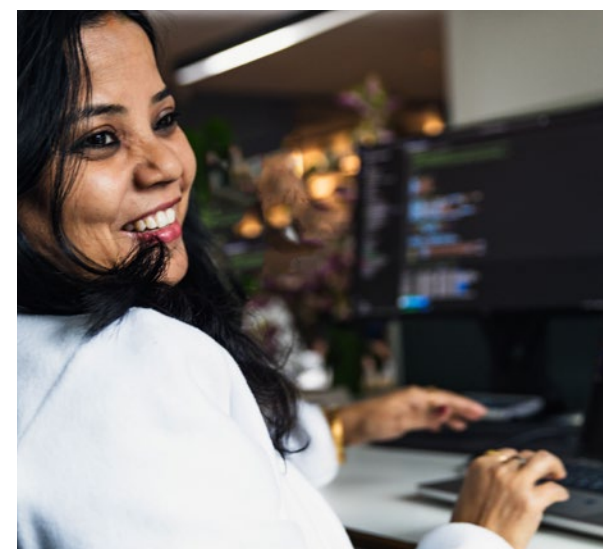
Just over half of all employees are covered by the incentive program. Three performance criteria must be met under the program, one of which is a sustainability-related target linked to road safety. The target is connected to Smart Eye's driver monitoring system (DMS) and

its contribution to reducing traffic accidents caused by fatigue, distraction, and risky behavior. Full allocation under this criterion requires that Smart Eye's camera-based DMS software is installed in vehicles corresponding to at least 40 percent of the global market for newly produced vehicles equipped with DMS in 2027, excluding China. No shares will be allocated if the three performance criterias are not achieved. For more information about the Incentive Program, see page 59-60.

### Risk Management and Internal Control Over Sustainability Reporting

Efforts to document processes and controls for sustainability reporting are being developed on an ongoing basis. During the year, processes and responsibilities within the sustainability area were clarified in order to strengthen the quality

and reliability of sustainability-related information. Smart Eye continuously works to further develop internal control over sustainability reporting, with the ambition that, over time, it will correspond to internal control over financial reporting.



## Strategy and Business Model

Smart Eye's sustainability work is based on responsible innovation and a long-term commitment to contributing to positive impacts on people and the environment. Through science and technology, Smart Eye works to promote sustainable development, with the overarching goal of improving road safety and saving lives. This commitment to sustainability is integrated into the Company's strategy and guides the development of innovative products and solutions. For more information about Smart Eye's business model, see page 3 and 12-27.

### Sustainability With the Purpose of Saving Lives

Sustainability is a key prerequisite for Smart Eye's long-term growth and success. The Company's mission is to contribute to sustainable development in society through science and technology. By bridging the gap between humans and machines, Smart Eye contributes to a safer future and to saving lives.

Smart Eye takes responsibility for the activities linked to its operations that it can impact. Operations are conducted in an ethical and responsible manner, where sustainability-related opportunities are leveraged and risks are identified and managed. The Company strives to minimize negative impacts while strengthening the positive impact of its operations on

stakeholders. This includes employees, individuals affected through suppliers and partners, customers, end users, as well as impacts on the environment and society arising from the use of Smart Eye's technology.

### Smart Eye's Sustainability Pillars

Smart Eye's sustainability work is structured around three focus areas: Responsible Innovation, People, and Environment.

#### Responsible Innovation

Smart Eye aims to be a reliable long-term partner for customers, employees, and society at large. Operations are conducted responsibly in accordance with applicable legislation, ethical guidelines, and data protection regulations, and equivalent high standards are required of partners and suppliers.

The Company promotes the use of its technology in ways that contribute to increased safety and sustainability. Technology development is carried out with an ethical approach, focusing on preventing and mitigating risks related to data bias and algorithmic bias. Smart Eye also promotes responsible and ethical implementation of its technology, where informed user consent (opt-in) is a fundamental principle.

#### People

Smart Eye's success, innovation capability, and long-term competitiveness depend on its employees. The Company strives



*Smart Eye's sustainability work is structured around three focus areas: Responsible Innovation, People, and Environment.*

to provide an inclusive and stimulating work environment where continuous learning and knowledge development are encouraged. This contributes to attracting, developing, and retaining engaged employees who identify with the Company's values and take pride in its innovations.

#### Environment

Smart Eye works systematically to reduce its carbon footprint and environmental impact. Environmental impact primarily arises from energy consumption in its own operations, energy used in software development, waste generated by Smart Eye, hardware production by external parties, use of data and IT systems, and emissions related to business travel. Through preventive measures and continuous improvements, Smart Eye aims to limit negative environmental impact and reduce climate-related risks.

## Value Chain

### Upstream

Smart Eye has several hundred suppliers, primarily operating in Sweden, China, and the United States. Suppliers and partners provide technical components, IT equipment, and consulting services. Procurement includes, among other things, computers, cameras, circuit boards, and sensors. Assembly of selected hardware solutions is carried out by partners in Sweden and China.

### Own Operations

Smart Eye develops and commercializes Human Insight AI technology, with the aim of understanding, supporting, and predicting human behavior in complex environments. The majority of the Company's operations are based on Smart Eye's software, which has been developed through research collaborations with customers, academia, and industry organizations. Research collaborations are also conducted with research institutes and other partners. Hardware is also provided, primarily integrated with the Company's software.

Smart Eye has offices in Sweden, Egypt, Denmark, United States, Japan, Germany, China, and United Kingdom.

### Downstream

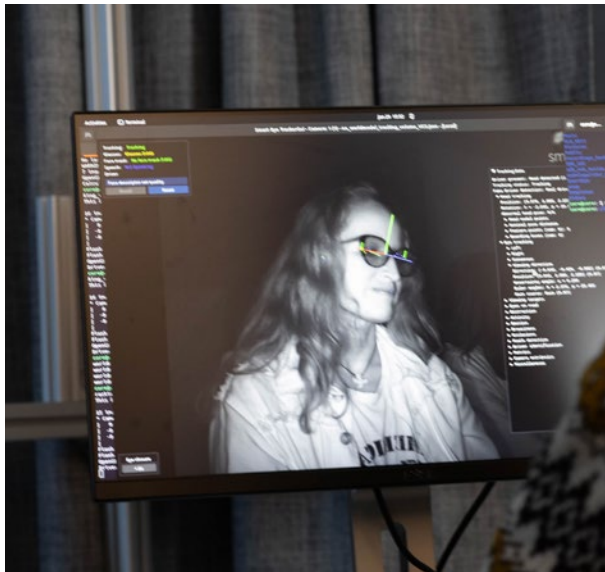
Sales are conducted within two business areas, Automotive and Behavioral

	Suppliers & business partners	Smart Eye	Customers & business partners	End-users	Communities
RESPONSIBLE INNOVATION	Business ethics, anti-corruption				
	Procurement practices				
	Ethical innovation				
	Personal privacy, safe use of technology				
	IT and information security				
PEOPLE		Transparent information			Transparent information
		Safe and equal workspace with no discrimination			
		Motivated and proud employees in a learning organization			
ENVIRONMENT		Internal environmental footprint			
			Recycling hardware - end of life		

Research, with customers primarily located in Europe, North America, and Asia.

Within Automotive, Smart Eye sells software and systems to automotive manufacturers (OEMs) and Tier 1 suppliers for implementation in vehicle models, as well as to fleet operators, where Smart Eye’s driver monitoring systems contribute to improved road safety.

Within Behavioral Research, solutions are delivered to universities, market research institutes, companies, and organizations engaged in research and analysis of human behavior. This includes a software platform that enables users to collect, integrate, and analyze data from a wide range of biometric sensors.



### Key Stakeholder Groups

Stakeholder Group	Key Sustainability Priorities	Examples of Dialogue
<b>Direct Dialogue</b>		
Customers	Technical innovation, improved safety and mobility experiences, product quality. Supply chain and product traceability (environmental and societal impacts), business ethics.	Meetings, requests for proposals and quotations, negotiations, industry and customer events, training, sustainability assessments.
Employees	An attractive, stimulating, and safe work environment with equal opportunities for development and career growth, and the opportunity to work with innovative technology that makes a difference. Flexibility and a good work-life balance.	Regular one-on-one and team meetings, as well as company-wide meetings. Employee surveys, annual performance reviews, salary reviews, internal training, collaboration with trade unions.
Investors	Transparent information such as financial and sustainability reporting, responsible practices across the value chain in terms of environment, people, and business ethics.	Meetings, investor and capital markets presentations, quarterly reports, annual report, Annual General Meeting.
Partners	Technical innovation, improved safety, product quality.	Meetings, industry events, training.
Suppliers	Conditions for long-term partnerships, business ethics.	Meetings, supplier evaluations, industry events, Supplier Code of Conduct.
<b>Indirect Dialogue</b>		
Society	Transparency, life-saving technology, responsible engagement with society through the development and deployment of ethical AI solutions and respect for human rights in the supply chain.	Indirect dialogue via media, authorities, supplier evaluations, industry analysts, and customers.
Environment	Responsibility for the Company’s environmental and climate impact to ensure long-term sustainability.	—

Smart Eye's products and solutions contribute to improved road safety and a better understanding of driver and human behavior. End users include drivers and passengers in vehicles equipped with Smart Eye's driver monitoring systems and interior sensing solutions for in-cabin sensing, as well as companies using the systems in their vehicle fleets.

Within Behavioral Research, end users include researchers and academics studying human behavior, companies analyzing consumer responses to, for example, advertising and media, test participants in studies and research, and users where eye tracking is applied to analyze human behavior. These groups are affected by how the technology is used and implemented.

## Stakeholders' Interests and Views

Smart Eye maintains ongoing and structured dialogue with its stakeholders to understand how its operations impact them and how the Company is perceived. These dialogues form an important basis for identifying material issues for different stakeholder groups and for assessing actual and potential impacts. Stakeholder perspectives are taken into account in efforts to prevent and manage negative impacts and to strengthen the positive effects of Smart Eye's operations. For more information on Smart Eye's key stakeholder groups, examples of dialogue during the year, and prioritized sustainability areas for each group, see the table on pages 36.

During the year, Smart Eye conducted an employee survey as part of its stakeholder dialogue within the double materiality assessment (DMA) process. The survey included questions related to sustainability topics identified in the initial DMA process, with the aim of gathering employee perspectives and validating the identified material topics.

The results of the survey largely confirmed the priorities identified in the double materiality assessment. The areas that Smart Eye had assessed as material within environment, working conditions, and business ethics and governance corresponded closely with the issues employees identified as most important. The survey therefore constituted an important part of the validation of the





DMA and contributed to strengthening the relevance and internal anchoring of the materiality assessment. The response rate amounted to 85 percent.

Smart Eye has also conducted customer dialogues to identify customer expectations and prioritized sustainability issues. These dialogues indicate increasing requirements, with a growing number of customers expecting their suppliers to have clear climate targets and strong sustainability performance.

### Materiality Assessment

Smart Eye conducted a double materiality assessment (DMA) during the period from October 2024 to March 2025, in accordance with the Corporate Sustainability Reporting

Directive (CSRD) and the requirements of the European Sustainability Reporting Standards (ESRS). The purpose of the assessment was to identify and evaluate the Company's material actual and potential impacts on people, the environment, and governance-related matters, as well as sustainability-related risks and opportunities affecting Smart Eye's financial position, performance, and future development. The work was carried out with consideration of Smart Eye's business model and strategy.

The DMA was conducted through a cross-functional process involving participants from, among others, finance, business control, legal, People & Culture, technology, quality, and executive management, and was carried out in collaboration with external sustainability consultants. Additional internal key stakeholders were also involved during the process.

### Mapping, Analysis, and Identification of Topics

As part of the process, Smart Eye's own operations, as well as its upstream and downstream value chain, were mapped and analyzed to identify where actual and potential impacts may arise within operations and business relationships.

In parallel, the Company's main stakeholder groups were identified and validated. These include employees,



customers, investors, partners, suppliers, end users of Smart Eye's technology, and society. Smart Eye has also considered the environment as a silent stakeholder.

Smart Eye developed a long list of potential sustainability topics, including impacts, risks, and opportunities. This was based on the value chain analysis, identified macro, industry, and market trends, Smart Eye's previous sustainability work, as well as external frameworks and standards. All topics covered by ESRS topical standards were considered in the selection process. The preliminary list was reviewed and validated by internal functions and external sustainability experts.

### Assessment of Impacts

The assessment of impacts was conducted in accordance with ESRS methodology and included both actual and potential, positive and negative impacts on people and the environment. Each impact was assessed on a five-point scale and analyzed based on severity (scale), scope, and remediability. For potential impacts, likelihood was also considered.

For potential negative impacts related to human rights, as well as potential negative impacts with very high severity, likelihood was set at 100 percent.

### Assessment of Risks and Opportunities

Sustainability-related risks and opportunities were assessed based on

their potential financial impact on Smart Eye's financial position and performance. The assessment considered the Company's existing risk management processes.

The financial impact on Smart Eye was evaluated on a five-point scale, with topics assessed based on the magnitude of financial impact and likelihood.

Impacts, risks, and opportunities were assessed across short-, medium-, and long-term time horizons.

### Thresholds and Validation

Materiality thresholds were defined jointly by Smart Eye and external sustainability consultants. A sustainability topic was considered material if it was deemed material from an impact perspective, a financial perspective, or both.

The outcome was that 11 sustainability topics related to impacts, 1 related to risks, and 3 related to opportunities (IROs) were assessed as material. The material sustainability topics fall within the areas of *Climate Change, Own Workforce, Consumers and End Users, and Responsible Business Conduct*.

The results of the DMA were validated and approved by Group management. The results were subsequently presented to the Audit Committee and the Board of Directors, which approved them.

The results of the assessment form the basis for the continued development of Smart Eye's sustainability strategy and efforts, including future sustainability reporting. As a next step, continued dialogue with prioritized stakeholders is planned to further validate the material sustainability topics.

### External Commitments

Smart Eye has joined the United Nations Global Compact initiative and is committed to adhering to its ten principles relating to human rights, labor, environment, and anti-corruption. Smart Eye complies with international laws and conventions such as the OECD Guidelines for Multinational Enterprises and is committed to contributing to the 17 United Nations Sustainable Development Goals.

Through its operations, Smart Eye primarily contributes to the following goals:

- Goal #5 Gender Equality
- Goal #8 Decent Work and Economic Growth
- Goal #11 Sustainable Cities and Communities
- Goal #16 Peace, Justice and Strong Institutions

## Environmental Information

### Environment

#### Climate Change

Smart Eye's environmental impact primarily arises from energy consumption in its own operations. This includes energy use in offices and facilities, energy used in connection with software development, hardware manufacturing by external partners, use of data and IT systems, and emissions related to business travel.

Components for Smart Eye's Behavioral Research products are primarily sourced from suppliers in Sweden and China, and are assembled in China and Sweden. Given the Company's current production volumes, emissions related to the transportation of components are limited. As the business grows, transport-related emissions may increase.

Smart Eye works systematically to reduce its carbon footprint and limit environmental impact related to travel, product development, office operations, waste, and other relevant environmental aspects, as well as to improve the efficiency of transport and logistics processes.

Smart Eye's offices are primarily located in urban environments, enabling a large share of employees to commute by public transport, bicycle, or on foot. At the headquarters in Gothenburg, employees are offered a bicycle benefit, and facilities include bicycle parking, as well as changing and shower facilities.

The Company's international operations require business travel in connection with customer meetings and participation in industry events. Smart Eye strives to limit the extent of business travel and, where travel is necessary, to choose lower-impact modes of transportation where possible.





### Renewable Energy

Smart Eye aims to use renewable energy sources where possible. The Company's objective is to gradually increase the share of renewable energy in energy consumption for office operations and data centers, where such solutions are available in the respective markets.

### Activities 2025

During 2025, work continued to analyze the environmental and climate impact of operations, including both mapping and implementing measures to reduce carbon emissions.

During the year, Smart Eye transitioned to a greater share of renewable electricity at its offices in Copenhagen (wind power) and Gothenburg ("Bra Miljöval"), contributing to a reduction in carbon emissions related to energy use (Scope 2). The results are presented in the charts on page 42.

Total carbon emissions (market-based Scope 1 and Scope 2) decreased by 47 percent compared to 2024, measured in CO<sub>2</sub>e.

In 2025, Smart Eye initiated the collection of emissions data related to business travel, including air, rail, and car travel, as well as hotel stays (Scope 3). The report includes emissions generated from travel booked through the Company's global business travel provider (Egencia), which is used by all employees in the Group. These

emissions are presented in the table, and are assessed to represent a significant share of the Group's business travel emissions.

### Targets

Smart Eye aims to minimize its carbon footprint and reduce emissions across Scope 1, 2, and 3. The ambition is to establish climate targets to achieve net zero emissions by a defined target year.

### Accounting Principles

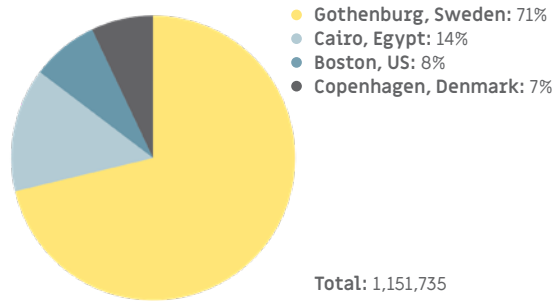
Data on carbon emissions has been collected through a combination of available quantitative data and estimates based on standardized assumptions where complete information has not been available.

For carbon emissions related to electricity consumption in Egypt, calculations are based on average emissions per kWh for the country, using publicly available data and the national energy mix between renewable and non-renewable sources. The same method has been applied for the United States (Massachusetts), with the exception of energy mix data, which has been obtained from the supplier.

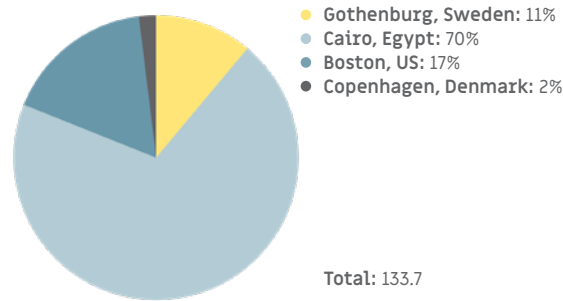
For carbon emissions related to company cars and benefit cars, a standardized assumption has been applied based on an annual driving distance of 15,000 km per vehicle where such vehicles are provided to employees. For vehicles used in

## Energy Consumption and Carbon Emissions

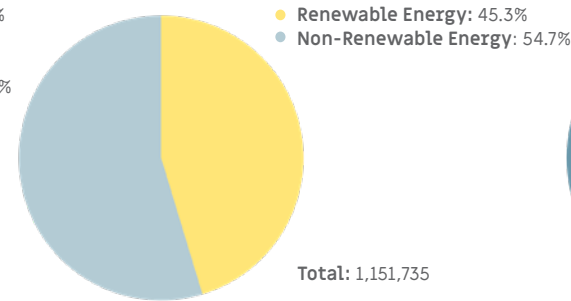
Energy Consumption by Office/Country 2025 (kWh):



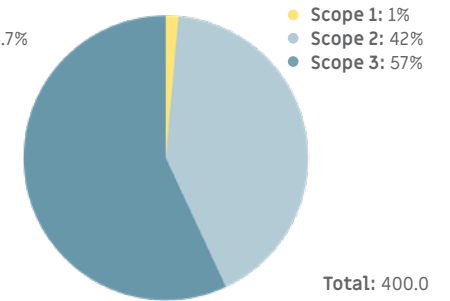
Market-Based CO<sub>2</sub>-Emission by Office/Country 2025 (TONS):



Renewable and Non-Renewable Energy 2025 (kWh):



Annual Emission Scope 1, 2 Location-Based & Scope 3, 2025 (TONS):



## Greenhouse Gas Emissions

	TON CO <sub>2</sub> e		Carbon Emission Intensity TONS CO <sub>2</sub> e per MSEK Turnover
	2025	2024	
<b>Scope 1</b>			
Test and Company Cars	5.7	10.4	0.014
<b>Scope 2</b>			
Location-Based Method	166.5	180.8	0.413
Market-Based Method	127.9	240.7	0.317
<b>Total Scope 1 &amp; Scope 2 Location-Based</b>	<b>172.3</b>	<b>191.3</b>	
<b>Total Scope 1 &amp; Scope 2 Market-Based</b>	<b>133.7</b>	<b>251.1</b>	
<b>Scope 3</b>			
Business Travel*	227.7	420.5	
<b>Total Scope 1 &amp; Scope 2 Location-Based and Scope 3</b>	<b>400.0</b>	<b>611.8</b>	

\*The difference in reported emissions from air travel between 2024 and 2025 is mainly due to the fact that the calculation basis was updated in 2025 to new DEFRA coefficients via Egencia (American Express Global Business Travel). This has in many cases led to lower estimated emissions (around 10-40%), without necessarily changing the travel volume to a corresponding extent.

