

Press Release, 01 July 2026 15:00:00 CEST

Change in number of shares and votes in Björn Borg AB

During June 2026, 53,022 new ordinary shares were subscribed for in Björn Borg AB (publ) through the exercise of warrants within the framework of the company's incentive program LTIP 2023/2026.

As a result, the total number of shares and votes in Björn Borg AB has increased during June 2026.

As of June 30, 2026, the last trading day of the month, the total number of shares in Björn Borg AB amounts to 25,201,406, all constituting ordinary shares. The total number of votes in Björn Borg AB amounts to 25,201,406 as of the same date and the share capital amounts to SEK 7,875,439.375.

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About Björn Borg

The Group owns the Björn Borg trademark and its core business is underwear, sportswear, footwear and bags. It also offers eyewear through licensees. Björn Borg products are sold in around twenty markets, of which Sweden and the Netherlands are the largest. The Björn Borg Group has operations at every level from branding to consumer sales in its own Björn Borg stores and via own e-commerce at www.bjornborg.com. Group net sales amounted to SEK 1 044 million in 2025, with an average of 145 employees. The Björn Borg share has been listed on Nasdaq Stockholm since 2007.

This information is information that Björn Borg AB (publ) is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2026-07-01 15:00 CEST.

Attachments

[Change in number of shares and votes in Björn Borg AB](#)