



PRESS RELEASE
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SLEEP CYCLE AB (PUBL) INVITES YOU TO A PRESENTATION OF THE SECOND QUARTER OF 2025

Sleep Cycle AB (publ), the leading sleep technology company, will on 22 August, at 9:30 CET, present the interim report for April-June 2025 for shareholders, media and other stakeholders. Participants will be able to follow the presentation via webcast.

Sleep Cycles CEO Erik Jivmark and CFO & Head of IR Elisabeth Hedman will present the report, which will be followed by a Q&A session. The presentation will be held in English.

If you wish to participate via webcast please use the link below. Via the webcast you are able to ask written questions: <https://sleep-cycle.events.inderes.com/q2-report-2025>

The interim report will be released on 22 August at 7:30 CET and will be available on www.sleepcycle.com

For more information please contact:

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About Sleep Cycle

Sleep Cycle is dedicated to making healthy sleep accessible to everyone. Our app helps users to build hero habits, identify potential sleep issues, and gain valuable insights into their sleep patterns. Leveraging patented sound technology and over 3 billion analyzed sleep sessions, Sleep Cycle provides unparalleled accuracy and personalized guidance. As part of its broader partnership program, Sleep Cycle offers company partnerships including in-app promotions, tailored SDK solutions, and an extensive data library, enabling businesses to expand their offerings with sleep solutions and insights. Sleep Cycle is listed on Nasdaq Stockholm under the ticker SLEEP, with its headquarters in Gothenburg, Sweden.