**Scope 1:** Includes direct greenhouse gas emissions, i.e. emissions from sources that the organization itself is responsible for and can influence. Smart Eye reports emissions from vehicles that the organization owns or controls.

**Scope 2:** Includes indirect emissions in the form of purchased energy from external suppliers such as electricity, district heating and district cooling that has been brought into the company by the company itself. Operations can influence emissions from scope 2 by choosing climate-friendly energy suppliers.

**Scope 3:** Includes indirect greenhouse gas emissions that occur in the organization's value chain but are neither owned nor controlled by the organization. Smart Eye reports emissions from business travel booked through the company's business travel provider, Egencia. The business can influence these emissions through, for example, supplier selection and internal policies.

development test driving, emissions have been estimated based on standardized assumptions reflecting estimated actual usage during the year.

### Resource Use and Circular Economy

Smart Eye applies circular economy principles by promoting resource efficiency and minimizing waste throughout the value chain. The Company procures computers, circuit boards, cameras, cabling, and other technical components, and strives to optimize material use, extend product lifecycles, and enable reuse and recycling where possible.

Within its own operations, waste is sorted, and computers and other IT equipment are recycled and reused where possible. The hardware delivered to customers has a limited lifespan. Smart Eye promotes the recycling of electronic waste and other end-of-life products by providing customers with information on proper handling and recycling. This is expected to contribute to a reduction in electronic waste.

#### Targets

Smart Eye currently does not have established targets related to resource use and circular economy. The area has been identified as a priority, and the Company will evaluate relevant metrics and conditions to enable the future establishment of targets.

### Sustainability Targets and Outcomes

Topic	Target	Outcome 2025
Carbon Emissions (Scope 1 and 2)	Reduce carbon footprint from own operations and use renewable energy sources where possible*.	During 2025, the Company further developed its methodology for measuring carbon emissions across the value chain. As part of this effort, emissions from business travel are now included in the calculations.
Carbon Emissions (Scope 3)	Environmental impact should be considered alongside cost when making decisions on business travel.	Virtual meetings have been held where physical meetings were not necessary.
Recycling	Product documentation should include general information on local recycling and guidance on what can be recycled.	Our product documentation includes guidance on recycling.

*\*Smart Eye currently does not have absolute targets for its carbon emissions. The company's ambition is to define targets for carbon emissions.*



## Social Information

### People

As of December 31, 2025, Smart Eye had 277 employees and 26 consultants. The Company's employees are based in Sweden, Egypt, Denmark, the United States, Japan, Germany, China, and the United Kingdom.

### Corporate Culture and Values

Smart Eye's core values – human, groundbreaking, perseverance, and ethical – form the foundation of the Company's corporate culture and are central to fostering engagement and a positive work environment.

These values reflect Smart Eye's emphasis on human connections and relationships, a commitment to continuous learning, innovation, and development, as well as perseverance and execution. They also reflect an ethical approach characterized by high integrity.



### Human | We value human connection

Diversity and inclusion make our technology and our company better. We develop technology in the service of humanity – with creativity, empathy, and respect. We value an open, collaborative, warm and fun corporate culture that fosters individual well-being and makes our families a priority.

*We deliver value, but more importantly, we value being human.*

### Groundbreaking | We always learn and innovate

We are a company of firsts; therefore, we think beyond limitations to push the boundaries of what is possible. We are the world experts in what we do and with an open mind we never stop learning. We continuously strive to build things that have never existed before.

*Every technological leap forwards is preceded by a mind thinking about the future.*

### Perseverant | We get stuff done

Our curiosity, purpose and passion drive us to solve hard problems and take on new challenges. We work hard – not because we have to, but because we want to. We strive for excellence and we fundamentally believe when there is a will, there is a way.

*Impossible only means you haven't found a way yet.*

### Ethical | We have high integrity and ethics

We hold the highest standards for all we do, especially the accuracy of our science. We are committed to the ethical development and deployment of AI. We respect people's privacy, speak with clarity and transparency about our technology, and encourage others to do the same.

*It's not enough with good intentions, it's what you do that defines you.*

## A Good Working Environment

Engaged and motivated employees are a prerequisite for Smart Eye's long-term success and value creation. The Company strives to provide a safe, inclusive, and supportive work environment characterized by respect, professionalism, and competence, where employees feel well and maintain a sustainable work-life balance. Smart Eye conducts structured, long-term efforts to promote a culture that supports well-being, development, and lasting engagement.

As Smart Eye's operations primarily consist of office-based work, the focus within health and safety is on preventing work-related stress, avoiding unhealthy workloads, and promoting a stimulating and ergonomic work environment.

Employees are offered occupational health services, wellness allowances, and access to health check-ups. The Company also provides the opportunity for one hour of exercise per week during working hours. Smart Eye supports a healthy workplace and work-life balance, including through organizing and encouraging social activities and events. These take place both during and outside working hours, with the aim of strengthening community and corporate culture.

For an innovative technology company such as Smart Eye, effective collaboration

and open communication across teams, departments, and geographies are essential. Shared team activities are therefore prioritized. Many employees are engineers, and several hold PhDs. The Company offers competitive working conditions and the opportunity to contribute to groundbreaking innovation alongside highly qualified colleagues.

Smart Eye respects employees' rights to freedom of association and collective bargaining. All employees in Sweden are covered by collective agreements.

Employee turnover for the Group amounted to 10 percent in 2025, representing the proportion of employees who left the Company during the year in relation to the average number of employees.

### Activities 2025

During the year, Smart Eye conducted workshops addressing topics such as discrimination, stress, and mental health, involving both management and employees. For teams experiencing high workloads, targeted team-building initiatives were implemented to prevent and manage work-related stress.

### Follow-Up

Employee well-being, health, and development are regularly monitored through annual employee surveys and performance reviews across all offices.



The employee surveys include questions related to influence over one's work situation, working conditions, and perceived impact on health and work-life balance. Performance reviews focus on performance, skills development, and career opportunities. Annual salary reviews are conducted to ensure fair and objective compensation.

Smart Eye's safety committee at the headquarters in Gothenburg meets four times per year. These meetings address work environment matters in Sweden, including follow-up of occupational health and safety initiatives.

**Employee Surveys**

In the annual employee survey, Smart Eye achieved an average score of 8.43 on the question "Overall, I enjoy working at Smart Eye," exceeding the target of > 8, measured on a 10-point scale (1-10). The survey included questions related to leadership, work environment, health, and corporate culture, as well as topics linked to Smart Eye's sustainability work in relation to the double materiality assessment. The survey was made available to all employees, with a response rate of 85 percent.

Employee feedback from the surveys is actively considered and followed up. In the most recent survey, age discrimination and workload were identified as priority areas. In response, the Company conducted

**Targets Related to People**

Topic	Target	Outcome 2025
Employee Satisfaction	Average score > 8.0 on the question "Overall, I enjoy working at Smart Eye"	The average score amounted to 8.43*
Gender Balance	At least 30% of employees should be women	Total share of women was 30.3% as of December 31, 2025
Discrimination	Zero tolerance for discrimination in the workplace	12 indications of possible discrimination were identified through the employee survey; however, no formal complaints were filed and no confirmed cases were confirmed
Workplace Safety	Zero serious work-related injuries	No serious work-related injuries were recorded in 2025

*\*Employee satisfaction is measured as the average of all responses to the question "Overall, I enjoy working at Smart Eye," which is answered on a 10-point scale (1-10) in the annual employee survey.*

workshops with affected teams and held information sessions with all managers to strengthen awareness. Parallel efforts included continued work on team-building, knowledge sharing, leadership training, and additional initiatives to promote a healthy and inclusive work environment.

**Equality, Diversity and Inclusion**

Workforce diversity and an inclusive corporate culture are of central importance to Smart Eye and contribute to innovation, broader perspectives, and increased understanding of changes in the external environment.



The Company actively promotes equality and equal opportunities throughout the organization.

Smart Eye strives to maintain objective recruitment processes that enable the selection of candidates with diverse backgrounds, experiences, and competencies. Gender distribution is continuously monitored across professional categories and organizational levels.

Inclusion and psychological safety in the workplace are promoted through a culture characterized by respect and equal treatment. Smart Eye has zero tolerance for all forms of discrimination, including discrimination based on gender, gender identity or expression, age, religion or belief, disability, sexual orientation, or ethnicity. The Company conducts preventive efforts and maintains ongoing dialogue on these issues.

**Activities 2025**

To strengthen inclusion and gender equality, dedicated networking events for female engineers were held during the year at the headquarters in Gothenburg.

Smart Eye also conducted workshops for managers and teams focused on diversity and inclusion, as well as team-building activities aimed at strengthening an inclusive work environment.

**Targets and Outcomes**

Smart Eye’s target is for at least 30 percent of employees to be women. As of December 31, 2025, the share of female employees was 30.3 percent (30.6). The share of women in Group management decreased to 20 percent (29), while the share of women among other managers increased to 38 percent (25).

The share of women on the Board of Directors remained unchanged at 29 percent. In 2025, the share of women at the four largest offices was: Sweden 24 (26) percent, Egypt 41 (41) percent, Denmark 35 (37) percent, and the United States 21 (24) percent.

**Gender Distribution Per Country (number of employees\*)**

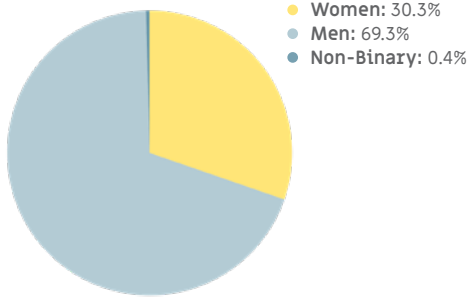
	Women	Men	Non-Binary	Total
<b>Sweden</b>	29	89	0	118
<b>Egypt</b>	30	43	0	73
<b>Denmark</b>	15	28	0	43
<b>USA</b>	6	21	1	28
<b>Japan</b>	1	5	0	6
<b>Germany</b>	0	4	0	4
<b>China</b>	2	1	0	3
<b>United Kingdom</b>	1	1	0	2
<b>Total</b>	<b>84</b>	<b>192</b>	<b>1</b>	<b>277</b>

\*Employees as of December 31st, 2025

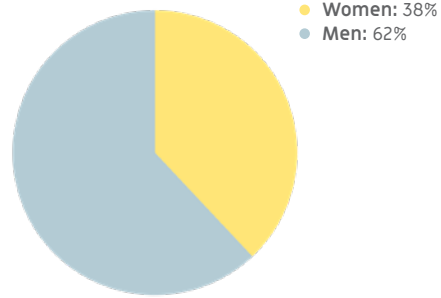


## Gender Distribution

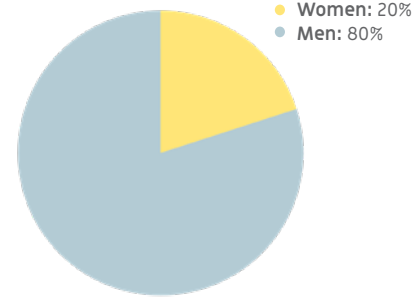
All Employees



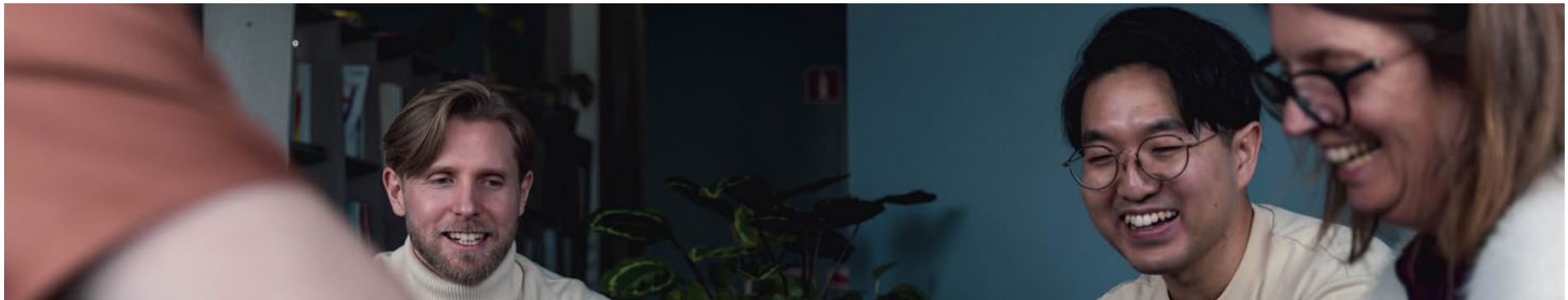
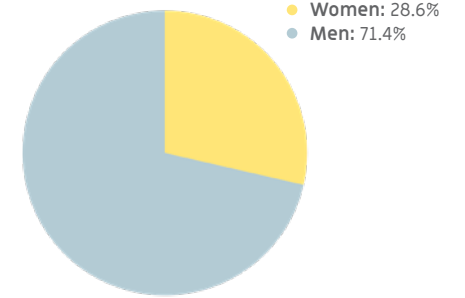
Other Managers



Group Management

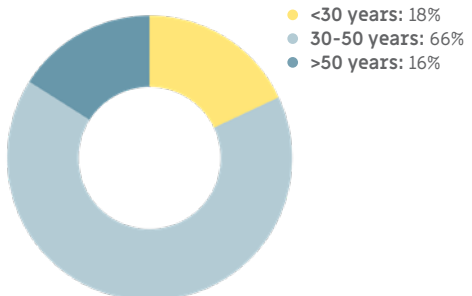


Board of Directors

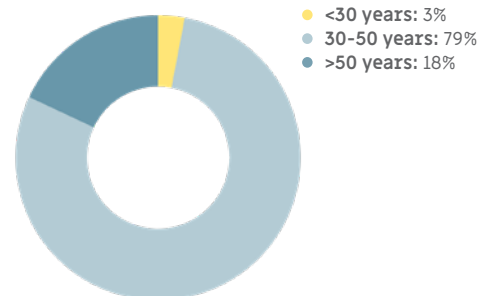


## Age Distribution

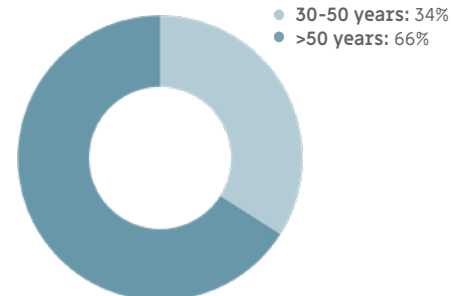
All Employees



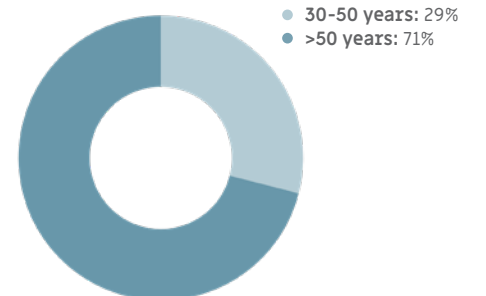
Other Managers



Group Management



Board of Directors



## Pay Comparison Between Women and Men

### *Sweden*

The highest salary for women corresponds to 90 percent of the highest salary for men. The median salary for women corresponds to 107 percent of the median salary for men. The comparison excludes compensation to the CEO of the Smart Eye Group.

### *Egypt*

The highest salary for women corresponds to 132 percent of the highest salary for men. The median salary for women corresponds to 51 percent of the median salary for men.

### *Denmark*

The highest salary for women corresponds to 100 percent of the highest salary for men. The median salary for women corresponds to 75 percent of the median salary for men.

### *United States*

The highest salary for women corresponds to 42 percent of the highest salary for men. The median salary for women corresponds to 80 percent of the median salary for men.

## Zero Tolerance for Discrimination

Smart Eye's objective is to have zero cases of discrimination. During the year, 12 indications of possible discrimination were identified through the employee survey. These related to gender (4), age (2),

ethnicity (2), and other factors (4), including religion.

This was the first year the survey results were followed up at Group level; previously, follow-up had been conducted at each office. No formal complaints were received through the whistleblowing function or other reporting channels, and no confirmed cases of discrimination were identified following review.

In line with the Company's work on equal opportunities and non-discrimination, preventive measures were implemented. Targeted workshops and training initiatives were conducted with affected teams and during management meetings where potential discrimination had been identified.

Smart Eye also continuously monitors workplace conditions and equal treatment issues. Any signals of discrimination or harassment are handled in accordance with established procedures, including the possibility of anonymous reporting through the whistleblowing function.

## Whistleblowing Function

Employees are encouraged to report suspected cases of discrimination, inappropriate behavior, or other misconduct to management or anonymously via Smart Eye's whistleblowing function. For more information, see page 54-55.

## A Learning Organization

To ensure long-term competitiveness, Smart Eye offers continuous training and development opportunities for its employees. Learning, skills development, and knowledge sharing are central to an innovative, knowledge-driven company such as Smart Eye. The Company provides targeted initiatives and training based on both individual employee needs and the organization's strategic competence requirements.

At Smart Eye, skills development is largely integrated into regular work, especially in software development, where employees continuously acquire new knowledge through learning in daily work and use of digital knowledge sources. During the year, approximately 10 percent of employees have also participated in skills-enhancing training in areas such as leadership, programming and other technical further training.

In addition, a web-based sustainability training was made available to all employees. During the year, 55 percent of employees completed this training, which also includes training on the Code of Conduct. Furthermore, 54 percent of employees completed IT security training.

## Governance Information

### Responsible Innovation

#### Business Ethics

Smart Eye strives to be a role model in responsible business conduct by applying the highest standards of business ethics, transparency, and regulatory compliance. The Company conducts its operations responsibly, guided by ethical principles such as integrity, honesty, and sound judgment.

The Company continuously works to develop and adapt its processes to meet the requirements of applicable EU legislation and other relevant international regulations. To promote sustainability throughout the value chain, Smart Eye requires its partners and suppliers to act in accordance with Smart Eye's principles for environmental responsibility, social responsibility, and business ethics.

#### Ethical Innovation

Innovation and technology development must be conducted in an ethical and responsible manner. Research and development are carried out with a focus on reliability, transparency, respect, and accountability, with the aim of preventing negative consequences and contributing to societal benefit.

#### AI Act

During the year, Smart Eye assessed the Group's products in relation to Article 5 of the AI Act concerning prohibited practices, with a particular focus on emotion recognition systems (ERS). Smart Eye takes measures to ensure that products with ERS are not used in violation of the AI Act. The measures taken include Smart Eye having developed and implemented an internal policy, as well as providing training to the relevant sales functions.





An internal advisory channel, AI Act Advice, has been established to provide ongoing support on regulatory matters. In addition, a specific addendum has been introduced for certain agreements. In parallel, work is ongoing to analyze and address requirements related to potential high-risk systems under the AI Act.

### **Safe Use of Smart Eye's Technology**

Smart Eye's technology is used to analyze, understand, and predict human behavior in complex environments. The Company's software processes anonymized data on human behavior in real time in order to support safe and reliable applications.

Within the Automotive business area, Smart Eye's solutions contribute to improved road safety. The Company's driver monitoring system (DMS) is designed to identify signs of driver inattention and fatigue and can issue warnings when driver attention decreases. By addressing risks related to the human factor, the technology contributes to reducing the risk of traffic accidents.

### **Responsible Use**

There is a risk that data associated with Smart Eye's technology may be used for unethical or inappropriate purposes. Smart Eye works to promote responsible use of its technology in line with established ethical guidelines. The Company promotes

inclusion and works systematically to prevent discrimination and unfair outcomes that may arise as a result of algorithmic bias and data bias.

Through access to an extensive and diversified database, with data from more than 90 countries, Smart Eye is able to train and validate its software in order to reduce bias and take into account cultural and contextual differences in human behavior. Smart Eye also promotes ethical implementation of its technology, where informed end-user consent (opt-in) is a fundamental principle.

### **Privacy**

Data generated through the use of Smart Eye's technology is primarily stored by customers. In cases where Smart Eye temporarily stores and processes data, this is done for a limited period of time and in accordance with established routines for information security and data protection, with data always deleted according to clearly defined processes.

