



PRESS RELEASE
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TRACK LIVE COUGH TRENDS IN YOUR BROWSER TO DETECT EARLY SIGNS OF OUTBREAKS

Sleep Cycle launches its first standalone web feature based on the app's feature, Cough Radar, delivering community-level coughing outbreak insights to the world—free, open, and powered by billions of sleep sessions.

Sleep Cycle, the leading sleep technology company, today launched its award-winning feature, Cough Radar, as a standalone web solution—marking the company's first browser-based experience focused on live health insights. Powered by anonymized data from Sleep Cycle users, this interactive map brings Sleep Cycle's patented AI and sound analysis technology beyond the mobile app, transforming cough signals into actionable intelligence.

"What was once only available inside our app is now accessible to the world—free, open, and built for impact. By bringing Cough Radar to the web, we're not just helping consumers stay informed—we're opening the door for partners to collaborate, innovate, and build on our technology. Our data and platform can help power meaningful solutions in public health and beyond," said Erik Jivmark, CEO of Sleep Cycle.

Sleep Cycle's market-leading AI and patented sound analysis technology have long delivered individualized sleep guidance. Built on this proprietary sound model, Cough Radar visualizes coughing activity, mapping localized cough intensity and trends over time – offering new potential for broader public health applications and strategic collaborations that can help improve global health and well-being.

From Mobile Innovation to Public Health Platform

Originally launched during the COVID-19 pandemic, Cough Radar now serves broader health insight needs with unmatched scale and granularity. The new platform invites innovative actors from academia, health tech, logistics, and the public sector to integrate real-time cough data into their platforms. Use cases range from monitoring illness surges and guiding resource allocation, to supporting academic research and enabling integrated symptom-tracking tools. Cough Radar offers actionable intelligence across sectors.

"Anonymized, real-world data is fast becoming the cornerstone of predictive healthcare," said Mikael Kågebäck, Chief Technology Officer at Sleep Cycle. "The reality today is that data related to respiratory infections becomes available only when it's already too late. By the time someone contracts an illness, seeks care, and receives test results, the data often arrives weeks after action should have been taken. Cough Radar enables live monitoring of coughing giving decision-makers a chance to act. In a world increasingly shaped by respiratory threats, these insights can support proactive, life-saving decisions."



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Expanding Horizons Through “Powered by Sleep Cycle”

The Powered by Sleep Cycle initiative marks a pivotal step in Sleep Cycle’s long-term strategy, aiming to extend the reach and application of its unique, patented sound analysis technology. Cough Radar is a cornerstone of this initiative, providing real-time respiratory signals that enable smarter public health responses and predictive decision-making. From powering real-time dashboards and epidemiological models to enabling predictive forecasting tools, these initiatives aim to make health insights more actionable, allowing partners across healthcare, medical research, and medtech to integrate advanced health analysis capabilities into their own offerings. The launch of Cough Radar as a web solution creates new collaboration opportunities and further strengthens Sleep Cycle’s leadership in the growing digital health landscape.

Explore Cough Radar

Cough Radar marks a new chapter in how anonymized sound data can drive proactive health strategies—accessible, scalable, and ready to integrate. Visit <https://sleepcycle.com/coughradar> to experience live respiratory trends and discover how Sleep Cycle’s anonymized data can enrich your organization’s products and initiatives.

For more information

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About Sleep Cycle

Sleep Cycle is dedicated to making healthy sleep accessible to everyone. Our app helps users to build hero habits, identify potential sleep issues, and gain valuable insights into their sleep patterns. Leveraging patented sound technology and over 3 billion analyzed sleep sessions, Sleep Cycle provides unparalleled accuracy and personalized guidance. As part of its broader partnership program, Sleep Cycle offers company partnerships including in-app promotions, tailored SDK solutions, and an extensive data library, enabling businesses to expand their offerings with sleep solutions and insights. Sleep Cycle is listed on Nasdaq Stockholm under the ticker SLEEP, with its headquarters in Gothenburg, Sweden.

Image Attachments

[Cough Radar](#)