

Accelerated cloud-transformation and new customer wins for Precise Visit

Precise Biometrics, a pioneer in biometrics and cybersecurity, has seen strong sales momentum for its cloud-based visitor management solution, Precise Visit by EastCoast, during 2025. A broad range of new customers have selected the solution, with all new deployments fully cloud-based, underscoring the market's rapid shift toward scalable, secure, and easy-to-deploy visitor management platforms.

The new Precise Visit cloud customers span a broad range of sectors and organizational sizes — from small and mid-sized businesses to public sector organizations and global enterprises entering framework agreements with the ambition of large-scale international rollouts. Recent customer cloud migrations and expansion with additional offices include ASSA Abloy, and Smurfit WestRock. New customer wins include Aqua d'or Mineral Water A/S, Everaxis, UFAB, Unaro Nordic, Sundbybergs stad, and many more, reflecting growing demand across industries for a modern, compliant, and user-friendly visitor management solution.

Among the new enterprise customers are several global organizations that have selected Precise Visit as their standard visitor management solution across international networks of offices. The solution is also being implemented as part of a broader smart office environments, connecting visitor management with meeting room booking, workspace management, and other digital workplace services.

During 2025, Precise accelerated its cloud transition, growing its cloud customer base by more than 50 percent. This growth was driven by new customer acquisitions — with 100% of new customer wins on cloud — alongside the accelerated migration of existing on-premise customers to the cloud.

Precise Visit by EastCoast provides a complete digital visitor journey, supporting the entire process from meeting invitation and pre-registration to automated check-in, access permissions, notifications, and compliance workflows.

Joakim Nydemark, CEO of Precise Biometrics, commented:

"We are proud to see strong and diverse adoption of our online version of Precise Visit among new customers. Organizations today expect a visitor journey that is secure, seamless, and fully connected to their workplace ecosystem. The momentum we are seeing clearly validates our cloud strategy and the strength of our offering and ecosystem partnerships."

For more information about Precise Visit, please visit: <https://www.precisebiometrics.com/our-solutions/systems/precise-visit/>

For further information, please contact

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About Precise Biometrics

Precise Biometrics AB (publ) (“Precise”), is a global pioneer in biometrics and cybersecurity. The biometric recognition solution suite today includes fingerprint, face, and palm recognition algorithm products along with turnkey solutions for visitor management (Precise Visit by EastCoast) and biometric physical access management (Precise Access).

Precise’s premium biometric recognition solutions is used in mobiles, laptops, security tokens and smart looks, as well as automotive applications for in-car payments, driver authentication, and personalized settings and access. Precise also offer visitor management and physical biometric access control solutions.

Precise operates through two business units, Digital Identity and Biometric Technologies, and the company has offices in Sweden (HQ in Lund), USA, South Korea, Taiwan, and China. Precise is a public company listed on Nasdaq Stockholm (PREC). Learn more at www.precisebiometrics.com.

Attachments

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