Issues related to privacy are handled in accordance with applicable national and international legislation and relevant regulatory requirements, with the aim of preventing improper and/or unethical use of the technology. For further information on IT and information security, see page 52-53.

**Activities 2025***Alcohol impairment detection for improved road safety*

Smart Eye has developed a solution that enables automotive manufacturers to identify alcohol-related driver impairment.

The development work has included extensive and systematic software testing, validation, and verification. The first production-ready driver monitoring function capable of identifying alcohol impairment in real time is expected to be completed during 2026. The function will be integrated into Smart Eye's driver monitoring system (DMS) and will analyze driver behavior in real time to identify signs of alcohol impairment.

The technology is based on analysis of eye and eyelid movements and has been trained on real-world data from controlled studies. Unlike traditional solutions, such as breath-based devices, the system requires no additional sensors or hardware modifications, but can instead be added as an additional software function within an existing DMS, enabling rapid and large-scale deployment.

The solution is designed to meet high data protection standards and can operate locally in the vehicle without storing or transmitting video data. Its software-based design also enables over-the-air updates and easy integration with existing

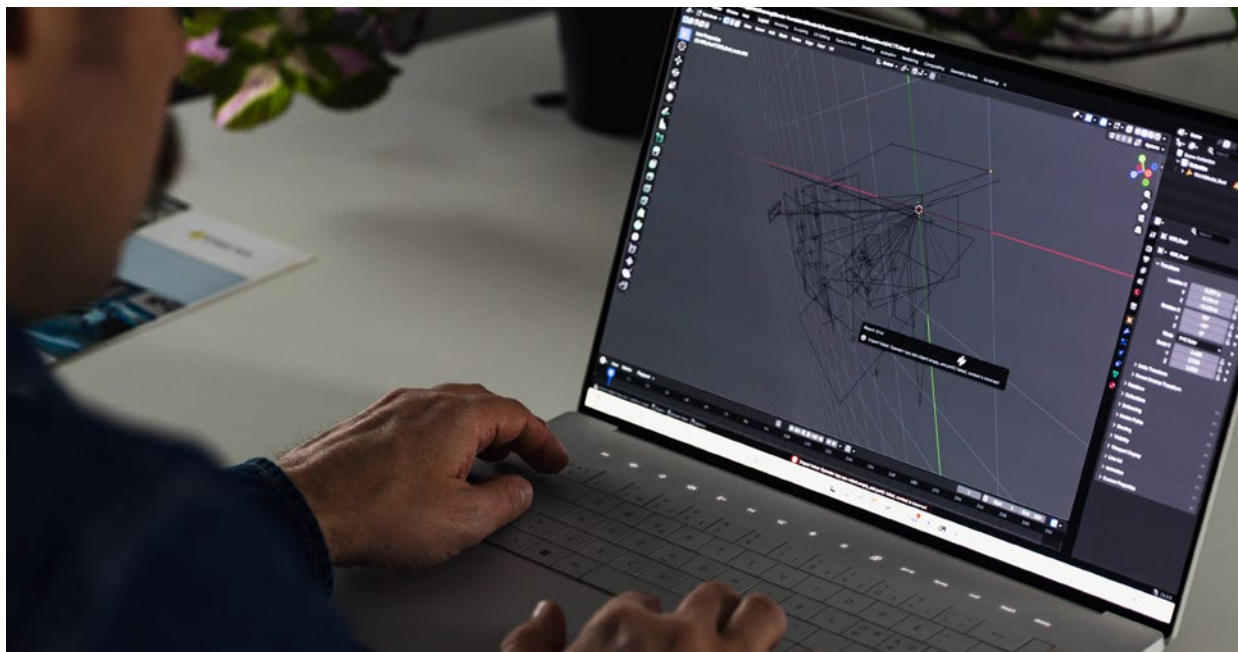
vehicle platforms. As regulations and safety programs such as Euro NCAP place increasing emphasis on the detection of impairment, Smart Eye's technology contributes to safer roads and regulatory compliance.

**IT and Information Security**

Smart Eye works systematically to ensure a very high level of IT and information security. Information security is a key element of cybersecurity and is fundamental to protecting the Company's intellectual property as well as the data received from and shared with customers.

This work includes technical and organizational measures such as redundant IT environments, modern firewall solutions, segmented networks, data encryption, endpoint protection, continuous monitoring of server and network environments, and the use of reliable identity and access management solutions.

The Company has documented and established processes for employee onboarding and offboarding, handling of new and decommissioned computers, and regular patching and updating of server and network environments. In addition, there are established guidelines for access



rights allocation, software review, and management of approved applications.

**Activities 2025**

During the year, Smart Eye completed a TISAX certification (Trusted Information Security Assessment Exchange). The TISAX standard is based on the principles of ISO/IEC 27001 for information security, but also includes requirements specific to the automotive industry. Training in IT and information security is conducted annually for all employees.



Targets Related to Responsible Innovation

Topic	Target	Outcome 2025
Business Ethics – Internal Training	All employees receive annual sustainability training in the Code of Conduct and internal guidelines and policies.	A majority of employees who were employed at the beginning of the year completed the training.
Business Ethics – Whistleblower reports	If a whistleblower report is received, an investigation must be initiated within two business days.	No whistleblower reports were received during 2025.
Privacy	Zero violations of privacy.	No suspected violations were reported or investigated.
Sustainable Procurement	All major suppliers shall operate in accordance with environmental, social, and ethical principles corresponding to the principles set out in Smart Eye's Code of Conduct.	During 2025, Smart Eye did not become aware of any incidents or deviations in which suppliers violated the Group's Code of Conduct.
Anti-Corruption	Zero incidents related to corruption.	No incidents were reported or investigated.
Human Rights	Zero violations of human rights.	No suspected violations were reported or investigated.



## Anti-Corruption

### Zero Tolerance for Corruption

Smart Eye has zero tolerance for bribery and all other forms of corruption. Inadequate business ethics may result in significant risks for the Company, including reputational damage, increased costs, and reduced ability to attract and retain employees.

The objective is that no incidents shall occur involving violations of applicable laws, regulations, or Company policies. Suspected breaches of policies, violations of law, or other misconduct may be reported by employees and external parties, anonymously or confidentially, through Smart Eye's whistleblowing function.

Smart Eye conducts ongoing risk assessments relating to bribery and corruption. Based on Transparency International's Corruption Perceptions Index (CPI), the relative risk is considered higher in Egypt compared with other countries in which the Company operates. Against this background, Smart Eye maintains an increased focus on internal control, training, and follow-up in the relevant region.

### Activities 2025

During the year, more than 50 percent of all employees completed the Company's sustainability training. This includes a review of the Code of Conduct as well as training in issues related to corruption and bribery. The training is intended to ensure awareness of the Company's ethical guidelines, applicable legislation,

and individual responsibility in efforts to prevent misconduct.

To strengthen transparency and the ability to raise concerns, Smart Eye provides an anonymous question function in connection with the Company's recurring all-hands meetings. Employees are encouraged to use this function to ask questions or raise ethical and other relevant matters. The function complements the Company's other reporting channels and helps promote a culture characterized by openness and accountability.

### Target

Smart Eye has zero tolerance for all forms of corruption and bribery. No cases of bribery or corruption were reported during 2025.



### Whistleblowing Function

Through Smart Eye's whistleblowing function, employees and external parties may report suspected misconduct and irregularities in a work-related context. Reports may be made anonymously, and the reporting party is protected against retaliation in accordance with applicable legislation.

The purpose of the whistleblowing function is to enable reporting of misconduct that might otherwise risk going undetected. This contributes to stronger compliance and adherence to the Company's values.

The whistleblowing function is available via Smart Eye's website. Reports are registered in the Company's digital whistleblowing channel and received by a system administrator specifically designated for this purpose, ensuring independent and impartial handling of reports. The system administrator is responsible for compiling the information submitted by the whistleblower and forwarding it to the Company's investigation team, which is responsible for investigating the reported misconduct.

The investigation team consists of the Chairman of the Board, an appointed Board member, the Company's General Counsel, and an external law firm appointed by the Company. The reporting party may choose to which recipient within this group the report is to be submitted anonymously. All reported matters are forwarded to the Audit Committee and followed up in accordance with established procedures.

No reports were received through the whistleblowing channel during the year.

The channel is not intended for matters relating solely to individual employment conditions. Such matters are handled through dialogue with the immediate manager or the HR function.



## Sustainable Procurement

Smart Eye has several hundred suppliers, the majority of which are located in Sweden, China, and the United States. The Company procures technical components and products such as computers, cameras, and circuit boards, as well as services from local consultants.

Risks in the supply chain are primarily linked to environmental impacts arising from the manufacture of products and components, including resource use, pollution, and water consumption. There are also risks related to human rights and working conditions, such as inadequate working environments, unfair employment conditions, and potential negative effects of mineral extraction on local communities.

## Respect for Human Rights

Smart Eye respects and is committed to complying with human rights conventions such as the Universal Declaration of Human Rights. This means that Smart Eye clearly rejects and works against all forms of child labor, unpaid overtime, forced labor, and other violations of human rights and fundamental freedoms. The greatest risk of human rights violations is considered to exist in the supply chain, such as inadequate working conditions or negative effects of mineral extraction on local communities.

## Responsible Supplier Management

Suppliers and partners are selected based on criteria such as quality, sustainability, and previous collaboration experience. This includes Smart Eye's ambition to procure materials and components with lower environmental impact.

Smart Eye expects suppliers and partners to act in line with Smart Eye's principles for environmental responsibility, business ethics, and respect for human rights. These requirements are set out in Smart Eye's Supplier Code of Conduct, which covers human rights, working conditions, environmental considerations, and ethical business conduct. The ambition is for all suppliers to comply with Smart Eye's Supplier Code of Conduct.

If deviations from these requirements are identified, Smart Eye initiates a dialogue with the relevant supplier and, where necessary, establishes a corrective action plan. Smart Eye applies an escalation process with structured follow-up. In the absence of sufficient corrective action, this may lead to stricter requirements or, as a last resort, termination of the business relationship with the supplier.

## Transparent Reporting

Smart Eye conducts its operations with a focus on sound business ethics and transparency. The Company's financial reporting is prepared accurately and on time in accordance with applicable laws, regulations, and generally accepted accounting principles.

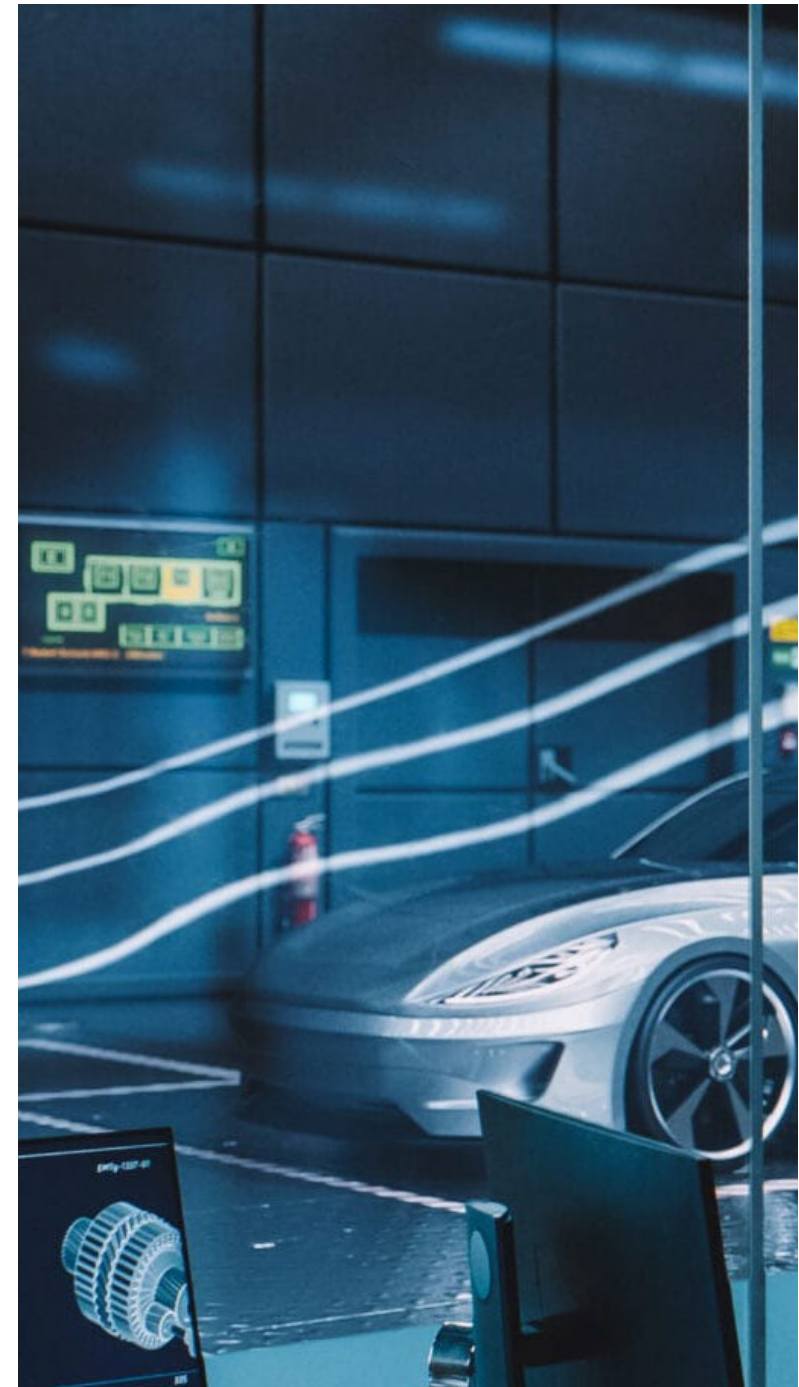
Smart Eye also works continuously to improve the quality, structure, and comparability of its sustainability reporting

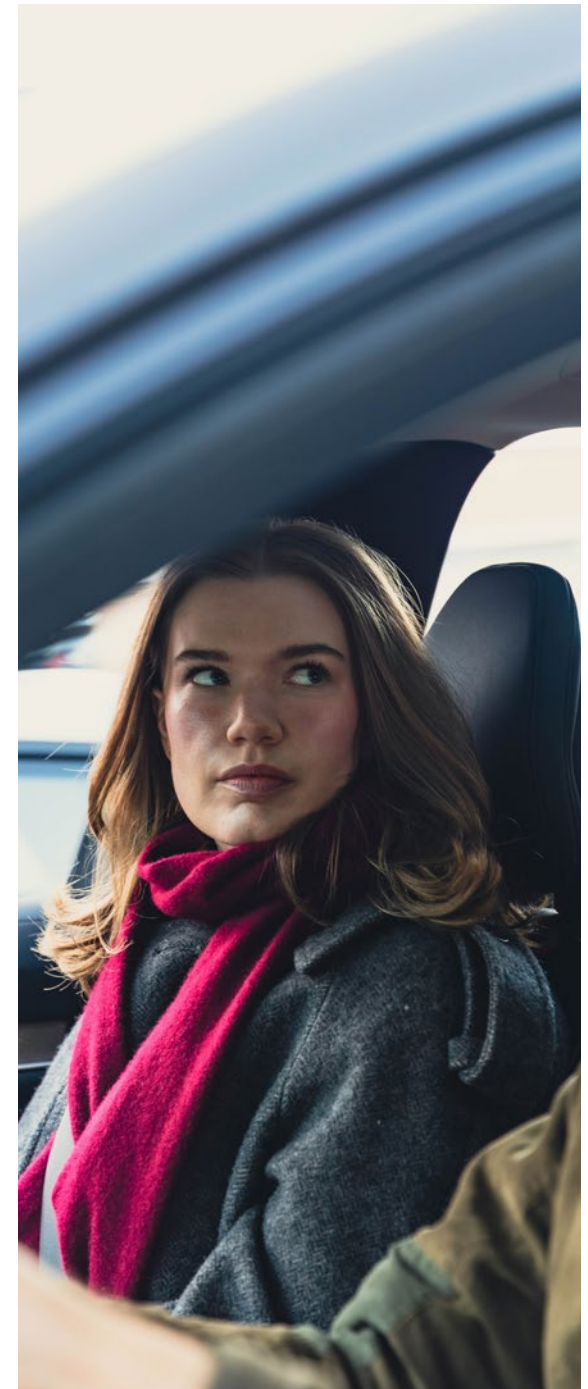
in order to strengthen transparency toward stakeholders. The Company continuously develops its processes, system support, and internal controls to ensure data quality, traceability, and regulatory compliance. During 2026, Smart Eye intends to collect additional data in accordance with established methodologies, relevant standards, and applicable legal requirements.

### Continuous Improvement

Smart Eye continuously works to further develop its sustainability efforts and strengthen its internal processes in order to ensure sound business ethics and responsible innovation. In the coming years, Smart Eye plans to:

- further develop follow-up by introducing additional relevant KPIs to measure progress in responsible innovation, environmental matters, and social matters.
- continue training employees in the Company's sustainability-related guidelines and policies.
- continue strengthening dialogue with suppliers and ensuring awareness of Smart Eye's Supplier Code of Conduct and the requirements it sets out.





# More Shareholders, Increased Market Capitalization

Smart Eye's share has been listed on Nasdaq First North since December 7, 2016. The introductory price was SEK 46 per share. The share is classified within the Industrials segment and is traded under the ticker symbol SEYE.

Smart Eye's share price increased by 28% during 2025 and the closing price for the year was SEK 78.75 as of December 30th, which means that the Company's market capitaliza-

Ten largest shareholders, 30th of December 2025

NAME	SHARE OF VOTES AND CAPITAL	NUMBER OF SHARES	MARKET CAP MSEK
Handelsbanken Fonder	8.00%	3,035,116	239.02
Avanza Pension	6.96%	2,642,671	208.11
Första AP-fonden	5.01%	1,900,000	149.63
Mats Krantz with related party	3.16%	1,200,040	94.50
Anders Jöfelt	3.12%	1,185,833	93.38
Nordnet Pensionsförsäkring	2.98%	1,130,382	89.02
Martin Krantz	2.68%	1,018,900	80.24
Linda Jöfelt	2.33%	885,482	69.73
Consensus Asset Management	1.89%	715,934	56.38
Alcur Fonder	1.67%	632,928	49.84
Others	62.12%	23,606,647	1,859.02
<b>Total</b>	<b>100.00%</b>	<b>37,953,933</b>	<b>2,988.87</b>



CLOSING PRICE  
DECEMBER 30TH, 2025

**78.75 SEK**

tion at year-end amounted to SEK 2,989 million (2,268), an increase of 32%. During 2025, Smart Eye shares were traded at a value of SEK 3,763 million (4,094), corresponding to an average daily trading value of SEK 15.1 million (16.3).

The total number of shares traded in 2025 corresponded to 150% (136%) of the average number of outstanding shares during the year. Smart Eye's Certified Adviser is Bergs Securities AB, which can be reached at +46 (0)8 408 933 50 or [info@bergssecurities.se](mailto:info@bergssecurities.se).

## Shares and Share Capital

At the beginning of 2025, the number of outstanding shares amounted to 36,995,768 (35,192,232), and the share capital amounted to SEK 3,699,577. During the

year, Smart Eye carried out a share issue and completed the 2022 share rights program, and the share capital was increased by a total of SEK 95,817.

At the end of 2025, the total number of outstanding shares in Smart Eye therefore amounted to 37,680,088, and the share capital amounted to SEK 3,795,393. All shares carry equal voting rights and equal rights to a share of the Company's assets.

### Shareholders

Handelsbanken, Avanza Pension and Första AP-fonden, together with the founders Mats and Martin Krantz, remain the Company's largest shareholders.

The number of shareholders increased by 3% during the year; in total, 16,462 (16,036) shareholders are reported.

### Outstanding Incentive Programs

At the Annual General Meeting held on May 13, 2025, it was resolved to adopt a long-term incentive program in the form of performance-based share rights, directed to employees within the Smart Eye Group.

Within the framework of the Share Rights Program 2025, participants are given the opportunity to receive shares free of charge, so-called performance shares.

The maximum number of performance shares will amount to 652,000, of which 547,000 shares shall be allocated to

## Share Price Performance in 2025



## Share Price Performance and Trading Volume

		2025	2024	2023	2022	2021
Closing price December	SEK	78.75	61.30	88.80	45.86	196.60
Market capitalization December	MSEK	2,988.8	2,267.8	3,125.1	1,019.6	4,345.4
Share price performance in the year	%	28.5	-31.0	93.6	-76.7	-9.4
Share price high	SEK	93 (nov)	115 (jun)	94 (dec)	206 (jan)	285 (jun)
Share price low	SEK	41 (feb)	50 (nov)	32 (jan)	38 (dec)	173 (oct)

participants and 105,000 shares shall be used by the Company to cover social security costs in connection with the program. In order to enable the incentive program, the AGM also resolved to issue a maximum of 652,000 warrants, whereby the Company's share capital may increase by a maximum of SEK 65,200.

