

PRESS RELEASE

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Maximum Football Officially Launches Today on PlayStation®5, Xbox, and Steam

Stockholm, Sweden (June 17, 2025) – Maximum Entertainment AB (Nasdaq: MAXENT B) today announced *Maximum Football*, the highly anticipated, community-driven football sim, is officially out now on PlayStation®5, Xbox Series X|S, and PC via Steam. Following a successful period in Steam Early Access and Xbox Game Preview, today marks the game's full 1.0 launch, bringing with it a wave of new content, polish, and performance upgrades.

"Today's launch is a major milestone for the team and our community," said Philippe Cohen, CEO of Maximum Entertainment. "We've built this game together with our players, and now we're thrilled to welcome the full console and PC experience to our audience."

Since its initial Early Access release, *Maximum Football* has grown with direct input from its passionate community. Version 1.0 delivers fresh new features and a variety of quality-of-life improvements. The game continues to evolve as a free-to-play experience that puts creative control and customization directly into players' hands.

Check out the 1.0 launch trailer here: <https://youtu.be/0hW0BWeRvFQ>

Brand-new to *Maximum Football*'s 1.0 launch is the Introduction of *Season 3: Golden Era*, the game's most creative and ambitious season yet! Inspired by the grit and glory of 1930s–1940s football, this new season delivers a bold visual identity with vintage uniforms, leather helmets, and classic-era gear. Players can unlock two new stadiums — *Old Glory Grounds* and *Victory Park* — each offering a distinct throwback atmosphere.

The Season Pass offers both free and premium content, giving players more ways than ever to stand out on the field.

Additionally, *Maximum Football* will now offer rain and snow, bringing new atmosphere and an additional layer of challenge to the gameplay experience. Stadium customization and the ability to upload up to nine logos per team are more of the features new to 1.0.

With Franchise Mode scheduled for release later this year and new seasons dropping regularly, *Maximum Football* features an exciting roadmap full of new challenges, cosmetics, and gameplay enhancements.

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Maximum Football is now available as a free-to-play download on:

- PlayStation®5
- Xbox Series X|S
- Steam

For the latest updates, visit maxfootballgame.com and follow @maxfootballgame on X. For more information about the publisher, visit maximument.com.

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Certified Adviser

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About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

[Maximum Football 25 Key Art](#)

Attachments

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