

Press Release
22 October 2021 08:00:00
CEST



Goodbye Kansas delivers VFX for Wes Anderson's new film 'The French Dispatch'

Wes Anderson's latest film finally hits the silver screen and Goodbye Kansas Studios was one of the VFX vendors.

The premiere of acclaimed director Wes Anderson's much anticipated film 'The French Dispatch' has been delayed ever since the onset of the pandemic. But now it's finally time for audiences to once again visit the unique and quirky world of the acclaimed American auteur, who has previously given us films like 'The Grand Budapest Hotel' and 'The Life Aquatic with Steve Zissou'.

Every frame in a Wes Anderson film is a work of art, carefully planned and designed. The shots are often constructed out of several different visual elements and sources that are meticulously assembled to get the desired look and design. Goodbye Kansas Studios in London and Stockholm helped create that unique visual world in 'The French Dispatch' creating a number of VFX shots.

"It was an honor to work on the film. Wes Anderson's visual style is truly unique and it was both a challenge and an adventure to be part of creating that amazing world", says Joel Lindman, VFX Supervisor at Goodbye Kansas Studios.

'The French Dispatch' is written, produced and directed by Wes Anderson, from a story conceived by Roman Coppola, Hugo Guinness and Jason Schwarzmann. The film has been described as 'a love letter to journalists' and the stellar cast include names like Tilda Swinton, Benicio del Toro, Adrien Brody, Frances McDormand, Léa Seydoux, Owen Wilson, Bill Murray, Mathieu Amalric, Willem Dafoe, Elisabeth Moss, Edward Norton and Anjelica Huston.

"We were thrilled to be involved with this project and the team really enjoyed playing their part in creating many wonderfully conceived and crafted shots. We, like many others, are so excited over the film's premiere today," says James Prosser, Managing Director at Goodbye Kansas UK.

The film had its world premiere at the Cannes Film Festival on July 12, 2021 and will reach cinemas October 22nd 2021.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Beijing and Manila.

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Image Attachments

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Attachments

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