The Company has previously two active incentive programs adopted at the Annual General Meeting held on May 2, 2023 and at the Annual General Meeting held on May 17, 2024.

The total number of shares referred to by the above incentive programs amounts to 1,868,400, with an expected dilution of 4.9%.

### **Dividend Policy**

Smart Eye is in a development phase, and any surplus is planned to be reinvested in the Company's development. The Board of Directors does not intend to propose any dividend. The Annual General Meeting resolves on any dividend following a proposal from the Board of Directors.



# Management Report

## Information About the Operations

Smart Eye was founded in 1999 and has its headquarters in Gothenburg. The Group has a global presence with operations in Europe, North America, Africa and Asia.

Smart Eye develops technology to measure, analyze, and understand human behavior in complex environments. Through a combination of machine learning, sensor technology, and advanced data analytics, the Company creates solutions used in both safety-critical and research-intensive applications.

The Group is organized into two business areas: Automotive and Behavioral Research.

Automotive develops camera-based software and systems for driver monitoring and interior sensing in vehicles. The solutions are used by vehicle manufacturers and fleet operators to enable driver, passenger, and cabin sensing in both passenger cars and commercial vehicles. The offering includes OEM programs for series production as well as complete driver support systems for commercial vehicles and aftermarket applications.

Behavioral Research comprises the Group's solutions for measuring and analyzing human behavior in research, educational, and commercial environments. The business area consists of Applied AI and iMotions, and offers both advanced eye tracking systems and multimodal software platforms for behavioral research, performance analysis, and decision support. The solutions are used in, among other areas, academic research, education and simulation, consumer insights, as well as safety-critical applications.

**The Board of Directors and the Chief Executive Officer of Smart Eye AB (publ.), reg. no. 556575-8371, hereby present the annual report for the financial year 2025. Figures in parentheses refer to the previous year.**

## Subsidiaries

Smart Eye AB has the subsidiaries Affectiva Inc. (USA), iMotions A/S (Denmark), Smart Eye Japan Co. (Japan), Chongqing Smart Eye Technology Co., Ltd. (China), and Smart Eye GmbH (Germany). No purchases or sales have taken place with the subsidiary JN Data AB, which has been dormant during the financial year.

## Sustainability

Smart Eye's sustainability work aims to strengthen the Group's long-term competitiveness and resilience. The Company believes that a sustainable business culture is critical to Smart Eye's development and continued growth.

Of the UN's 17 Sustainable Development Goals, Smart Eye has chosen to focus on gender equality, decent work and economic growth, sustainable cities and communities, as well as peace, justice, and strong institutions. Based on these global goals, Smart Eye summarizes its sustainability work as responsible innovation and an ambition to have a positive impact on people and the environment.

At the beginning of 2025, Smart Eye's ambition was to report in accordance with the EU's Corporate Sustainability Reporting Directive (CSRD) and the associated European Sustainability Reporting Standards (ESRS). In light of the changed conditions following the European Commission's Omnibus proposal, the Company instead chose to use the VSME (Voluntary Sustainability Reporting Standard for SMEs), as a source of inspiration. During the year, a Double Materiality Assessment (DMA) was conducted, which forms the basis for identifying and prioritizing material sustainability topics. In parallel, the methodology for collecting

and quality-assuring environmental data was further developed to strengthen data quality, transparency, and comparability over time. The sustainability report describes Smart Eye's environmental, social, and ethical impact, risks and opportunities, as well as corporate governance, and the work to further develop relevant processes, policies, and ways of working has continued during the year.

## Revenue

### Group

Net sales for the year amounted to SEK 403.7 (355.0) million, representing an increase of 14% compared to the previous year.

Net sales for the Automotive business area (Automotive Solutions and AIS) amounted to SEK 194.9 (133.8) million, corresponding to growth of 45%. Organic growth, excluding currency effects and NRE adjustments from the previous year, amounted to 52% and is driven by license revenues and AIS product sales.

Net sales for the Behavioral Research business area (Applied AI and iMotions) amounted to SEK 208.8 (221.2) million. Net sales, excluding currency effects, increased by 2% and were driven by iMotions' strong sales development of the multimodal software platform.

### Parent Company

Net sales for January to December 2025 amounted to SEK 243.2 (196.3) million. Growth during the period amounted to 24% and is driven by Automotive, which offsets negative sales development in Applied AI.

## Results of Operations

### Group

EBITDA amounted to SEK 4.9 (-82.3) million. The improved result, amounting to SEK 87.2 million, is driven by higher license revenues, increased AIS sales, improved sales from iMotions, as well as workforce optimization and other cost-saving measures. This

offsets negative impacts from currency effects and lower NRE revenues during the period.

Operating result amounted to SEK -163.5 (-250.3) million, an improvement of SEK 86.8 million. Amortization of the excess values arising in connection with the acquisitions of Affectiva and iMotions amounted to SEK -107.7 (-116.2) million. Depreciation related to financial lease agreements decreased, while amortization of capitalized development expenditure increased.

EBT amounted to SEK -194.5 (-252.7) million, an improvement of SEK 58.2 million. Financial expenses are mainly related to the utilization of credit facilities.

### Parent Company

Operating result for the year amounted to SEK -87.5 (-155.2) million. The improved result is primarily driven by higher license and project revenues within Automotive Solutions. Gross profit increased by SEK 35.9 million. Operating expenses decreased by SEK 13.8 million, mainly attributable to research and development costs as well as lower sales expenses.

## Cash Flow and Financial Position

Cash and cash equivalents at the end of December amounted to SEK 134.8 million. Available liquidity at the end of the period, including overdraft facilities, amounted to SEK 166.4 million.

On 18 December, the Company issued a senior unsecured bond with a nominal amount of SEK 300.0 million, resulting in net proceeds of SEK 294.0 million. Previously utilized credit facilities were fully repaid in December, including related interest and fees. By refinancing existing credit facilities with the bond, the Company secures lower financing costs and strengthens its liquidity pending the transition to positive cash flow.

The equity ratio amounted to 68% at year-end, compared to 83% at the corresponding point in the previous year. Cash flow from

operating activities before changes in working capital during the period January–December amounted to SEK -16.5 (-80.9) million. Cash flow after changes in working capital during the same period amounted to SEK -39.1 (-115.9) million.

### Significant Events During the Financial Year

#### *Set-Off Issue*

In accordance with the press release published on 6 January 2025, Smart Eye Aktiebolag (publ) (“Smart Eye”) entered into an agreement with Fingerprint Cards AB (publ) regarding the licensing of iris authentication technology, whereby the initial license fee of SEK 23,000,000 plus VAT shall be paid through newly issued shares in Smart Eye.

Following the above, a press release was published on 14 January 2025 regarding a set-off issue. The subscription price amounted to SEK 62.38 per share and corresponds to the market value of the share calculated based on the volume-weighted average share price on Nasdaq First North during the trading days from 23 December 2024 up to and including 13 January 2025. Through the new share issue, Smart Eye’s share capital increased by SEK 46,088.50, from SEK 3,699,576.80 to SEK 3,745,665.30. The number of shares increased by 460,885, from 36,995,768 to 37,456,653.

#### *Breakthrough Order from New Major Japanese OEM as Tier 1 Supplier*

In April, an important milestone was announced: the Group’s first design wins from a globally leading Japanese vehicle manufacturer. This represents a significant expansion of the Company’s customer base and paves the way for further collaboration with one of the automotive industry’s most influential manufacturers.

The breakthrough agreement means that Smart Eye will deliver its driver monitoring system (DMS) software to two new vehicle models from a globally leading Japanese OEM. The estimated revenue for the order is SEK 200 million, based on forecasts over the product lifecycle.

Within the scope of the agreement, Smart Eye will deliver its technology as a Tier 1 software supplier, strengthening its position as a trusted and direct partner to automotive manufacturers as the Company takes on an increasingly strategic role in the automotive value chain.

#### *Breakthrough Order for its Fleet Driver Monitoring System AIS*

In April, Smart Eye was selected by an existing customer to deliver its AIS product, which combines hardware and software in a driver monitoring system, to an additional vehicle model. The customer, a European manufacturer of luxury sports cars, will use Smart Eye’s technology in a luxury SUV.

#### *Senior Unsecured Bond*

During the period, Smart Eye successfully issued a senior unsecured bond of SEK 300.0 million with a floating interest rate corresponding to 3-month STIBOR plus 7%. The proceeds are intended to be used for refinancing existing debt and for general corporate purposes, including potential acquisitions.

The bond has a term of three years and is expected to be listed on Nasdaq’s corporate bond list within twelve months.

#### *Multiple Design Wins During the Year*

During 2025, Smart Eye was awarded 11 design wins with a total estimated value of SEK 490 million, based on forecasts over the product lifecycle. In February, the Company also received an additional four design wins, of which two combine DMS and impairment detection, with an estimated order value of SEK 65 million.

The Company now reports a total of 370 design wins, of which 10 relate to interior sensing and 2 include impairment detection.

#### *Changes in the Board of Directors*

During the year, Eva Elmstedt and Tobias Sjögren left the Board of Directors and were replaced by Maria Hedengren and Andreas Anyuru.

## Events After the Balance Sheet Date

### *Agreement to Acquire Sightic Analytics*

After the end of the reporting period, Smart Eye entered into an agreement to acquire Sightic, a Gothenburg-based company specializing in the detection of behavioral impairment related to alcohol and drugs.

The acquisition combines Smart Eye's production-ready solutions for detecting distraction, fatigue, and alcohol impairment with Sightic's technology for identifying impairment caused by alcohol and drugs. The combined offering enables detection of driver impairment in the vehicle – including distraction, fatigue, alcohol, and drugs – within a single automotive-grade system.

### *Two Design Wins Including Alcohol Impairment Detection*

In January 2026, Smart Eye was selected to deliver its driver monitoring system (DMS) to two vehicle models from a new Japanese OEM. This is the Company's first design win that includes alcohol impairment detection.

The nomination was secured in collaboration with a global Tier 1 supplier and marks the first time Smart Eye's DMS software, including alcohol impairment detection, has been selected by this OEM. Start of production for the vehicles is planned for 2028. The estimated order value amounts to approximately SEK 50 million, based on lifecycle volumes.

## Proposed Appropriation of Profits

The following funds are at the disposal of the Annual General Meeting, SEK:

Share premium reserve (unrestricted)	2,417,327,253
Retained profit or loss	-1,029,149,221
Net profit or loss for the year	-96,281,490
<b>Total</b>	<b>-1,291,896,542</b>

The Board of Directors proposes that the following amount be carried forward:

Share premium reserve (unrestricted)	2,417,327,253
Retained profit or loss	-1,125,430,771
<b>Total</b>	<b>-1,291,896,542</b>

## Future Development, Significant Risks and Uncertainties

### *Future Development*

The Group's revenue growth is primarily driven by the ongoing rollout of Smart Eye's DMS software within the automotive industry. As of July 7, 2026, EU regulations will come into force requiring all new vehicles sold within the European Union to be equipped with camera-based systems to detect driver fatigue and distraction.

Smart Eye is a global leader in this field and, as of December 31, 2025, has secured a total of 368 design wins, of which 125 have reached mass production. Several of these vehicle models are currently in a ramp-up phase, while additional models are expected to enter production during 2026.

Against this background, the Group's revenue and profitability are assessed to have strong potential to develop positively in the coming years.

### *Operational Risks*

In its operations, the Group identifies risk factors within the areas of personnel, market, product, and intangible assets, which, if realized, may have a negative impact on the Group's business and financial position.

The ability to retain existing personnel as well as to recruit new employees is crucial for the Group's future development. If key personnel leave the Group or if the Group is unable to attract qualified employees, this may negatively affect the Group's operations.

The Group's competitiveness depends on continuous and successful development of its offerings and products, as well as the ability to keep pace with innovation, technological development, and changes in the market. Delays in development processes or failure to adapt to new technologies and market trends may negatively affect the Group's competitive position.

The Group's operations depend on delivering products and services that meet high quality standards and comply with regulatory requirements. Any deficiencies in quality or regulatory compliance may result in claims for damages and penalties, and may negatively impact the Group's reputation and customer relationships, which in turn may lead to reduced demand and lower earnings capacity.

The Group's intangible assets are of significant importance to its operations. If the Group fails to protect its intangible assets, others may develop similar operations, copy, or otherwise exploit the technology and products used and developed by the Group. If the Group's measures to protect its intangible assets are insufficient, or if the assets are misused or infringe upon the intellectual property rights of others, this may affect the Group's operations. The Group may be subject to legal proceedings relating to disputes concerning its intangible assets and trade secrets. Such proceedings may result in significant costs and require time and attention from senior management.

#### *Financial Risks*

Positive cash flow is a prerequisite for long-term investments in the Group's competitiveness. Demand for and production of vehicle models related to the Group's design wins have a significant impact on the Company's license revenues and thus on the timing of when the Company achieves profitability and positive cash flow.

The Company is currently financed through equity and bond financing, which constitutes a stable and long-term financial solu-

tion pending positive cash flow. If the Group does not generate revenues and thus free cash flow to the extent or within the time-frame previously assessed by the Board of Directors, additional capital requirements may arise.

The Group's sales are largely denominated in euros and US dollars, while the cost base is primarily in Swedish kronor. As sales increase, the Company is exposed to increased currency risk, which may negatively affect the Company's results and cash flow.

#### *Market and Regulatory Risks*

The Group's development and future earnings depend on the general demand for the Company's products and services, as well as on how quickly these are implemented by customers and partners. A weaker market development, changes in customer investment priorities, or longer implementation processes than expected may result in revenues not being realized or being realized later than planned.

The development of artificial intelligence is also characterized by an increasing number of regulatory requirements and ethical guidelines. Increased regulation may lead to longer development cycles and a more cautious introduction of new solutions to the market, which may potentially affect the pace of innovation and the commercialization of new technology.

The Automotive business area is exposed to regional market conditions, where developments in China, Europe, and North America differ in terms of investment pace, technology adoption, and macroeconomic conditions. Changes in these markets may affect demand for the Group's offerings and thus revenue development. The Group's main focus is to provide driver monitoring systems (DMS) and interior sensing solutions to the automotive industry. There is a risk that the adoption of DMS and interior sensing occurs at a slower pace than expected, or that end users do not fully perceive the value of the functionality, which may reduce the automotive industry's willingness to invest and thus demand for

the Group's products. A delayed or limited market adoption may result in lower growth and negatively impact the Group's operational development.

The Group's planned growth rate, path to profitability, and future cash flow generation are closely linked to regulatory developments, including the introduction of EU legislation mandating DMS in new vehicles. At the time of publication of this report, there are no indications that the implementation of this legislation will be delayed.

The Behavioral Research business area is, in the short term, primarily exposed to the risk of reduced funding for academic research. A general decline in research funding may negatively affect demand, but this effect is expected to be partially offset by increased market penetration, as the Group's technology remains in an expansion phase and continues to reach new customer segments.

#### *External Risks*

Smart Eye is a globally operating Group with key markets in Europe, Asia, and North America. External factors such as geopolitical uncertainty, macroeconomic conditions, and changing trade relations affect consumer behavior and customer investment willingness, established supply chains, and may therefore also impact Smart Eye's revenue development.

Developments within the global automotive industry are of significant importance to the Group's operations, and Smart Eye closely monitors these developments. The automotive industry is undergoing a major technological shift from fossil-based to electrified vehicles, while also being affected by changing trade policy conditions, such as the introduction of import tariffs and other trade barriers. Uncertainties and changes within the automotive industry may affect market dynamics, investment levels, and demand for the Group's solutions.





# Five-Year Summary

KSEK		Full Year				
		2025	2024	2023	2022	2021
Net sales	KSEK	403,672	355,049	302,233	219,539	109,679
Gross profit	KSEK	350,598	318,999	267,099	192,499	97,250
Gross margin	%	86.9	89.8	88.4	87.7	88.7
EBITDA	KSEK	4,856	-82,334	-124,912	-193,822	-71,711
Operating profit/loss	KSEK	-163,498	-250,325	-282,902	-343,034	-130,909
Operating margin, %	%	neg.	neg.	neg.	neg.	neg.
Profit/loss after tax	KSEK	-172,759	-230,410	-75,543	-340,285	-132,713
Earnings per share	SEK	-4.55	-6.23	-2.14	-12.98	-5.99
Earnings per share after full dilution	SEK	-4.55	-6.23	-2.14	-12.98	-5.99
Return on equity	%	-10.8	-14.5	-4.8	-26.1	-21.1
Total assets	KSEK	1,899,923	1,917,150	1,827,550	1,681,082	1,745,342
Shareholders' equity	KSEK	1,295,242	1,593,019	1,558,555	1,302,772	1,449,895
Shareholders' equity per share	SEK	34.13	43.06	44.20	49.69	65.46
Shareholders' equity per share after full dilution	SEK	33.68	42.46	42.82	49.69	63.80
Equity ratio	%	68.2	83.1	85.3	77.5	83.1
Quick ratio	%	158.0	76.1	129.6	65.6	279.0
Number of shares		37,953,933	36,995,768	35,262,405	26,218,933	22,148,650
Number of shares after full dilution		38,453,666	37,516,272	36,396,805	26,218,933	22,726,150

Definitions of key ratios are presented in Note 1.

# Income Statement

KSEK	Note	Full Year 2025	Full Year 2024
<b>Operating revenue</b>			
Net sales	3,4	403,672	355,049
Cost of goods sold		-53,074	-36,050
<b>Gross Profit</b>		<b>350,598</b>	<b>318,999</b>
Sales expenses	5,7,8	-153,462	-170,427
Administrative expenses	5,6,7,8	-156,891	-166,860
Research and development expenses	5,7,8	-205,905	-232,416
Other operating income		17,565	9,608
Other operating expenses		-15,403	-9,229
<b>Operating profit/loss</b>		<b>-163,498</b>	<b>-250,325</b>
<b>Financial income and expenses</b>			
Interest income and similar profit items		228	2,022
Interest expenses and similar loss items		-31,282	-4,430
<b>Total financial income and expenses</b>		<b>-31,054</b>	<b>-2,408</b>
<b>Profit/loss after financial items</b>		<b>-194,552</b>	<b>-252,733</b>
Tax on the result for the period	9	21,793	22,323
<b>Result for the period</b>		<b>-172,759</b>	<b>-230,410</b>

# Balance Sheet

KSEK	Not	12/31/2025	12/31/2024
<b>Assets</b>			
<b>Non-current assets</b>			
<i>Intangible assets</i>			
Capitalised development expenditures	10	465,697	362,643
Goodwill	11	453,205	637,458
Concessions, patents, licences and similar rights		1,132	15
Trademarks	12	43,540	61,061
Technology	13	259,484	315,601
Customer relationships	14	48,175	68,031
		<b>1,271,233</b>	<b>1,444,809</b>
<i>Tangible assets</i>			
Fixtures, tools, fixtures and fittings	15	22,006	32,209
<i>Financial assets</i>			
Deferred tax asset	17	255,469	232,946
<b>Total non-current assets</b>		<b>1,548,708</b>	<b>1,709,964</b>
<b>Current assets</b>			
<i>Inventories, etc.</i>			
Raw materials and consumables		27,414	28,766
<i>Current receivables</i>			
Trade receivables		77,141	53,553
Current tax assets		4,553	3,967
Other current receivables		8,331	5,949
Prepaid expenses and accrued income	16	98,964	92,549
		<b>188,989</b>	<b>156,018</b>
<i>Cash and bank balances</i>			
		<b>134,812</b>	<b>22,402</b>
<b>Total current assets</b>		<b>351,215</b>	<b>207,186</b>
<b>Total assets</b>		<b>1,899,923</b>	<b>1,917,150</b>

# Balance Sheet, cont.

KSEK	Note	12/31/2025	12/31/2024
<b>Equity and liabilities</b>			
<b>Equity</b>			
Share capital		3,795	3,700
Other contributed Equity		2,439,056	2,406,106
Other Equity		-1,147,609	-816,787
<b>Total Equity</b>		<b>1,295,242</b>	<b>1,593,019</b>
<b>Provisions</b>			
Deferred tax liabilities	17	104,278	127,762
<b>Provisions</b>		<b>104,278</b>	<b>127,762</b>
<b>Non-current liabilities</b>			
Other long-term debt	18	28,662	1,744
Bond loan	18	293,425	–
Other debt to credit institution	19	4,416	11,562
<b>Total non-current liabilities</b>		<b>326,503</b>	<b>13,306</b>
<b>Current liabilities</b>			
Interest-bearing liabilities		–	25,000
Other debts to credit institutions	19	10,280	11,198
Advance payments from customers		4,066	762
Trade payables		44,519	27,194
Tax liabilities		907	512
Other current liabilities	18	9,558	8,081
Accrued expenses and prepaid income	20	104,570	110,316
<b>Total current liabilities</b>		<b>173,900</b>	<b>183,063</b>
<b>Total equity and liabilities</b>		<b>1,899,923</b>	<b>1,917,150</b>

# Changes in Shareholders' Equity

KSEK	Share capital	Other contributed Equity	Other Equity	Total equity
<b>Opening balance 2024-01-01</b>	3,519	2,250,275	-695,238	1,558,555
New issue	15	12,266		12,281
Set-off issue	165	149,985		150,150
Issue costs		-8,085		-8,085
<i>Deferred tax referring to issue costs</i>		1,665		1,665
Option program 2021			1,297	1,297
Incentive program 2022			4,618	4,618
Incentive program 2023			2,943	2,943
Incentive program 2024			1,961	1,961
Translation difference			98,043	98,043
Profit/loss for the year			-230,410	-230,410
<b>Equity 2024-12-31</b>	<b>3,700</b>	<b>2,406,106</b>	<b>-816,787</b>	<b>1,593,019</b>
<b>Opening balance 2025-01-01</b>	3,700	2,406,106	-816,787	1,593,019
Set-off issue*	46	28,704		28,750
Incentive program 2022**	49	4,338	5,743	10,130
Incentive program 2023			3,108	3,108
Incentive program 2024			4,546	4,546
Incentive program 2025			4,106	4,106
Translation difference			-175,658	-175,658
Profit/loss for the year			-172,759	-172,759
<b>Equity 2025-12-31</b>	<b>3,795</b>	<b>2,439,148</b>	<b>-1,147,701</b>	<b>1,295,242</b>

The share capital consists of 37,953,933 shares with a quota value of SEK 0.1.

