

Hilbert Group Subsidiary COIN360.COM Announces Major Overhaul and Strategic Partnership with 4+Ventures

COIN360.com, the 60% majority owned subsidiary of Hilbert Group AB (NASDAQ: HILB B), is set to undergo a transformative revamp, enhancing both its functionality and architecture. The project, slated for completion by October 2024, will be spearheaded by Stockholm-based firm, 4+Ventures.

The expert team at 4+Ventures boasts a stellar track record in digital asset product development, with notable successes building multiple successful ventures and projects in digital assets and web3.

Hilbert Group CEO Niclas Sandström shares: "COIN360.com's metrics are exceptional. In Q1 2024 alone, we garnered 28 million page views across 7.7 million individual sessions, and we've welcomed 15,000 new verified users in just the last two months. For perspective, many similar data/analytics sites achieved \$100m+ valuations during the recent bear market, despite having significantly less traffic than COIN360.com. The key difference? Their superior content. Our strategy is clear: we're adding a wealth of new functionality and relevant content, much of which we've already prototyped, all by October this year. From that point onwards, we anticipate, subscription revenue to be, by far, the main revenue stream of COIN360.com."

Sandström continues, "We are confident that 4+Ventures has one of the most talented and experienced teams globally for this type of product development. We're excited to partner with them to elevate COIN360.com to new heights."

Ebba Theding, CEO & Co-Founder of 4+Ventures adds, "COIN360.com has enormous potential with its strong community and high traffic. Investing in and building on this solid foundation, we are thrilled to lead this significant product upgrade."

For additional information, please contact:

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About Us

Hilbert group is a quantitative investment company specializing in algorithmic trading strategies in digital asset markets.

Hilbert Group is a Swedish public company and is committed to providing operational infrastructure, risk management and corporate governance that meets the ever-increasing demands of institutional investors.

Hilbert Group is listed on Nasdaq First North Growth Market (ticker HILB B) with Redeye AB as Certified Adviser.

For more information, visit: www.hilbert.group

Attachments

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