

Exercise of overallotment option and end of stabilization period

ABG Sundal Collier AB ("ABG"), in its capacity as Joint Global Coordinator and stabilization manager, notifies that the overallotment option in connection with Acast AB:s (publ) ("Acast" or the "Company") offering of shares prior to the listing on Nasdaq First North Premier Growth Market (the "Offering") will not be exercised. The stabilisation period has now ended and no further stabilisation measures will be conducted.

As announced in connection with the Offering, ABG had the option, acting as Joint Global Coordinator and stabilisation manager, to carry out transactions aimed at supporting the market price of the shares at levels above those which might otherwise have prevailed in the market. Stabilisation transactions could have been undertaken on Nasdaq First North Premier Growth Market, in the over-the-counter market or otherwise, at any time during the period from the date of commencement of trading in the shares on Nasdaq First North Premier Growth Market, i.e. 17 June 2021, and ending no later than 30 calendar days thereafter. However, ABG had no obligation to undertake any stabilisation measures. Transactions have not been allowed to be conducted at a price higher than set out in the Offering, i.e. SEK 38.

The Company has undertaken, at the request of the Joint Global Coordinators, to issue up to 7,227,493 shares corresponding to up to 15 percent of the total number of shares in the Offering, at a price corresponding to the price in the Offering, i.e. SEK 38 per share, to cover any over-allotment in connection with the Offering (the "**Over-allotment Option**").

ABG now notifies that the Over-allotment Option will not be exercised.

The stabilisation period in the Offering has now ended and no further stabilisation transactions will be conducted. ABG announces, in its capacity as Joint Global Coordinator and stabilisation manager, that stabilisation measures have been undertaken in accordance with article 5(4) in the EU Market Abuse Regulation 596/2014 (MAR) and the Commission Delegated Regulation (EU) 2016/1052 as specified below.

The contact person at ABG is Erik Skog (tel: +46 8 566 29 471, e-post: erik.skog@abgsc.se).

Stabilisation information:

Issuer:	Acast AB (publ)
Securities:	Shares (ISIN: SE0015960935)
Offering size:	48,183,287 shares
Offer price:	SEK 38

Ticker:	ACAST
Stabilisation manager:	ABG Sundal Collier AB

Stabilisation transactions:

<i>Date</i>	<i>Quantity, shares</i>	<i>Price (highest)</i>	<i>Price (lowest)</i>	<i>Price (volume weighted average)</i>	<i>Curr- ency</i>	<i>Trading venue</i>
12 July 2021	142,258	34.50	33.50	33.95	SEK	Nasdaq First North Growth Market
13 July 2021	150,000	33.50	31.00	33.10	SEK	Nasdaq First North Growth Market
14 July 2021	150,000	33.00	31.80	32.54	SEK	Nasdaq First North Growth Market
15 July 2021	150,000	31.50	30.70	30.99	SEK	Nasdaq First North Growth Market
16 July 2021	150,000	32.00	30.50	31.04	SEK	Nasdaq First North Growth Market

For more information

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About Acast

Acast was founded in 2014 and is one of the most eminent podcast platforms, and a pioneer in the open podcast ecosystem, connecting all podcasting stakeholders to one common software infrastructure. Through its infrastructure, Acast allows advertisers to efficiently target an engaged audience of listeners through dynamic ad insertion, while podcasters are given access to a range of monetization opportunities and the necessary tools to expand their listener base. Acast has a global footprint across twelve countries and, during 2020, Acast had approximately 3 billion listens on Acast-connected podcasts, and today hosts more than 28,000 shows. Acast's headquarters are located in Stockholm, Sweden and the Company has 9 local subsidiaries including UK, US, Australia, Norway, France, Germany, Ireland, Mexico and Canada.

In recent years, Acast has undergone an expansion with continued strong growth, with net sales increasing from SEK 180 million in 2018 to SEK 592 million in 2020. As a result of Acast's recent growth initiatives, the number of listens grew from approximately 1 billion (2018) to 3 billion (2020). Acast had 827 million listens and an organic net sales growth of 86% in the first quarter of 2021. Certified Adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

This information is information that Acast is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2021-07-16 18:15 CEST.

Attachments

[Exercise of overallotment option and end of stabilization period](#)