\*Offset issue was registered during the year and the share capital was increased by a total of SEK 46,089 (carried out in Q1 2025).

\*\*Costs related to the 2022 Incentive Program. The share capital was due to emitted shares increased by a total of SEK 49,728 in Q3 2025.

# Cash Flow Statement

KSEK	2025	2024
<b>Operating activities</b>		
Operating profit/loss after depreciation	-163,498	-250,325
Reversal of depreciation	168,354	167,991
Reversal of non-cash items	6,396	8,829
Financial payments received	1,319	2,022
Financial disbursements	-29,725	-8,989
Tax paid	661	-469
<i>Cash flow from operating activities before changes of working capital</i>	<b>-16,493</b>	<b>-80,941</b>
<b>Change in working capital</b>		
Change in stocks	1,352	-7,058
Change in trade receivables	-23,588	747
Change in other current receivables	-11,181	-44,650
Change in trade payables	16,293	6,454
Changes in other current liabilities	-5,497	9,528
<i>Changes in working capital</i>	<b>-22,621</b>	<b>-34,979</b>
<b>Cash flow from operating activities</b>	<b>-39,114</b>	<b>-115,920</b>
<b>Investment activities</b>		
Acquisition of intangible assets	-114,940	-102,882
Acquisition of tangible assets	-2,256	-1,976
<i>Cash flow from investment activities</i>	<b>-117,196</b>	<b>-104,858</b>
<b>Financing activities</b>		
New share issue	-	142,119
Change in short-term credit facilities	-25,000	25,000
Non-current liabilities	293,986	-2,841
<i>Cash flow from financing activities</i>	<b>268,986</b>	<b>164,278</b>
Cash flow	112,675	-57,331
Opening cash and cash equivalents	22,402	79,733
Translation difference	-265	-831
<b>Closing cash and cash equivalents</b>	<b>134,812</b>	<b>22,402</b>

## Note 1 Accounting policies and valuation principles

The parent company's annual and group financial statements have been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Accounting Standards Board's recommendation BFAR 2012:1 Annual Accounts and Consolidated Accounts (K3). The accounting policies are unchanged from the previous year.

### Consolidated Accounts

The consolidated financial statements include the parent company and its wholly owned subsidiaries and have been prepared in accordance with the acquisition method, which means that subsidiaries' equity on acquisition, measured as the difference between the fair value of assets and liabilities, is wholly eliminated. Accordingly, consolidated equity only includes that portion of subsidiaries' equity that is added after acquisition. Goodwill is the difference between acquired identifiable net assets at the acquisition date and cost and is initially measured at cost.

The company's consolidated accounts cover all companies stated in note 11 of the parent company.

### Business Combinations

Business combinations are reported according to the acquisition method. The purchase consideration of a business combination is measured at fair value at the acquisition date, which is computed as the total of the fair values of assets transferred, liabilities incurred or assumed, as well as equity instruments issued and expenses directly attributable to the business combination. Transaction expenses are examples of this expenditure.

The identifiable acquired assets and liabilities taken over are accounted for at fair value as of the acquisition date with the following exemptions:

- Pension obligations are measured pursuant to K3 chapter 28 Employee Benefits
- Deferred tax assets and deferred tax liabilities are measured pursuant to K3 chapter 29 Income Tax
- Liabilities for share-based payment are measured according to K3 chapter 26 Share-based Payment
- Contingent liabilities, which are measured pursuant to K3 chapter 21 Provisions, Contingent Liabilities and Contingent Assets

A provision for expenditure for restructuring of the acquired entity's operations is included in the acquisition analysis

only to the extent that the acquired entity already satisfied the criteria for reporting a provision prior to the acquisition date.

### Foreign Currencies

Monetary asset and liability items in foreign currencies are measured at the exchange rate on the balance sheet date. Transactions in foreign currencies are translated at the spot rate on the transaction date.

### Revenue

#### Goods

Sales of goods are recognized when the significant risks and benefits are transferred from the seller to the buyer in accordance with the terms of sale. Sales are recognized after deductions for VAT, discounts and exchange rate differences for sales in foreign currencies. System revenue for which there are non-delivered components that are a condition for the functionality of the system is recognized when these components are delivered.

#### Service Assignments

For service assignments at current prices the revenue attributable to a completed service assignment is recognized in pace with completion of the work and the delivery or use of the material.

For service assignments at fixed-price contracts, revenue is recognized based on the performance obligations of the contract:

- *Development costs revenue is recognized according to the percentage of completion method*
- *Development licenses revenue is accrued over the contract period*

#### License Revenue

License revenue based on the number of vehicles produced is recognized in the quarter in which the vehicles are produced. License revenue based on a product right is periodized over the contract period.

### Income Tax

#### Current Tax

Current tax is measured based on the tax rates and tax rules on the balance sheet date. Deferred tax is measured based on the tax rates and tax rules decided prior to the balance sheet date. Deferred tax liabilities concerning temporary differences that are related to investments in subsidiaries are not recognized in the consolidated accounts, since the Parent Company may in all cases determine the time of reversal of the temporary differences, and it is not deemed to be probable that reversal will take place in the foreseeable future.

#### Deferred Tax

Deferred tax assets pertaining to loss carry-forwards or other future tax deductions are recognized to the extent that it is likely that the loss carry-forwards can be offset against surpluses in conjunction with future taxation. Receivables and liabilities are recognized net only when there is a legal right of offset. Current tax, like the change in deferred tax, is recognized in profit or loss unless the tax is attributable to an event or transaction that is recognized directly in shareholders' equity.

### Leases

Lease agreements where essential, the economic benefits and risks attributable to the leased item remain with the lessor, are classified as operating leases in the consolidated accounts, where payments under these agreements are recognized as an expense on a straight-line basis over the lease period.

Lease agreements where essential, the economic risks and rewards of owning an asset are transferred from the lessor to an entity in the group are classified as finance leases in the consolidated accounts. Finance leases imply that rights and obligations are recognized as an asset and liability respectively in the balance sheet. The asset and liability are initially measured at the lower of the asset's fair value and the present value of minimum lease payments. Expenditure directly attributable to the lease agreement is added to the value of the asset. Variable expenses are reported in the period they occur. The leased asset is depreciated on a straight-line basis over its estimated useful life.

**Employee Benefits**

Employee benefits in the form of salaries, holiday pay, paid sick leave, etc., as well as pensions, are recognized as they are earned. The group only has defined-contribution pension plans. There are no other long-term employee benefits.

*Defined-Contribution Pension Plans*

Under defined-contribution pension plans, the company pays fixed contributions to a separate independent legal entity and does not have any obligation to pay additional contributions. The company's earnings are charged with expenses as the benefits are earned, which normally corresponds to the time when the premium is paid.

**Intangible Assets**

Intangible non-current assets are recognized at cost less accumulated amortization and any impairment. Cost includes costs directly attributable to the acquisition of the asset. Intangible non-current assets are amortized on a straight-line basis over the asset's estimated useful life. Amortization is recognized as a cost in the income statement.

*Capitalized Development Expenditure*

Development costs are capitalized if the project is assumed to be of significant future value to the company. Capitalisation pertains to development costs for a specific application, and which are clearly delineated for the project. The group applies the capitalization model for internally developed intangible assets.

*The following amortization schedule is applied:*

- Capitalized development expenditure: 10 years
- Goodwill: 10 years
- Trademarks: 10 years
- Technology: 5–10 years
- Customer relationships: 10 years
- Other intangible assets: 10 years

Intangible assets are attributable to vehicle platforms with an estimated useful life based on 10 years. Therefore, the Group's intangible assets are estimated to generate economic benefit for 10 years.

*Acquisitions as Part of a Business Combination*

Intangible assets acquired in a business combination are identified and reported separately from goodwill when they fulfill the definition of an intangible asset, and their fair value can be measured reliably. The cost of such intangible assets consists of fair value at the acquisition date. After first-time recognition, the intangible assets acquired in a business combination are reported at cost less accumulated

amortization and any accumulated impairment in the same way as intangible assets acquired separately.

*Goodwill*

On each balance sheet date, the company makes an assessment of whether there is any indication that the value of goodwill is lower than the carrying amount. If such indication exists, the company computes the recoverable amount of goodwill and conducts an impairment test. In the impairment test, goodwill is allocated to the cash-generating units that are expected to benefit from the acquisition. If the recoverable amount of a cash-generating unit is measured at a lower value than its carrying amount, the impairment loss is allocated. First, the carrying amount of the goodwill related to the cash-generating unit is impaired, and then, the carrying amount of other assets are impaired in proportion to the carrying amount of each asset in the unit.

**Tangible Assets**

Property, plant and equipment is recognized at cost less accumulated depreciation and any impairment. Cost includes costs directly attributable to the acquisition of the asset. Additional expenses concerning assets that are not divided into components are added to the cost if they are estimated to give the company future economic benefit, to the extent that the asset's performance increases in relation to the asset's value on the acquisition date. Expenses for ongoing repair and maintenance are recognized as costs. Property, plant and equipment is depreciated on a straight-line basis over the asset's estimated useful life. Depreciation is recognized as a cost in the income statement.

The following depreciation schedules are applied:

- Equipment and tools: 5 years
- Computers: 3 years

If an asset's carrying amount exceeds its estimated recoverable amount, the asset is immediately written down to its recoverable amount.

**Impairment**

An impairment test is conducted annually on an asset or a group of assets to assess its carrying amount. If the carrying amount exceeds the estimated recoverable amount, it is immediately written down to this recoverable amount.

**Financial Instruments**

Financial instruments recognized on the balance sheet include trade receivables, other receivables, trade payables and loans. The instruments are recognized on the balance

sheet when the company becomes party to the contractual terms of the instrument and are valued based on acquisition costs. Financial assets are derecognized from the balance sheet when the right to receive cash flows from the instrument has expired or has been transferred, and the company has transferred essentially all risks and benefits associated with the right of ownership. Financial liabilities are derecognized from the balance sheet when the obligations in the contract are met or otherwise lapse.

*Trade and Other Receivables*

Receivables are recognized as current assets, with the exception of items falling due more than 12 months after the balance sheet date, which are classified as non-current assets. Receivables are recognized in the amount at which they are expected to be received less individually assessed doubtful debts.

*Loans and Trade Payables*

Loans and trade payables are initially recognized at cost after deducting transaction costs. If the recognized amount differs from the amount to be repaid on the due date, the difference is accrued as an interest cost or interest income over the term of the loan. This means that as of the due date the recognized amount corresponds to the amount to be repaid.

**Inventories**

Inventories are measured at the lower of cost and net realizable value on the balance sheet date. Cost is calculated according to the first-in, first-out (FIFO) principle. Net sales value is the sales value after deducting calculated costs that can be attributed directly to the sales transaction.

**Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, available balances with banks and other credit institutions, as well as other short-term liquid investments that can be readily converted to cash and are subject to an insignificant risk of changes in value. To be classified as cash and cash equivalents, the maturity must not exceed three months from the date of acquisition.

**Provisions**

A provision is recognized on the balance sheet when the company has a formal or informal obligation due to an event that has occurred, and it is probable that an outflow of resources will be required to settle the obligation, and a reliable estimate of the amount can be made.

**Cash Flow Statement**

The cash flow statement presents the changes in the company's cash and cash equivalents during the financial year. The cash flow statement is prepared according to the indirect method. The recognized cash flow solely includes transactions that involve incoming and outgoing cash payments.

**Definitions of Key Ratios***In the money*

The option's criteria or criterium is fully or partly fulfilled.

*EBT*

Earnings before tax.

*NRE*

Non-recurring Engineering, customer project revenue.

*Net sales growth*

The percentage net increase in net sales compared with an earlier period. The company believes that this key ratio gives a better understanding of the company's growth.

*Gross margin*

Gross profit in relation to net sales.

*Operating profit/loss*

Profit/loss before financial income and expenses, and tax. Operating margin Operating profit in relation to net sales.

*EBITDA*

Operating profit before depreciation and amortization.

*Quick ratio*

Current assets excluding inventories and work in progress as a percentage of current liabilities.

*Shareholders' equity ratio*

Equity and untaxed reserves (less deferred tax) in relation to total assets.

*Return on shareholders' equity*

Profit after tax in relation to shareholders' equity during the period.

*Earnings per share*

Profit for the period divided by the number of shares outstanding at the end of the period.

*Earnings per share after full dilution*

Profit for the period divided by the number of outstanding shares after the full dilution at the end of the period.

*Shareholders' equity per share*

Shareholders' equity divided by the number of shares at the end of the period.

*Shareholders' equity per share after full dilution*

Shareholders' equity divided by the number of shares after full dilution at the end of the period.

*Dividend per share*

Dividend for the period divided by the number of shares outstanding at the time of the dividend.

*Employees*

Number of employees at the end of the period.

## Note 2 Estimates and assessments

Within the Group, estimates and assessments are made about the future. The estimates for accounting purposes that result from these will seldom correspond to the actual result. The estimates and assumptions that involve a significant risk of significant adjustments in the reported values of assets and liabilities in the coming years are dealt with in outline below.

**Capitalization of Development Expenditure**

Recognition of capitalized development expenditure requires assessments to determine whether expenditure can be capitalized during the course of a project. Factors affecting the assessment are which development phase the project is in and what future earnings capacity the projects expected to contribute. To ensure this is managed correctly, the Group continuously works with project documentation and follow-up, monitoring expenditure incurred in relation to the project budget, and forecasts of future earning capacity. A change in the assessment of the projects' earnings capacity could have significant consequences on the Group's earnings in future earning capacity.

**Valuation of goodwill and other intangible assets**

An impairment test of reported goodwill and other intangible assets is performed every year. The calculations on which the assessment is based on, are based on estimated future cash flows in the units concerned. The discount rate applied is estimated based on the current circumstances, risk, etc.

**Revenue Recognition – Fixed-Price Contracts**

For service assignments under fixed-price contracts, revenue is recognized based on a weighted assessment of the performance obligations included in the contract. This means that a judgment is required regarding the allocation of the transaction price between performance obligations, as well as the timing of revenue recognition for each obligation. A change in this assessment could have a significant impact on the financial reporting.

**Tax Carry Forwards**

The reported value of deferred tax assets relating to losses carried forward have been tested on the balance sheet date. The Group's assessment is that it is highly likely to generate taxable income within the foreseeable future, thereby utilizing the loss carry forwards to an equivalent extent.

Apart from the above, no assessments or estimates have been made that have a significant effect on the amounts reported in the financial report or would entail a significant risk of a significant adjustment of the reported values of assets or liabilities during the next financial year.

## Note 3 Net sales per business area

KSEK	2025	2024
Behavioral Research	208,777	221,290
Automotive	194,895	133,759
<b>Total</b>	<b>403,672</b>	<b>355,049</b>

## Note 4 Net sales by geographical markets

KSEK	2025	2024
The Nordics	11,411	7,643
Europe excl. the Nordics	108,587	76,933
North America	163,286	164,455
Asia	112,073	91,563
Other markets	8,315	14,455
<b>Total</b>	<b>403,672</b>	<b>355,049</b>

## Note 5 Operating leases

Future minimum lease payments to be paid for non-cancellable leases.

KSEK	2025	2024
Due for payment within a year	38,860	44,104
Due for payment later than one year but within five years	48,719	71,026
Due for payment later than within five years	828	–
<b>Total</b>	<b>88,407</b>	<b>115,130</b>
Lease payments expensed in the period	48,467	34,914

## Note 6 Auditor's fee

KSEK	2025	2024
<i>PwC AB</i>		
Audit assignment	920	–
Other services	453	110
<b>Total</b>	<b>1,373</b>	<b>110</b>
<i>Deloitte AB</i>		
Audit assignment	–	897
Other services	134	76
<b>Total</b>	<b>134</b>	<b>973</b>
<i>Grant Thornton</i>		
Audit assignment	180	104
Other services	22	183
<b>Total</b>	<b>202</b>	<b>287</b>
<i>OA Assurance</i>		
Audit assignment	70	–
<b>Total</b>	<b>70</b>	<b>–</b>
<b>Total auditor's fee</b>	<b>1,779</b>	<b>1,370</b>

*Audit assignment means the auditor's fee for the statutory audit. This work includes review of the annual report and bookkeeping, the Board of Directors' and CEO's administration, and fees for audit consulting in connection with the audit assignment.*

## Note 7 Employees

Average number of employees divided by country and gender	2025	2024		2025	2024	Number of presidents and other senior executives	2025	2024	
<b>Sweden</b>			<b>China</b>			Women	2	2	
Women	30	29	Women	2	2	Men	6	8	
Men	92	87	Men	1	1	<b>Total</b>	<b>8</b>	<b>10</b>	
<b>Total</b>	<b>122</b>	<b>116</b>	<b>Total</b>	<b>3</b>	<b>3</b>	<b>Board of directors at balance day</b>	<b>2025</b>	<b>2024</b>	
<b>Denmark</b>			<b>Singapore</b>			Women	2	2	
Women	15	16	Women	0	1	Men	5	5	
Men	21	27	Men	0	0	<b>Total</b>	<b>7</b>	<b>7</b>	
<b>Total</b>	<b>36</b>	<b>43</b>	<b>Total</b>	<b>0</b>	<b>1</b>	Participation board meetings, 2025	Regular meetings 6 occasions	Audit committee 7 occasions	Remuneration committee 4 occasions
<b>Germany</b>			<b>Great Britain</b>			Anders Jöfelt	6	7	4
Women	0	0	Women	1	1	Lars Olofsson	6		4
Men	4	5	Men	1	2	Mats Krantz	6		
<b>Total</b>	<b>4</b>	<b>5</b>	<b>Total</b>	<b>2</b>	<b>3</b>	Magnus Jonsson	6		
<b>USA</b>			<b>Canada</b>			Eva Elmstedt	2	2	
Women	7	13	Women	0	0	Cecilia Wachtmeister	5	7	
Men	21	31	Men	0	3	Tobias Sjögren	2		
Non-binary	1	1	<b>Total</b>	<b>0</b>	<b>3</b>	Maria Hedengren	4	5	
<b>Total</b>	<b>29</b>	<b>44</b>	<b>India</b>			Andreas Anyuru	4		
<b>Egypt</b>			Women	0	0				
Women	31	28	Men	0	1				
Men	39	40	<b>Total</b>	<b>0</b>	<b>1</b>				
<b>Total</b>	<b>70</b>	<b>68</b>	<b>Average number of employees</b>	<b>2025</b>	<b>2024</b>				
<b>Japan</b>			Women	87	90				
Women	1	0	Men	183	199				
Men	4	2	<b>Total</b>	<b>270</b>	<b>289</b>				
<b>Total</b>	<b>5</b>	<b>2</b>							

## Note 7 Employees, Cont.

### Remuneration to board members during the financial year, KSEK

	2025		2024	
	Fees	Other remuneration	Fees	Other remuneration
<b>Board of directors</b>				
Anders Jöfelt, Chairman	778	–	655	–
Lars Olofsson, Director	459	300	392	–
Mats Krantz, Director	297	–	270	–
Magnus Jonsson, Director	297	–	270	–
Eva Elmstedt, Director	137	–	410	–
Cecilia Wachtmeister, Director	358	–	325	–
Tobias Sjögren, Director	90	–	270	–
Maria Hedengren, Director	310	–	–	–
Andreas Anyuru, Director	207	–	–	–
<b>Total</b>	<b>2,933</b>	<b>300</b>	<b>2,592</b>	<b>–</b>

### Salaries, fees and other remuneration, KSEK

	2025	2024
Board of directors	2,933	2,592
CEO	4,298	3,269
Other senior executives	16,905	36,816
Other employees	199,440	223,342
<b>Total</b>	<b>223,576</b>	<b>266,019</b>

### Social security charges and pensions, KSEK

	2025	2024
Statutory and contractual social security charges	39,212	34,464
Pension costs	16,116	15,318
<b>Total</b>	<b>55,328</b>	<b>49,782</b>
<i>Pension costs</i>		
CEO	–	–
Other senior executives	2,002	2,378
Other employees	14,326	12,940
<b>Total</b>	<b>16,328</b>	<b>15,318</b>

### Salaries and remuneration to the CEO and other senior executives

KSEK	Salary		Pension costs		Social security costs		Total	
	2025	2024	2025	2024	2025	2024	2025	2024
CEO	4,298	3,269	–	–	1,043	1,110	5,341	4,379
Other senior executives*	16,905	36,816	2,101	2,378	2,314	3,869	21,320	43,063
<b>Total</b>	<b>21,203</b>	<b>40,085</b>	<b>2,101</b>	<b>2,378</b>	<b>3,357</b>	<b>4,979</b>	<b>26,661</b>	<b>47,442</b>

The CEO is subject to six months' mutual notice of termination. On termination by the company, the CEO is not entitled to any severance pay. There are no agreements on severance pay with the company's other employees.

