

14 May 2025 14:00:00 CEST

Invitation to presentation of Pierce Group's interim report (Q1 2025)

On 15 May 2025 at 08.00 CEST, Pierce Group's first quarter interim report (Q1 2025) will be published. At 09.00 CEST the same day, CEO Göran Dahlin will hold a webcast and telephone conference in English about the interim report.

Information about logging in to the presentation

If you wish to participate, please visit the link below.

<https://pierce-group.events.inderes.com/q1-report-2025>

Visit <https://pierce-group.events.inderes.com/q1-report-2025> to follow the webcast.

Use <https://conference.inderes.com/teleconference/?id=50051427> to access the teleconference.

After registration, you will be provided with telephone number and a conference ID to access the telephone conference. You can ask questions verbally via the telephone conference.

For further information, please contact:

Göran Dahlin, CEO

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About Pierce Group

Pierce is a leading e-commerce Company that sells motorcycle and snowmobile gear, parts and accessories to riders across Europe. The Company has a unique and wide range of products, which includes several own brands. Sales are conducted through customer focused and locally adapted websites to serve motocross and enduro riders, customers who ride on traffic-filled roads and snowmobile riders. Pierce is a European company with headquarters in Stockholm, a centralised warehouse in Szczecin, where it also has an office with IT, finance and marketing expert teams, and a customer care function in Barcelona.

Attachments

[Invitation to presentation of Pierce Group's interim report \(Q1 2025\)](#)