

## Tobii secures design win with Curly Cube

The global leader in eye tracking and pioneer of attention computing will provide eye tracking technology for Curly Cube's newly launched AAC (Augmentative and Alternative Communication) device, Curly Vision One.

Germany-based startup Curly Cube recently unveiled their brand new AAC device [Curly Vision One](#), an eye-controlled communication aid designed for individuals with complex communication needs. It features a smart, eye-controlled interface that helps users express themselves more naturally and easily. Intelligent word suggestions make communication faster and more intuitive. Curly Vision One also allows users to navigate Windows using only their eyes. This is enabled with the help of multiple smart buttons located off-screen, assigned to different functions and actions, supporting both independence and control in a compact, user-friendly design.

### **Slim and durable design enabled by Tobii Eye Tracker 5L**

At the core of Curly Vision One is the Tobii Eye Tracker 5L, a compact, high-performance eye tracker that delivers precise gaze data. Its small form factor allowed Curly Cube to integrate the tracker directly into the device, enabling a sleek, all-in-one design that moves away from traditional medical aesthetics.

"The Tobii Eye Tracker 5L is – in our mind – the most reliable eye tracker on the market for integration, especially for users where eye tracking is challenging," said Kolja Böger, managing director of Curly Cube. "We're glad that it helps us deliver more natural communication and more precise Windows control for our users. It's also small enough to be integrated into the form factor of the Curly Vision One. We want to create devices that look more like a regular tech device rather than a medical device, and the size of the Tobii Eye Tracker 5L enabled us to design a slim and durable product with all components fitted into one single enclosure."

"Curly Vision One is a great example of how intelligent design and precise eye tracking can come together to change lives," said Emma Bauer, senior vice president of Integrations at Tobii. "We're proud to partner with Curly Cube on this innovation, a sleek, high-performing device that reimagines what is possible in AAC technology. By integrating Tobii's Eye Tracker 5L, Curly Cube enables faster, more natural communication for users, and that's exactly the kind of human-centered, forward-thinking technology we're passionate about supporting. Several of the world's leading AAC



## PRESS RELEASE

24 June 2025 10:05:00 CEST

companies have put their trust in Tobii to provide eye tracking technology that is essential for enabling their customers the freedom of communication, and we're proud to have been awarded that trust from Curly Cube as well!"

You can learn more about Tobii Eye Tracker 5L [here](#).

### For more information, please contact:

Rasmus Löwenmo Buckhøj, Head of Communications, Tobii AB, phone: +46 (0)73 327 87 64, email: [rasmus.lowenmobuckhoj@tobii.com](mailto:rasmus.lowenmobuckhoj@tobii.com)

Kolja Böger, Managing Director, Curly Cube GmbH, phone: +49 (0)152 5910 5970, email: [kb@curly-cube.com](mailto:kb@curly-cube.com)

### About Tobii

Tobii is the global leader in eye tracking and pioneer of attention computing. We are on a mission to improve the world with technology that understands human attention and intent. Creating tech for a better future, our technologies and solutions apply to areas such as behavioral studies and research, healthcare, education and training, gaming, extended reality, automotive, and many more. Tobii's eye tracking is used by thousands of enterprises, universities, and research institutes around the globe. Headquartered in Sweden, Tobii is listed on Nasdaq Stockholm (TOBII). For more information: [www.tobii.com](http://www.tobii.com).

### About Curly Cube

Curly Cube is a technology startup dedicated to advancing eye-gaze controlled communication and computer access. Rethinking user interface design for gaze input and leveraging the latest technological advancements, Curly Cube works closely with users to create AAC devices that enable fluent conversation, complete computer access, and environment control, with assisted mobility to follow. Based in Stuttgart, Germany, Curly Cube collaborates with distribution partners to make its solutions widely accessible. Learn more at [curly-cube.com](http://curly-cube.com).

### Image Attachments

[CurlyVisionOne 4K 0003](#)