\*Compensation to other members of senior management has decreased compared with the previous year. The change is attributable to a reduction in the number of such positions within the Group during the year.

## Note 8 Share-based payments

### Program 2022

At an extraordinary general meeting held on June 29, 2022, it was resolved to adopt a long-term incentive program in the form of performance-based share rights directed at employees within the Smart Eye group. Participants were given the opportunity to receive shares free of charge under the Share Incentive Program 2022, known as performance shares.

On July 21, 2025, the program met the established criteria and was thereby completed. In total, 419,790 shares were allotted to participants in the program. To cover social security contributions related to the allotment, an additional 77,490 shares were sold through a financial intermediary. Altogether, 497,280 shares were issued by exercising warrants from series 2025:1. The shares were delivered to participants free of charge, in accordance with the program's terms. The new shares represent a dilution of approximately 1.3 percent of the company's total number of shares.

### Program 2023

At the AGM held on May 2, 2023 it was resolved on the adoption of a long-term incentive program in the form of performance-based share options directed to employees within the Smart Eye group. Under the Share Option Program 2023, participants are given the opportunity to receive shares free of charge, so called performance shares. The maximum number of performance shares will amount to 580,000, whereby 486,300 shares shall be allotted to participants and 93,700 shares shall be used by the Parent company to cover social security contributions associated with the program. In order to enable the incentive program, the AGM also resolved on an issue of not more than 580,000 warrants directed to the wholly-owned subsidiary JN Data i Göteborg AB, as a result of which the Parent company's share capital may increase by a maximum of SEK 58,000.

### Program 2024

At the AGM held on May 17, 2024 it was resolved on the adoption of a long-term incentive program in the form of performance-based share options directed to employees within the Smart Eye group. Under the Share Option Program 2024, participants are given the opportunity to receive shares free of charge, so called performance shares. The maximum number of performance shares will amount

to 636,400, whereby 533,600 shares shall be allotted to participants, and 102,800 shares shall be used by the Parent company to cover social security contributions associated with the program. In order to enable the incentive program, the AGM also resolved on an issue of not more than 636,400 warrants directed to the wholly owned subsidiary JN Data i Göteborg AB, as a result of which the Parent company's share capital may increase by a maximum of SEK 63,640.

### Program 2025

At the AGM held on May 13, 2025, it was resolved to adopt a new long-term incentive program in the form of the Share Rights Program 2025, directed at employees within the Smart Eye Group.

The program comprises performance-based share rights which, subject to the fulfilment of predetermined conditions, entitle participants to receive shares in the Company free of charge. The program is directed at the CEO, members of group management, key employees, and other employees.

The maximum number of shares that may be allocated under the program amounts to 652,000, of which 547,000 shares are intended to be allocated to participants, and 105,000 shares may be used to cover social security contributions related to the program. The program is intended to support long-term value creation by strengthening the alignment of employee incentives with shareholder interests.

## Note 9 Income tax

KSEK	2025	2024
Current tax	-4,733	-6,432
Deferred tax	28,641	28,755
<b>Total</b>	<b>23,908</b>	<b>22,323</b>
<b>Reconciliation of tax expense</b>		
Accounted profit/loss before tax	-194,552	-252,733
Tax at current tax rate 20,6 %	40,078	52,063
Effect of foreign tax rates	5,579	5,262
Tax effect on non-deductible expenses	-219	-263
Tax effect on non-taxable income	294	276
Tax effect on non-recognized loss carry-forward	-	-4,955
Tax effect amortization of goodwill	-22,073	-23,807
Other	249	-6,253
<b>Total tax</b>	<b>23,908</b>	<b>22,323</b>

The group's loss carry-forwards amount to a total of KSEK 1,682,696 (1,675,656).

## Note 10 Capitalized development expenditure

KSEK	2025	2024
Opening cost	612,730	503,974
Capitalized expenses for the year	175,051	97,176
Translation difference	-25,253	11,580
<b>Closing accumulated cost</b>	<b>762,528</b>	<b>612,730</b>
Opening amortization	-250,087	-207,238
Amortization for the year	-51,710	-41,174
Translation difference	4,966	-1,675
<b>Closing accumulated amortization</b>	<b>-296,831</b>	<b>-250,087</b>
Closing residual value according to plan	465,697	362,643

## Note 11 Goodwill

KSEK	2025	2024
Opening cost	957,495	874,694
Translation difference	-156,432	82,801
<b>Closing accumulated cost</b>	<b>801,062</b>	<b>957,495</b>
Opening amortization	-320,038	-205,020
Amortization for the year	-85,484	-92,199
Translation difference	57,666	-22,819
<b>Closing accumulated amortization</b>	<b>-347,857</b>	<b>-320,038</b>
Closing residual value according to plan	453,205	637,457

## Note 12 Trademarks

KSEK	2025	2024
Opening cost	90,185	82,480
Translation difference	-14,734	7,705
<b>Closing accumulated cost</b>	<b>75,451</b>	<b>90,185</b>
Opening amortization	-29,124	-18,473
Amortization for the year	-8,052	-8,684
Translation difference	5,265	-1,967
<b>Closing accumulated amortization</b>	<b>-31,911</b>	<b>-29,124</b>
Closing residual value according to plan	43,540	61,061

## Note 13 Technology

KSEK	2025	2024
Opening cost	333,798	304,793
Translation difference	-54,535	29,005
<b>Closing accumulated cost</b>	<b>279,263</b>	<b>333,798</b>
Opening cost	-18,197	-11,656
Amortization for the year	-4,861	-5,242
Translation difference	3,279	-1,299
<b>Closing accumulated amortization</b>	<b>-19,779</b>	<b>-18,197</b>
Closing residual value according to plan	259,484	315,601

## Note 14 Customer relationships

KSEK	2025	2024
Opening cost	104,483	95,310
Translation difference	-17,070	9,173
<b>Closing accumulated cost</b>	<b>87,413</b>	<b>104,483</b>
Opening amortization	-36,452	-23,629
Amortization for the year	-9,328	-10,061
Translation difference	6,542	-2,762
<b>Closing accumulated amortization</b>	<b>-39,238</b>	<b>-36,452</b>
Closing residual value according to plan	48,175	68,031

## Note 15 Equipment, tools, fixtures and fittings

KSEK	2025	2024
Opening cost	80,529	51,014
Acquisitions for the year	2,904	27,735
Translation difference	-3,421	1,780
<b>Closing accumulated cost</b>	<b>80,013</b>	<b>80,529</b>
Opening cost	-48,320	-36,185
Disposals	-158	-
Depreciation for the year	-12,853	-10,609
Translation difference	3,323	-1,526
<b>Closing accumulated depreciation</b>	<b>-58,007</b>	<b>-48,320</b>
Closing residual value according to plan	22,006	32,209

## Note 16 Prepaid expenses and accrued income

KSEK	2025	2024
Prepaid rents	85	598
Accrued income and ongoing contribution projects	89,187	76,821
Other prepaid expenses	9,692	15,130
<b>Total prepaid expenses and accrued income</b>	<b>98,964</b>	<b>92,549</b>

## Note 17 Deferred tax

Temporary differences in the following entries and loss carry-forwards have resulted in deferred tax assets and deferred tax liability:

Deferred tax assets, KSEK	2025	2024
Unutilized losses carried forward	276,535	255,029
Capitalized development expenditure	-21,065	-22,083
<b>Total deferred tax assets</b>	<b>255,470</b>	<b>232,946</b>
Deferred tax liabilities, KSEK	2025	2024
Temporary differences on intangible and tangible assets	104,278	127,762
<b>Total deferred tax liability</b>	<b>104,278</b>	<b>127,762</b>

## Note 18 Other non-current liabilities

KSEK	2025	2024
Due for payment later than one year but within five years	322,087	1,744
<b>Total other non-current liabilities</b>	<b>322,087</b>	<b>1,744</b>

During the financial year, the Group issued bonds with a nominal amount of SEK 300.0 million. The bonds form part of the Group's long-term financing. The bonds were issued by the parent company and are included in long-term liabilities in the consolidated balance sheet.

The reported liability of SEK 27.0 million relates to contingent consideration under a license agreement with Fingerprint Cards AB (publ), payable upon fulfillment of the agreed conditions. The liability has been recognized as it is considered probable that the conditions will be met and that an outflow of economic resources will be required.

## Note 19 Other liabilities to credit institutions

KSEK	2025	2024	KSEK	2025	2024
Due for payment within one year	10,280	11,198	Due for payment within one year	10,280	11,198
Due for payment later than one year but within five years	4,416	11,562	Due for payment later than one year but within five years	4,416	11,562
<b>Total other liabilities to credit institutions</b>	<b>14,696</b>	<b>22,760</b>	<b>Total</b>	<b>14,696</b>	<b>22,760</b>
			Long-term component (included in the item Liabilities to credit institutions)	4,416	11,562
			Short-term component (included in the item Liabilities to credit institutions)	10,280	11,198
			<b>Total</b>	<b>14,696</b>	<b>22,760</b>

The Group has entered into finance leases for IT equipment and data storage. The leases are nonterminable and the lease periods are normally 3 years. Variable fees relate primarily to interest expenses. The Group's expensed variable fees for the year amounts to SEK 10.139 (7,890) thousand. At the end of the lease period, the Group has the option to acquire the leased assets on the terms and conditions set out in the lease agreements. There are no restrictions in the current agreements, however, the assets cannot be sub-leased during the lease period. The dates of the finance lease liability are clarified in the table.

Information on reported values regarding tangible fixed assets which are held through financial lease agreements can be found in note 15 Equipment, tools, fixtures and fittings.

## Note 20 Accrued expenses and prepaid income

KSEK	2025	2024
Accrued salaries and holiday pay	22,638	25,402
Accrued social security charges	5,046	4,935
Accrued expenses	12,083	14,228
Prepaid income	58,244	60,804
Other items	6,559	4,947
<b>Total accrued expenses and prepaid income</b>	<b>104,570</b>	<b>110,316</b>

## Note 21 Transactions with related parties

In addition to the regular board fee, one board member received compensation of SEK 300,000 during the financial year for consulting services related to strategic advice to the CEO. The compensation was invoiced via a company and is considered to be on market terms.

Further information about remuneration to the board and senior executives, as well as transactions with related parties, is provided in Note 7 and Note 8.

## Note 22 Pledged assets & contingent liabilities

KSEK	2025	2024
<b>For own provisions and liabilities</b>		
Floating charges	20,000	20,000
<b>Total</b>	<b>20,000</b>	<b>20,000</b>

*The board has not identified any contingent liabilities.*

## Note 23 Events after the balance day

### Agreement to Acquire Sightic Analytics

Subsequent to the end of the reporting period, Smart Eye entered into an agreement to acquire Sightic, a Gothenburg-based company specializing in behavioral impairment detection related to alcohol and drugs. The acquisition combines Smart Eye's production-ready solutions for distraction, drowsiness, and alcohol impairment detection with Sightic's technology for detecting alcohol- and drug-related impairment. The combined offering enables in-vehicle impairment detection covering distraction, fatigue, alcohol, and drugs within a single automotive-grade system.

### Two Design Wins with Alcohol Impairment Detection

During January 2026, Smart Eye was selected to deliver its driver monitoring system (DMS) to two vehicle models from a new Japanese automotive manufacturer, representing the company's first design win including alcohol impairment detection. The nomination was secured in collaboration with a global Tier 1 supplier and marks the first time Smart Eye's DMS software, including alcohol impairment detection, has been selected by this OEM. Production of the vehicles is scheduled to start in 2028 and the estimated order value amounts to approximately SEK 50 million, based on volumes over the product lifecycle.

### Agreement via Subsidiary Sightic

After the balance sheet date, Smart Eye Aktiebolag (publ) entered into a multi-year agreement with a European police authority regarding the delivery of the company's AI-based technology for detecting drug impairment in law enforcement operations. The agreement, which spans four years, has an estimated order value of approximately SEK 40 million.

This is the first agreement where the technology is used within law enforcement agencies and concerns a solution based on technology developed by the recently acquired subsidiary Sightic. The agreement is not expected to affect the financial position as of the balance sheet date.

# Income Statement

KSEK	Note	Full Year 2025	Full Year 2024
<b>Operating revenue</b>			
Net sales	3,4	243,226	196,279
Cost of goods sold		-29,509	-18,496
<b>Gross profit</b>		<b>213,717</b>	<b>177,783</b>
Sales expenses	5,7,8	-79,533	-98,746
Administrative expenses	5,6,7,8	-116,533	-104,249
Research and development expenses	5,7,8	-106,893	-131,049
Other operating income		15,193	8,236
Other operating expenses		-13,445	-7,170
<b>Operating profit/loss</b>		<b>-87,494</b>	<b>-155,195</b>
<b>Financial income and expenses</b>			
Interest income and similar profit items		197	2,169
Interest expenses and similar loss items*		-29,713	-2,879
<b>Total financial income and expenses</b>		<b>-29,516</b>	<b>-710</b>
<b>Profit/loss after financial items</b>		<b>-117,010</b>	<b>-155,905</b>
Tax on the result for the period	9	20,729	27,307
<b>Result for the period</b>		<b>-96,281</b>	<b>-128,598</b>

# Balance Sheet

KSEK	Note	12/31/2025	12/31/2024
<b>Assets</b>			
<b>Non-current assets</b>			
<i>Intangible assets</i>			
Capitalised development expenditures	10	357,071	253,917
Concessions, patents, licences and similar rights		1,132	15
		<b>358,203</b>	<b>253,932</b>
<i>Tangible assets</i>			
Fixtures, tools, fixtures and fittings	12	<b>6,056</b>	<b>8,101</b>
<i>Financial assets</i>			
Participations in Group companies	11	1,233,488	1,228,048
Deferred tax asset	13	237,023	209,273
		<b>1,470,511</b>	<b>1,437,321</b>
<b>Total non-current assets</b>		<b>1,834,770</b>	<b>1,699,354</b>
<b>Current assets</b>			
<i>Inventories, etc.</i>			
Raw materials and consumables		26,439	27,749
<i>Current receivables</i>			
Trade receivables		43,672	24,499
Receivable from Group companies		615	243
Current tax assets		4,553	3,967
Other current receivables		5,494	3,319
Prepaid expenses and accrued income	14	93,779	86,250
		<b>148,113</b>	<b>118,278</b>
<i>Cash and bank balances</i>		<b>119,802</b>	<b>9,192</b>
<b>Total current assets</b>		<b>294,354</b>	<b>155,219</b>
<b>Total assets</b>		<b>2,129,124</b>	<b>1,854,573</b>

# Balance Sheet, cont.

KSEK	Note	12/31/2025	12/31/2024
<b>Equity and liabilities</b>			
<b>Equity</b>			
<i>Restricted equity</i>			
Share capital		3,795	3,700
Share premium reserve		21,914	21,914
Fund for development costs		346,325	253,917
		<b>372,034</b>	<b>279,531</b>
<i>Unrestricted equity</i>			
Share premium reserve		2,417,326	2,384,192
Retained profit or loss		-1,029,149	-825,646
Net profit/loss for the year		-96,281	-128,598
		<b>1,291,896</b>	<b>1,429,948</b>
<b>Total shareholders' equity</b>		<b>1,663,930</b>	<b>1,709,479</b>
<b>Non-current liabilities</b>			
Other long-term debt	15	28,546	1,546
Bond loan	15	293,425	-
<b>Total non-current liabilities</b>		<b>321,971</b>	<b>1,546</b>
<b>Current liabilities</b>			
Interest-bearing liabilities		-	25,000
Advance payments from customers		4,066	762
Trade payables		36,129	20,962
Liabilities to Group companies		42,060	39,754
Other current liabilities		9,082	7,304
Accrued expenses and prepaid income	16	51,886	49,766
<b>Total current liabilities</b>		<b>143,223</b>	<b>143,548</b>
<b>Total equity and liabilities</b>		<b>2,129,124</b>	<b>1,854,573</b>

# Changes in Shareholders' Equity

KSEK	Share capital	Share premium fund (restricted)	Fund for development costs (restricted)	Share premium fund (unrestricted)	Other unrestricted equity	Profit/loss for the year	Total equity
<b>Opening balance 2024-01-01</b>	3,519	21,914	205,377	2,228,360	-761,757	-26,167	1,671,246
Appropriation of profit				-	-26,167	26,167	
New issue	165			12,266			12,281
Set-off issue	15			149,985			150,150
Issue costs				-8,085			-8,085
<i>Deferred tax referring to issue costs</i>				1,665			1,665
Option program 2021					1,297		1,297
Incentive program 2022					4,618		4,618
Incentive program 2023					2,943		2,943
Incentive program 2024					1,961		1,961
Fund for development costs			77,705		-77,705		
Reversal of fund for development costs			-29,164		29,164		
Profit/loss for the year						-128,598	-128,598
<b>Equity 2024-12-31</b>	<b>3,699</b>	<b>21,914</b>	<b>253,917</b>	<b>2,384,192</b>	<b>-825,646</b>	<b>-128,598</b>	<b>1,709,479</b>
<b>Opening balance 2025-01-01</b>	3,699	21,914	253,917	2,384,192	-825,646	-128,598	1,709,479
Appropriation of profit					-128,598	128,598	
Set-off issue*	46			28,704			28,750
<i>Deferred tax referring to issue costs</i>				92			92
Incentive program 2022	49			4,338	5,743		10,130
Incentive program 2023					3,108		3,108
Incentive program 2024					4,546		4,546
Incentive program 2025					4,106		4,106
Fund for development costs			137,357		-137,357		
Reversal of fund for development costs			-44,949		44,949		
Profit/loss for the year						-96,281	-96,281
<b>Equity 2025-12-31</b>	<b>3,795</b>	<b>21,914</b>	<b>346,325</b>	<b>2,417,326</b>	<b>-1,029,149</b>	<b>-96,281</b>	<b>1,663,930</b>

The share capital consists of 37,953,933 shares with a quota value of SEK 0.1.

\*Offset issue was registered during the year and the share capital was increased by a total of SEK 46,089 (carried out in Q1 2025).

\*\*Costs related to the 2022 Incentive Program. The share capital was due to emitted shares increased by a total of SEK 49,728 in Q3 2025.

