

# HUMBLE GROUP HAS WITHIN THE FRAMEWORK OF ITS LONG-TERM INCENTIVE PROGRAM 2025 RESOLVED ON A NEW SHARE ISSUE AND REPURCHASE OF C 2025 SHARES

**At the general meeting of Humble Group AB ("Humble Group") held on 21 May 2025, it was resolved to establish a long-term incentive program based on so-called threshold shares ("LTIP 2025"). The general meeting authorized the Board of Directors to resolve on a new issue of C 2025 shares and to repurchase the shares for subsequent transfer to the participants in LTIP 2025. The Board of Directors has now, based on the authorizations granted by the general meeting, resolved to carry out a new share issue and thereafter repurchase and transfer a total of 3,467,476 C 2025 shares.**

As part of the establishment of LTIP 2025, 3,467,476 C 2025 shares are issued to DNB Carnegie Investment Bank AB ("**DNB Carnegie**") at a subscription price corresponding to the quota value per share (SEK 0.22). The share capital is thereby increased by SEK 762,844.72. All issued shares will thereafter, in accordance with the Board's resolution, be repurchased by Humble Group from DNB Carnegie at the same price for subsequent transfer to the participants in LTIP 2025 in accordance with the terms resolved by the general meeting.

**For further information, please contact:**

Noel Abdayem, Acting CEO, Humble Group AB

E-mail: [noel.abdayem@humblegroup.se](mailto:noel.abdayem@humblegroup.se)

**About Humble Group**

Humble Group is a corporate group specializing in driving value and accelerating growth in small and medium-sized companies within the fast-moving consumer goods (FMCG) sector. Through an entrepreneurial approach and active ownership, Humble Group focuses on transforming its businesses to align with the future needs of consumers. The company manages a portfolio of brands, a global distribution network, and production facilities where its subsidiaries operate autonomously within their respective business areas, while Humble Group provides strategic guidance and support. The group is headquartered in Stockholm. For more information visit [www.humblegroup.com](http://www.humblegroup.com)

Humble is listed on Nasdaq Stockholm Mid Cap, under the ticker HUMBLE.

*This information is information that Humble Group is obliged to make public pursuant to the Financial Instruments Trading Act. The information was submitted for publication at 2025-12-04 17:35 CET.*