

# Invitation to Haypp Group's Capital Markets Day 2025

**Haypp Group is pleased to invite investors, analysts, and media to a Capital Markets Day on Thursday, April 3, 2025.**

During the day, CEO Gavin O'Dowd and members of the Group Management Team will provide further insights into Haypp Group's growth plans, expected developments in its business environment, and regulatory outlook.

The event will take place at Spårvagnshallarna, Birger Jarlsgatan 57 in Stockholm, from 13:30 to 17:00 CET. Doors will open at 11:45 CET.

Lunch will be available from 12:00 CET, offering an opportunity to meet Haypp Group's management team before the formal presentations. There will also be opportunities during breaks and at the closing reception to discuss areas of interest with the Group Management Team.

Registration is required for both the physical event and the livestream via the following link: <https://app.univid.io/session/67d85919db482eb56f77bba4/>

The last day to register for on-site participation is March 25.

After the event, the broadcast and presentation will be available on Haypp Group's website.

**For more information and contact:**

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**Haypp in brief**

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*Haypp Group spearheads the global transformation from smoking to healthier product alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking the vision of inspiring healthier enjoyment for millions to a global scale. With eleven e-commerce brands, the Haypp Group is present in seven countries, where we served more than 950,000 active customers in 2023. Haypp Group's e-commerce site collection includes, among others, <https://www.snusbolaget.se/> and <https://www.northerner.com/>.*

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Press Release  
18 March 2025 13:00:00 CET

# HAYPP GROUP

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## Attachments

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[Invitation to Haypp Group's Capital Markets Day 2025](#)