

SaveLend Group announces changes to the management team

SaveLend Group AB ("SaveLend Group" or the "Company") is making changes to its management team to better align the organization with the Company's strategic transition into a credit market company.

Jacob Gevcén, formerly Chief Operating Officer, will assume the roles of Chief Product Officer and Chief Information Officer. Jonas Ahlberg, Deputy CEO, will expand his responsibilities as he takes on the position of Chief Commercial Officer to further strengthen the Company's commercial focus.

"To successfully carry out this transition, we need an organization that can swiftly turn strategy into results. Both Jonas and Jacob are experienced entrepreneurs with a deep understanding of SaveLend Group. They bring strong track records from previous leadership roles and are well-equipped to drive the Company into its next phase," says Peter Balod, CEO of SaveLend Group.

Jacob Gevcén is one of the founders of Billecta, which was acquired by SaveLend Group in 2018. He has previously served as Chief Operating Officer of the Group and currently holds the positions of Chief Information Officer and Chief Product Officer. Jacob holds degrees in both Engineering and Economics, and has prior experience as System Manager at H&M and CTO at Upsales Nordic.

Jonas Ahlberg is Deputy CEO and Chief Commercial Officer of SaveLend Group. He is also one of the founders of Billecta and has previously served as a member of the Board of Directors of SaveLend Group, as well as holding the positions of CFO and COO. Jonas holds a Master's degree in Economics from Stockholm University.

After more than three years at SaveLend Group, Olle Asplund will step down from his roles as Chief Product Officer and Chief Legal Officer. He will remain with the Company until the end of the year, after which he will continue his career as a lawyer and partner at Cirio law firm, the Company's legal advisor. This will allow SaveLend Group to continue benefiting from his expertise going forward.

"We thank Olle for three very valuable years and look forward to continuing our collaboration with him in his new role at Cirio law firm," says Peter Balod.

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About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 60 employees and offices in Sweden and Finland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification, and financing solutions.

Attachments

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