# Cash Flow Statement

KSEK	2025	7/16/1905
<b>Operating activities</b>		
Operating profit/loss after depreciation	-87,494	-155,195
Reversal of depreciation	39,572	34,241
Reversal of non-cash items	16,688	6,268
Financial payments received	197	2,271
Financial disbursements	-28,606	-8,587
Tax paid	-	-
<i>Cash flow from operating activities before changes of working capital</i>	<b>-59,643</b>	<b>-121,002</b>
<b>Change in working capital</b>		
Change in stocks	1,310	-6,041
Change in trade receivables	-19,173	7,776
Change in other current receivables	-8,985	-47,026
Change in trade payables	15,166	6,130
Change in other current liabilities	10,870	14,768
<i>Changes in working capital</i>	<b>-812</b>	<b>-24,394</b>
<b>Cash flow from operating activities</b>	<b>-60,455</b>	<b>-145,396</b>
<b>Investment activities</b>		
Acquisition of intangible assets	-90,838	-77,704
Acquisition of tangible assets	-960	-1,845
<i>Cash flow, investment activities</i>	<b>-91,798</b>	<b>-79,549</b>
<b>Financing activities</b>		
New share issue	-	142,119
Change in short-term credit facilities	-25,000	25,000
Amortization loan Group company	-6,139	5,955
Long-term liabilities	294,000	-
<i>Cash flow from financing activities</i>	<b>262,861</b>	<b>173,074</b>
Cash flow	110,610	-51,871
Opening cash and cash equivalents	9,192	61,063
<b>Closing cash and cash equivalents</b>	<b>119,802</b>	<b>9,192</b>

## Note 1 Accounting policies and valuation principles

The parent company's annual accounts have been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Accounting Standards Board's recommendation BFAR 2012:1 Annual Accounts and Consolidated Accounts (K3). The accounting policies are unchanged from the previous year.

### Foreign Currencies

Monetary asset and liability items in foreign currencies are measured at the exchange rate on the balance sheet date. Transactions in foreign currencies are translated at the spot rate on the transaction date.

### Revenue

#### Goods

Sales of goods are recognized when the significant risks and benefits are transferred from the seller to the buyer in accordance with the terms of sale. Sales are recognized after deductions for VAT, discounts and exchange rate differences for sales in foreign currencies. System revenue for which there are non-delivered components that are a condition for the functionality of the system is recognized when these components are delivered.

#### Service Assignments

For service assignments at current prices the revenue attributable to a completed service assignment is recognized in pace with completion of the work and the delivery or use of the material.

For service assignments at fixed-price contracts, revenue is recognized based on the performance obligations of the contract:

- *Development costs revenue is recognized according to the percentage of completion method*
- *Development licenses revenue is accrued over the contract period*

#### License Revenue

License revenue based on the number of vehicles produced is recognized in the quarter in which the vehicles are produced. License revenue attributable to license agreements with customers is periodized over the contract period.

### Income Tax

#### Current Tax

Current tax is measured based on the tax rates and tax

rules on the balance sheet date. Deferred tax is measured based on the tax rates and tax rules decided prior to the balance sheet date. Deferred tax liabilities concerning temporary differences that are related to investments in subsidiaries are not recognized in the consolidated accounts, since the Parent Company may in all cases determine the time of reversal of the temporary differences, and it is not deemed to be probable that reversal will take place in the foreseeable future.

#### Deferred Tax

Deferred tax assets pertaining to loss carry-forwards or other future tax deductions are recognized to the extent that it is likely that the loss carry-forwards can be offset against surpluses in conjunction with future taxation.

Receivables and liabilities are recognized net only when there is a legal right of offset. Current tax, like the change in deferred tax, is recognized in profit or loss unless the tax is attributable to an event or transaction that is recognized directly in shareholders' equity.

### Leases

Lease agreements where essential, the economic benefits and risks attributable to the leased item remain with the lessor, are classified as operating leases in the consolidated accounts, where payments under these agreements are recognized as an expense on a straight-line basis over the lease term.

### Employee Benefits

Employee benefits in the form of salaries, holiday pay, paid sick leave, etc., as well as pensions, are recognized as they are earned. The parent company only has defined-contribution pension plans. There are no other long-term employee benefits.

#### Defined-Contribution Pension Plans

Under defined-contribution pension plans, the company pays fixed contributions to a separate independent legal entity and does not have any obligation to pay additional contributions. The company's earnings are charged with expenses as the benefits are earned, which normally corresponds to the time when the premium is paid.

### Intangible Assets

Intangible non-current assets are recognized at cost less accumulated amortization and any impairment. Cost includes costs directly attributable to the acquisition of the asset. Intangible non-current assets are amortized on a straight-line basis over the asset's estimated useful life. Amortization is recognized as a cost in the income statement.

#### Development Work

Development costs are capitalized if the project is assumed to be of significant future value to the company. Capitalization pertains to development costs for a specific application and which are clearly delineated for the project. The group applies the capitalization model for internally developed intangible assets.

#### The following amortization schedule is applied:

- Capitalized development expenditure: 10 years
- Other intangible assets: 10 years

Intangible assets are attributable to vehicle platforms with an estimated useful life based on 10 years. Therefore, the Group's intangible assets are estimated to generate economic benefit for 10 years.

### Tangible Assets

Property, plant and equipment is recognized at cost less accumulated depreciation and any impairment. Cost includes costs directly attributable to the acquisition of the asset.

Additional expenses concerning assets that are not divided into components are added to the cost if they are estimated to give the company future economic benefit, to the extent that the asset's performance increases in relation to the asset's value on the acquisition date. Expenses for ongoing repair and maintenance are recognized as costs. Property, plant and equipment is depreciated on a straight-line basis over the asset's estimated useful life. Depreciation is recognized as a cost in the income statement.

#### The following depreciation schedules are applied:

- Equipment and tools: 5 years
- Computers: 3 years

If an asset's carrying amount exceeds its estimated recoverable amount, the asset is immediately written down to its recoverable amount.

**Impairment**

An impairment test is conducted annually on an asset or a group of assets to assess its carrying amount. If the carrying amount exceeds the estimated recoverable amount, it is immediately written down to this recoverable amount.

**Financial Instruments**

Financial instruments recognized on the balance sheet include trade receivables, other receivables, trade payables and loans. The instruments are recognized on the balance sheet when the company becomes party to the contractual terms of the instrument and are valued based on acquisition costs.

Financial assets are derecognized from the balance sheet when the right to receive cash flows from the instrument has expired or has been transferred, and the company has transferred essentially all risks and benefits associated with the right of ownership. Financial liabilities are derecognized from the balance sheet when the obligations in the contract are met or otherwise lapse.

*Trade and Other Receivables*

Receivables are recognized as current assets, with the exception of items falling due more than 12 months after the balance sheet date, which are classified as non-current assets. Receivables are recognized in the amount at which they are expected to be received less individually assessed doubtful debts.

*Loans and Trade Payables*

Loans and trade payables are initially recognized at cost after deducting transaction costs. If the recognized amount differs from the amount to be repaid on the due date, the difference is accrued as an interest cost or interest income over the term of the loan. This means that as of the due date the recognized amount corresponds to the amount to be repaid.

*Shares and Participations in Subsidiaries*

Shares and participations in subsidiaries are recognized at cost after deducting for any impairment. Cost includes the purchase consideration paid for shares and acquisition expenses.

**Inventories**

Inventories are measured at the lower of cost and net realizable value on the balance sheet date. Cost is calculated according to the first-in, first-out (FIFO) principle. Net sales value is the sales value after deducting calculated costs that can be attributed directly to the sales transaction.

**Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, available balances with banks and other credit institutions, as well as other short-term liquid investments that can be readily converted to cash and are subject to an insignificant risk of changes in value. To be classified as cash and cash equivalents, the maturity must not exceed three months from the date of acquisition.

**Provisions**

A provision is recognized on the balance sheet when the company has a formal or informal obligation due to an event that has occurred, and it is probable that an outflow of resources will be required to settle the obligation, and a reliable estimate of the amount can be made.

**Cash Flow Statement**

The cash flow statement presents the changes in the company's cash and cash equivalents during the financial year. The cash flow statement is prepared according to the indirect method. The recognized cash flow solely includes transactions that involve incoming and outgoing cash payments.

**Definitions of Key Ratios***In the money*

The option's criteria or criterium is fully or partly fulfilled.

*EBT*

Earnings before tax.

*NRE*

Non-recurring Engineering, customer project revenue.

*Net sales growth*

*The percentage net increase in net sales compared with an earlier period. The company believes that this key ratio gives a better understanding of the company's growth*

*Gross margin*

Gross profit in relation to net sales.

*Operating profit/loss*

Profit/loss before financial income and expenses, and tax.  
Operating margin Operating profit in relation to net sales.

*EBITDA*

Operating profit before depreciation and amortization.

*Cash ratio*

Current assets excluding inventories and work in progress. as a percentage of current liabilities.

*Shareholders' equity ratio*

Equity and untaxed reserves (less deferred tax) in relation to total assets.

*Return on shareholders' equity*

Profit after tax in relation to shareholders' equity during the period.

*Earnings per share*

Profit for the period divided by the number of shares outstanding at the end of the period.

*Earnings per share after full dilution*

Profit for the period divided by the number of outstanding shares after the full dilution at the end of the period.

*Shareholders' equity per share*

Shareholders' equity divided by the number of shares at the end of the period.

*Shareholders' equity per share after full dilution*

Shareholders' equity divided by the number of shares after full dilution at the end of the period.

*Dividend per share*

Dividend for the period divided by the number of shares outstanding at the time of the dividend.

*Employees*

Number of employees at the end of the period.

## Note 2 Estimates and assessments

Within the parent company, estimates and assessments are made about the future. The estimates for accounting purposes that result from these will seldom correspond to the actual result. The estimates and assumptions that involve a significant risk of significant adjustments in the reported values of assets and liabilities in the coming years are dealt with in outline below.

### Capitalization of Development Expenditure

Recognition of capitalized development expenditure requires assessments to determine whether expenditure can be capitalized during the course of a project. Factors affecting the assessment are which development phase the project is in and what future earnings capacity the projects expected to contribute. To ensure this is managed correctly, the company continuously works with project documentation and follow-up, monitoring expenditure incurred in relation to the project budget, and forecasts of future earning capacity. A change in the assessment of the projects' earnings capacity could have significant consequences on the company's earnings in future earning capacity.

### Valuation Shares in Subsidiaries

An impairment test is performed each year in accordance with the accounting principle for financial assets described in Note 1. The calculations are the basis for the assessment based on estimated future cash flows, based on next-of-kin year financial budgets. Furthermore, an average discount rate in local currency after tax has been used in the calculations. If any of these factors are appreciated significantly lower, there may be a need for impairment.

### Revenue Recognition – Fixed-Price Contracts

For service assignments under fixed-price contracts, revenue is recognized based on a weighted assessment of the performance obligations included in the contract. This means that a judgment is required regarding the allocation of the transaction price between performance obligations, as well as the timing of revenue recognition for each obligation. A change in this assessment could have a significant impact on the financial reporting.

### Tax Carry Forwards

The reported value of deferred tax assets relating to losses carried forward have been tested on the balance sheet date. The Group's assessment is that it is highly likely to generate taxable income within the foreseeable future, thereby utilizing the loss carryforwards to an equivalent extent.

Apart from the above, no assessments or estimates have been made that have a significant effect on the amounts reported in the financial report or would entail a significant risk of a significant adjustment of the reported values of assets or liabilities during the next financial year.

## Note 3 Net sales per business area

KSEK	2025	2024
Behavioral Research	49,519	62,520
Automotive	193,707	133,759
<b>Total</b>	<b>243,226</b>	<b>196,279</b>

## Note 4 Net sales by geographical markets

KSEK	2025	2024
The Nordics	2,829	9,539
Europe excl. the Nordics	60,190	33,850
North America	86,993	73,441
Asia	91,736	71,165
Other markets	1,478	8,284
<b>Total</b>	<b>243,226</b>	<b>196,279</b>

## Note 5 Operating leases

Future minimum lease payments to be paid for non-cancellable leases.

KSEK	2025	2024
Due for payment within a year	29,840	33,498
Due for payment later than one year but within five years	36,284	65,711
<b>Total</b>	<b>66,124</b>	<b>99,209</b>
Lease payments expensed in the period	36,290	22,340

## Note 6 Auditor's fee

KSEK	2025	2024
<i>PwC AB</i>		
Audit assignment	920	–
Other services	453	110
Tax	–	–
<b>Total</b>	<b>1373</b>	<b>110</b>
<i>Deloitte AB</i>		
Audit assignment	–	897
Other services	35	76
Tax	99	–
<b>Total</b>	<b>134</b>	<b>973</b>

Audit engagement refers to the auditor's remuneration for the statutory audit. The work includes the examination of the annual financial statements and accounting records, the administration of the board of directors and the managing director, as well as fees for audit-related advisory services in connection with the audit engagement.

## Note 7 Employees

Average number of employees divided by country and gender:

Sweden	2025	2024
Women	33	29
Men	101	87
<b>Total</b>	<b>134</b>	<b>116</b>

Salaries, fees and other remuneration, KSEK	2025	2024
Board of directors	2,933	2,592
CEO	4,298	3,269
Other senior executives	8,615	8,966
Other employees	79,747	78,062
<b>Total</b>	<b>95,593</b>	<b>92,889</b>

Social security charges and pensions, KSEK	2025	2024
Statutory and contractual social security charges	30,856	23,775
Pension costs	11,476	11,085
<b>Total</b>	<b>42,332</b>	<b>34,860</b>

## Note 8 Share-based payments

### Program 2022

At an extraordinary general meeting held on June 29, 2022, it was resolved to adopt a long-term incentive program in the form of performance-based share rights directed at employees within the Smart Eye group. Participants were given the opportunity to receive shares free of charge under the Share Incentive Program 2022, known as performance shares.

On July 21, 2025, the program met the established criteria and was thereby completed. In total, 419,790 shares were allotted to participants in the program. To cover social security contributions related to the allotment, an additional 77,490 shares were sold through a financial intermediary. Altogether, 497,280 shares were issued by exercising warrants from series 2025:1. The shares were delivered to participants free of charge, in accordance with the program's terms. The new shares represent a dilution of approximately 1.3 percent of the company's total number of shares.

### Program 2023

At the AGM 2nd May 2023 it was resolved on the adoption of a long-term incentive program in the form of performance-based share options directed to employees within the Smart Eye group. Under the Share Option Program 2023, participants are given the opportunity to receive shares free of charge, so called performance shares. The maximum number of performance shares will amount to 580,000, whereby 486,300 shares shall be allotted to participants and 93,700 shares shall be used by the Parent company to cover social security contributions associated with the program. In order to enable the incentive program, the AGM also resolved on an issue of not more than 580,000 warrants directed to the wholly-owned subsidiary JN Data i Göteborg AB, as a result of which the Parent company's share capital may increase by a maximum of SEK 58,000.

### Program 2024

At the AGM 17th May 2024 it was resolved on the adoption of a long-term incentive program in the form of performance-based share options directed to employees within the Smart Eye group. Under the Share Option Program 2024, participants are given the opportunity to receive shares free of charge, so called performance shares. The maximum number of performance shares will amount

to 636,400, whereby 533,600 shares shall be allotted to participants, and 102,800 shares shall be used by the Parent company to cover social security contributions associated with the program. In order to enable the incentive program, the AGM also resolved on an issue of not more than 636,400 warrants directed to the wholly owned subsidiary JN Data i Göteborg AB, as a result of which the Parent company's share capital may increase by a maximum of SEK 63,640.,

### Program 2025

At the AGM held on May 13 2025, it was resolved to adopt a new long-term incentive program in the form of the Share Rights Program 2025, directed at employees within the Smart Eye Group.

The program comprises performance-based share rights which, subject to the fulfilment of predetermined conditions, entitle participants to receive shares in the Company free of charge. The program is directed at the CEO, members of group management, key employees, and other employees.

The maximum number of shares that may be allocated under the program amounts to 652,000, of which 547,000 shares are intended to be allocated to participants, and 105,000 shares may be used to cover social security contributions related to the program. The program is intended to support long-term value creation by strengthening the alignment of employee incentives with shareholder interests.

## Note 9 Income tax

KSEK	2025	2024
Current tax	-4,070	-5,831
Deferred tax	27,750	33,138
<b>Total</b>	<b>23,679</b>	<b>27,307</b>

### Reconciliation of tax expense

Accounted profit/loss before tax	-117,011	-155,905
Tax at current tax rate 20,6%	24,104	32,116
Tax effect on non-deductible expenses	-143	-180
Share program 2022	2,950	-
Other	-3,233	-4,629
<b>Recognized tax income</b>	<b>23,679</b>	<b>27,307</b>

The company's loss carry-forwards amount to a total of KSEK 1,136,284 (1,015,890), where KSEK 237,023 (209,273) have been capitalized as a deferred tax asset.

## Note 10 Capitalized development expenditure

KSEK	2025	2024
Opening cost	461,651	383,946
Capitalized expenses for the year	139,649	77,705
<b>Closing accumulated cost</b>	<b>601,300</b>	<b>461,651</b>
Opening amortization	-207,734	-176,606
Amortization for the year	-36,495	-31,128
Closing accumulated amortization	-244,229	-207,734
<b>Closing residual value according to plan</b>	<b>357,071</b>	<b>253,917</b>

## Note 12 Equipment, tools and installations

KSEK	2025	2024
Opening cost	24,460	22,614
Acquisitions for the year	965	1,846
<b>Closing accumulated cost</b>	<b>25,425</b>	<b>24,460</b>
Opening depreciation	-16,359	-13,269
Depreciation for the year	-3,010	-3,090
<b>Closing accumulated depreciation</b>	<b>-19,369</b>	<b>-16,359</b>
Closing residual value	6,056	8,101

## Note 11 Participations in group companies

KSEK	2025	2024
Opening cost	1,228,048	1,223,623
Shareholder contribution	5,440	4,425
<b>Closing accumulated cost</b>	<b>1,233,488</b>	<b>1,228,048</b>
Closing residual value according to plan	1,233,488	1,228,048

Parent company	Corp. ID no.	Registered office	Share of equity (%)
JN Data AB	556563-7849	Gothenburg	100
Smart Eye Japan Co. Ltd	0104-01-139423	Tokyo	100
Chongqing Smart Eye Technology Co. Ltd.	MA60M7N03Q	Chongqing	100
Smart Eye GmbH	DE345508843	Hildesheim	100
Affectiva, Inc.	26-4691073	Boston	100
iMotions A/S	33 50 40 04	Copenhagen	100

Parent company	Corp. ID no.	No. of shares	Share of equity (%)	Share of vote (%)	Book value (KSEK) 2025-12-31	Book value (KSEK) 2024-12-31
JN Data AB	556563-7849	1,000	100	100	371	371
Smart Eye Japan Co. Ltd	0104-01-139423	2,000	100	100	842	842
Chongqing Smart Eye Technology Co. Ltd.	MA60M7N03Q	1,000	100	100	291	291
Smart Eye GmbH	DE345508843	25,000	100	100	256	256
Affectiva, Inc.	26-4691073	35,261,757	100	100	769,053	766,041
iMotions A/S	33 50 40 04	710,957	100	100	462,675	460,247
<b>Total</b>					<b>1,233,488</b>	<b>1,228,048</b>

## Note 13 Deferred tax

Tax loss carry-forwards have resulted in deferred tax assets:

### Unutilized losses carried forward

KSEK	2025	2024
Total deferred tax	237,025	209,273
<b>Total</b>	<b>237,025</b>	<b>209,273</b>

## Note 14 Prepaid expenses and accrued income

KSEK	2025	2024
Accrued income and ongoing contribution projects	88,334	75,722
Other prepaid expenses	5,444	10,528
<b>Total prepaid expenses and accrued income</b>	<b>93,779</b>	<b>86,250</b>

## Note 15 Other long-term liabilities

During the financial year, the Group issued bonds with a nominal amount of SEK 300.0 million. The bond loan carries a variable interest rate of 3-month STIBOR plus 7 percentage points and has a term of three years, maturing in December 2028. The bond loan is reported as a long-term liability.

The reported liability of SEK 27.0 million relates to contingent consideration under a license agreement with Fingerprint Cards AB (publ), payable upon fulfillment of the agreed conditions. The liability has been recognized as it is considered probable that the conditions will be met and that an outflow of economic resources will be required.

KSEK	2025	2024
Due for payment later than one year but within five years	321,971	1,546
<b>Total other long-term liabilities</b>	<b>321,971</b>	<b>1,546</b>

## Note 16 Accrued expenses and prepaid income

KSEK	2025	2024
Accrued salaries and holiday pay	15,119	13,452
Accrued social security charges	4,750	4,234
Accrued expenses	8,893	11,827
Prepaid income	16,654	15,305
Other items	6,472	4,949
<b>Total accrued expenses and prepaid income</b>	<b>51,886</b>	<b>49,766</b>

## Note 17 Transactions with related parties

There were no transactions with related parties in the year apart from intercompany transactions and those transactions stated in notes 7 and 8.

## Note 18 Pledged assets and contingent liabilities

The board has not identified any contingent liabilities.

KSEK	2025	2024
Floating charges	20,000	20,000
<b>Total pledged assets and contingent liabilities</b>	<b>20,000</b>	<b>20,000</b>

## Note 19 Proposed appropriation of earnings

SEK	2025	2024
<b>The Board of Directors propose that the funds available for appropriation:</b>		
Share premium reserve (unrestricted)	2,417,327,253	2,384,192,287
Retained profit or loss	-1,029,149,221	-825,645,765
Net profit/loss for the year	-96,281,490	-128,597,875
<b>Total</b>	<b>1,291,896,542</b>	<b>1,429,948,647</b>
Carried forward		
Share premium reserve (unrestricted)	2,417,327,253	2,384,192,287
Retained profit or loss	-1,125,430,711	-954,243,640
<b>Total</b>	<b>1,291,896,542</b>	<b>1,429,948,647</b>

The Income Statements and Balance Sheets will be submitted to the AGM on 19th of May 2026 for approval.

The annual report was approved by the Board on April 13, 2026.

Gothenburg, on the date stated in our electronic signature.

**Anders Jöfelt**

Chairman of the Board

**Maria Hedengren**

Board Member

**Lars Olofsson**

Board Member

**Mats Krantz**

Board Member

**Andreas Anyuru**

Board Member

**Magnus Jonsson**

Board Member

**Cecilia Wachtmeister**

Board Member

**Martin Krantz**

CEO

Our audit report was issued on the date stated in our electronic signature.

**Öhrlings PricewaterhouseCoopers AB**

**Johan Malmqvist**

Authorized Public Accountant  
*Auditor in charge*

**Daniel Körner Rask**

Authorized Public Accountant

# Auditor's Report

*This is a translation of the Swedish language original. In the event of any differences between this translation and the Swedish language original, the latter shall prevail.*

To the general meeting of the shareholders of Smart Eye AB (publ), corporate identity number 556575-8371

## Report on the annual accounts and consolidated accounts

### Opinions

We have performed an audit of the annual accounts and consolidated accounts of Smart Eye AB (publ) for year 2025. The annual accounts and consolidated accounts of the company are included on pages 61-96 in this document.

In our opinion, the annual accounts and the consolidated accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the parent company and the group as of 31 December 2025 and its financial performance and cash flow for the year then ended in accordance with the Annual Accounts Act. The statutory administration report is consistent with the other parts of the annual accounts and consolidated accounts.

We therefore recommend that the general meeting of shareholders adopts the income statement and balance sheet for the parent company and the group.

### Basis for Opinions

We conducted our audit in accordance with International Standards on Auditing (ISA) and generally accepted auditing standards in Sweden. Our responsibilities under those standards are further described in the Auditor's Responsibilities section. We are independent of the parent company and the group in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

### Other information

The audit of the annual accounts and consolidated accounts for 2024 was performed by another auditor who submitted an auditor's report dated 14 April 2024, with unmodified opinions in the Report on the annual accounts and consolidated accounts.

### Other information than the annual accounts and consolidated accounts

This document also contains other information than the annual accounts and consolidated accounts and is found on pages 1-60 and 100-104. The Board of Directors and the Managing Director are responsible for this other information.

Our opinion on the annual accounts and consolidated accounts does not cover this other

information and we do not express any form of assurance conclusion regarding this other information.

In connection with our audit of the annual accounts and consolidated accounts, our responsibility is to read the information identified above and consider whether the information is materially inconsistent with the annual accounts and consolidated accounts. In this procedure we also take into account our knowledge otherwise obtained in the audit and assess whether the information otherwise appears to be materially misstated.

If we, based on the work performed concerning this information, conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### Responsibilities of the Board of Directors and the Managing Director

The Board of Directors and the Managing Director are responsible for the preparation of the annual accounts and consolidated accounts and that they give a fair presentation in accordance with the Annual Accounts Act.

The Board of Directors and the Managing Director are also responsible for such internal control as they determine is necessary to enable the preparation of annual accounts and consolidated accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts and consolidated accounts, the Board of Directors and the Managing Director are responsible for the assessment of the company and group's ability to continue as a going concern. They disclose, as applicable, matters related to going concern and using the going concern basis of accounting. The going concern basis of accounting is however not applied if the Board of Directors and the Managing Director intends to liquidate the company, cease operations or has no realistic alternative to doing any of this.

#### *Auditor's responsibility*

Our objectives are to obtain reasonable assurance about whether the annual accounts and consolidated accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinions. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and generally accepted auditing standards in Sweden will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual accounts and consolidated accounts.

A further description of our responsibility for the audit of the annual accounts and consolidated accounts is available on the Swedish Inspectorate of Auditors' website: [www.revisorsinspektionen.se/revisornsansvar](http://www.revisorsinspektionen.se/revisornsansvar). This description is part of the auditor's report.

### **Report on other legal and regulatory requirements**

#### *Opinions*

In addition to our audit of the annual accounts and consolidated accounts, we have also audited the administration of the Board of Directors and the Managing Director of Smart Eye AB (publ) for year 2025 and the proposed appropriations of the company's profit or loss. We recommend to the general meeting of shareholders that the profit be appropriated in accordance with the proposal in the statutory administration report and that the members of the Board of Directors and the Managing Director be discharged from liability for the financial year.

#### *Basis for Opinions*

We conducted the audit in accordance with generally accepted auditing standards in Sweden. Our responsibilities under those standards are further described in the Auditor's Responsibilities section. We are independent of the parent company and the group in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

#### *Responsibilities of the Board of Directors and the Managing Director*

The Board of Directors is responsible for the proposal for appropriations of the company's profit or loss. At the proposal of a dividend, this includes an assessment of whether the dividend is justifiable considering the requirements which the company and group's type of

operations, size and risks place on the size of the parent company's equity, consolidation requirements, liquidity and position in general.

The Board of Directors is responsible for the company's organization and the management of the company's affairs. This includes among other things continuous assessment of the company and group's financial situation and ensuring that the company's organization is designed so that the accounting, management of assets and the company's financial affairs otherwise are controlled in a reassuring manner. The Managing Director shall manage the ongoing administration according to the Board of Directors' guidelines and instructions and among other matters take measures that are necessary to fulfill the company's accounting in accordance with law and handle the management of assets in a reassuring manner.

#### *Auditor's responsibility*

Our objective concerning the audit of the administration, and thereby our opinion about discharge from liability, is to obtain audit evidence to assess with a reasonable degree of assurance whether any member of the Board of Directors or the Managing Director in any material respect:

- has undertaken any action or been guilty of any omission which can give rise to liability to the company, or
- in any other way has acted in contravention of the Companies Act, the Annual Accounts Act or the Articles of Association.

Our objective concerning the audit of the proposed appropriations of the company's profit or loss, and thereby our opinion about this, is to assess with reasonable degree of assurance whether the proposal is in accordance with the Companies Act.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with generally accepted auditing standards in Sweden will always detect actions or omissions that can give rise to liability to the company, or that the proposed appropriations of the company's profit or loss are not in accordance with the Companies Act.

A further description of our responsibility for the audit of the administration is available on the Swedish Inspectorate of Auditors' website: [www.revisorsinspektionen.se/revisornsansvar](http://www.revisorsinspektionen.se/revisornsansvar). This description is part of the auditor's report.

Göteborg the date indicated by our electronic signature Öhrlings PricewaterhouseCoopers AB

*Johan Malmqvist*

**Johan Malmqvist**  
Authorized Public Accountant  
Auditor in Charge

*Daniel Körner Rask*

**Daniel Körner Rask**  
Authorized Public Accountant

# Board of Directors



## Anders Jöfelt

*Chairman of the Board since 2017*

**Date of Birth:** 1975

**Educational Background:** MSc, Computer Engineering, Lund University's Faculty of Engineering

**Other Appointments:** Product owner SVT Play

**Prev. Appointments in the Last 5 Years:** None.

**Holdings:** 1,185,833 shares

## Andreas Anyuru

*Board member since 2025*

**Date of Birth:** 1977

**Educational Background:** M.Sc. EE., Lund Institute of Technology

**Other Appointments:** CTO Consafe Logistics, Board Member of Systemite AB

**Prev. Appointments in the Last 5 Years:** Board Member of Nohau Solutions AB

**Holdings:** 3,200 shares

## Cecilia Wachtmeister

*Board member since 2019*

**Date of Birth:** 1966

**Educational Background:** MSc Industrial Engineering and Management, Institute of Technology at Linköping University

**Other Appointments:** CEO IAR Systems, Chief Commercial Officer at KAMBI Plc. Board member of HMS Networks AB.

**Prev. Appointments in the Last 5 Years:** None.

**Holdings:** 14,000 shares

## Magnus Jonsson

*Board member since 2014*

**Date of Birth:** 1956

**Educational Background:** MSc, Mechanical Engineering, Chalmers University of Technology

**Other Appointments:** Chairman of the Board of Powercell AB, AB Magnus Jonsson and Magnus Jonsson Consulting AB, Chairman of the board of Gapwaves AB and board member at Insplorion AB

**Prev. Appointments in the Last 5 Years:** Board member of Nilsson Special Vehicles AB, Chairman of the Board of AstaZero AB, Mobility Sweden, Leading Light AB

**Holdings:** 4,712 shares

## Maria Hedengren

*Board member since 2025*

**Date of Birth:** 1970

**Educational Background:** Business Administration and Financing at Gothenburg School of Economics

**Other Appointments:** Board member of Mips AB, Scila AB, Stillfront Group AB, STJ Advisors, and Hemnet. Chairman at Feminvest Holding AB and subsidiaries. Venture Partner at Eight Roads VC.

**Prev. Appointments in the Last 5 Years:** CEO Readly AB, Board Chairman of Her Company AB, Board member of Fishbrain AB, Board member of the Swedish E-sports Association

**Holdings:** 3,200 shares

## Lars Olofsson

*Board member since 2017*

**Date of Birth:** 1951

**Educational Background:** Bachelors Degree in Business Administration, University of Lund, Sweden PED, IMD Lausanne, Switzerland

**Other Appointments:** Chairman LO Advise Sarl. **Prev. Appointments in the Last 5 Years:** Vice Chairman of Axfood AB, Chairman of TCC Global NV, Board member of Axel Johnson AB

**Holdings:** 75,700 shares

## Mats Krantz

*Board member since 1999 (Board Chairman 1999-2017)*

**Date of Birth:** 1947

**Educational Background:** Master Brewer at the Scandinavian School of Brewing in Copenhagen

**Other Appointments:** Chairman of Letter Cube Digital AB, and Board member of M. Irwin & Krantz AB

**Prev. Appointments in the Last 5 Years:** None.

**Holdings:** 1,000,040 shares personally and 200,000 shares via related parties

# Executive Management Team



**Martin Krantz**  
*Founder and CEO of Smart Eye*

**Date of Birth:** 1971  
**Educational Background:** MSc, Engineering Physics, Chalmers University of Technology  
**Other Appointments:** None.  
**Prev. Appointments the Last 5 Years:** BoD 1928 Diagnostics  
**Holdings:** 1,018,900 shares



**Mats Benjaminsson**  
*Chief Financial Officer*  
*Employed since 2022*

**Date of Birth:** 1968  
**Educational Background:** BA in Accounting, Finance & Information Technology, Jönköping University  
**Other Appointments:** None.  
**Prev. Appointments the Last 5 Years:** Interim CFO Sjöson AB, and Midroc Rodoverken AB, Interim Change Manager, Getinge AB  
**Holdings:** 10,300 shares



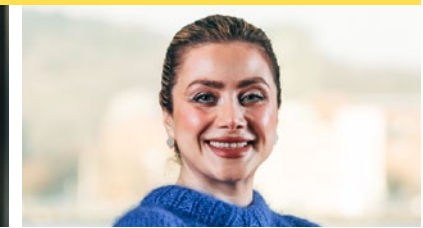
**Peter Hartzbech**  
*Founder & CEO iMotions*  
*Employed since 2005*

**Date of Birth:** 1976  
**Educational Background:** BA in Business Administration, Copenhagen Business School, Advanced Management Program, MIT Boston  
**Other Appointments:** Investor in Venture funds and early stage start-ups.  
**Prev. Appointments the Last 5 Years:** None.  
**Holdings:** 616,843 shares



**Anders Gryte**  
*VP Automotive*  
*Employed since 2025*

**Date of Birth:** 1969  
**Educational Background:** Master of Science Mechatronics  
**Other Appointments:** None.  
**Prev. Appointments the Last 5 Years:** Business Director, Aros electronics AB  
**Holdings:** 7,000 shares



**Solmaz Shahmehr**  
*VP Applied AI*  
*Employed since 2009*

**Date of Birth:** 1982  
**Educational Background:** Master of Science Degrees in Software Engineering & Technology, Chalmers University of Technology.  
**Other Appointments:** None  
**Prev. Appointments the Last 5 Years:** None.  
**Holdings:** 19,625 shares



**Martin Rydberg**  
*Chief Technical Officer*  
*Employed since 2001*

**Date of Birth:** 1976  
**Educational Background:** MoS in Computer Science and Engineering, Chalmers University of Technology  
**Other Appointments:** Board deputy JN Data i Göteborg AB  
**Prev. Appointments the Last 5 Years:** None.  
**Holdings:** 47,793 shares



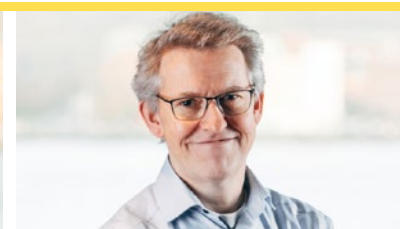
**Julia Wadman**  
*Chief Human Resources Officer*  
*Employed since 2017*

**Date of Birth:** 1969  
**Educational Background:** BA in Business Administration  
**Other Appointments:** JUWA HR Tjänster AB  
**Prev. Appointments the Last 5 Years:** None.  
**Holdings:** 698 shares



**Henrik Lind**  
*Chief Research Officer*  
*Employed since 2017*

**Date of Birth:** 1961  
**Educational Background:** MSCEE, Chalmers University of Technology  
**Other Appointments:** Technical Leader Volvo Cars, Board member Innoble AB  
**Prev. Appointments the Last 5 Years:** None.  
**Holdings:** 16,450 shares



**Detlef Wilke**  
*VP Innovations & Strategic Partnerships*  
*Employed since 2021*

**Date of Birth:** 1971  
**Educational Background:** Dipl. Ing Elektrotechnik (FH)  
**Other Appointments:** None.  
**Prev. Appointments the Last 5 Years:** VP Automotive Solutions, Smart Eye  
**Holdings:** 15,143 shares

# Annual General Meeting

## Annual General Meeting in Smart Eye Aktiebolag (publ)

Smart Eye Aktiebolag (publ), reg. no. 556575-8371, with its registered office in Gothenburg, has convened the Annual General Meeting to be held on Tuesday, May 19th 2026 at 16.30 at the address, Masthammsgatan 3, level 3, 413 29 Gothenburg.

The complete notice has been published in Post- och Inrikes Tidningar and is available on the company's website, [www.smarteye.se](http://www.smarteye.se).

### Registration and notification

A shareholder who wishes to participate in the annual general meeting must be recorded as a shareholder in the share register maintained by Euroclear Sweden AB relating to the circumstances on Friday, May 8th 2026.

A shareholder who wishes to participate in the Annual General Meeting at the venue, in person or by a proxy, must register with the company no later than Tuesday, May 12th 2026, via e-mail to [arsstamma@smarteye.se](mailto:arsstamma@smarteye.se) or by post to Smart Eye Aktiebolag (publ), Annual General Meeting 2026, Att. Linn Samuelsson, Masthammsgatan 3, level 3, 413 29 Gothenburg. Please state name, personal or corporate registration number,

address, telephone number and the number of any accompanying assistant(s) (maximum two assistants).

In order to have the right to participate in the Annual General Meeting, a shareholder who has had his shares registered in the name of a nominee must, in addition to registering for the Annual General Meeting, have the shares registered in their own name so that the shareholder is entered in the share register as of Friday, May 8th 2026. Such re-registration can be temporary (so-called voting rights registration) and is requested by the nominee in accordance with the nominee's procedures at such a time in advance as the nominee determines. Voting

rights registration completed by the nominee no later than Tuesday, May 12th 2026 is taken into account when preparing the share register.

### Proxy, etc.

If the shareholder is a legal person, a certificate of registration or equivalent authorization document must be attached to the form. If a shareholder is represented by a proxy in the meeting room, a written and dated power of attorney, and a certificate of registration or equivalent document of authority for a legal entity, should be sent to the company at the above address in good time before the Annual General Meeting. The power of attorney form is available on the company's website, [www.smarteye.se](http://www.smarteye.se).

## Group Management

**Christian Schnell**  
VP, Quality  
Smart Eye since 2022

**Linn Samuelsson**  
General Counsel  
Smart Eye since 2024

**Ulrika Berglin**  
Hardware & Manufacturing  
Manager, Smart Eye since 2024

**Jay Turcot**  
VP, AI  
Affectiva since 2011

**Lisa Strandvik**  
Head of Global Marketing  
Smart Eye since 2021

**Xingfei Zhao**  
General Manager Smart Eye  
China, Smart Eye since 2018

**Kenji Nakamura**  
General Manager Smart Eye  
Japan, Smart Eye since 2022

**Manal Ramsis**  
General Manager Smart Eye  
Egypt, Affectiva since 2019



## Calendar

- Interim report Jan-Mar, May 18, 2026
- Annual General Meeting, May 19, 2026
- Interim report Apr-Jun, August 26, 2026
- Interim report Jul-Sep, November 17, 2026

## Contact

### **Martin Krantz, CEO**

Tel no. + (46) (0)70-329 26 98

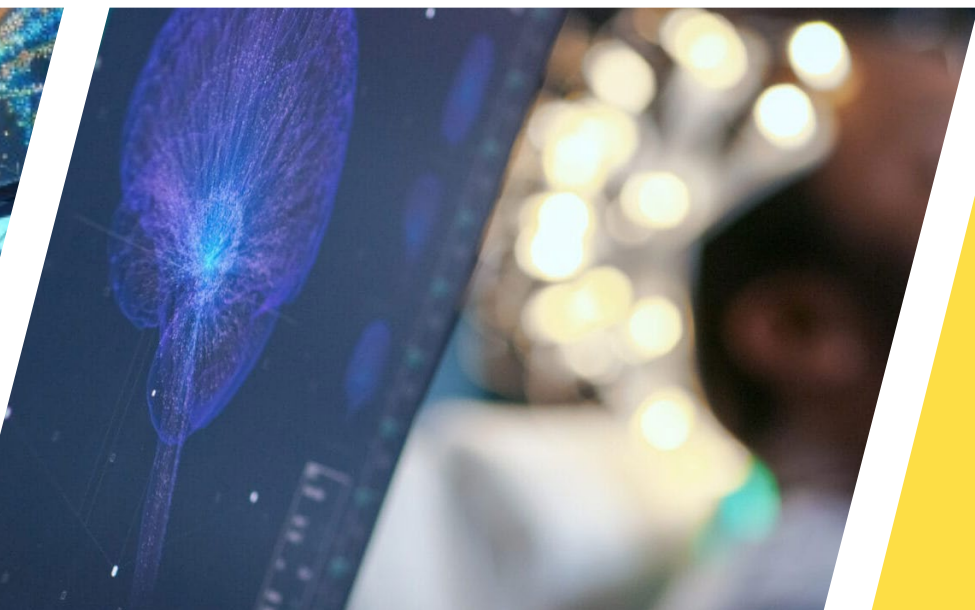
[martin.krantz@smarteye.se](mailto:martin.krantz@smarteye.se)

### **Mats Benjaminsson, CFO/IR**

Tel no. + (46) (0)70-535 36 17

[mats.benjaminsson@smarteye.se](mailto:mats.benjaminsson@smarteye.se)





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