



05 March 2026 08:00:00 CET

## Share buyback program completed

On August 27, 2025, Better Collective A/S initiated a share buyback program for up to 20 mEUR, to be executed from August 27, 2025 to March 4, 2026. As March 4, 2026 was the last trading date in the program, the buyback program is hereby complete.

Regulatory Release no. 15/2026

The following transaction marks the final transaction on March 4, 2026:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
04 March	7,449	135.4366	1,008,867	Nasdaq Stockholm
<b>Accumulated under the program following the above purchases:</b>	<b>1,879,121</b>		<b>219,999,975</b>	

Nordea carried out the transactions mentioned above on behalf of Better Collective. At the Extraordinary General Meeting held on January 9, 2026, shareholders approved the cancellation of 3,204,020 treasury shares, corresponding to approximately 5.17% of the Company's share capital (cf. regulatory release no. 1/2026). The cancellation was completed on February 9, 2026.

Following the above transactions and the completed share cancellation, Better Collective holds 451,449 treasury shares, corresponding to approximately 0.77% of the Company's outstanding share capital. The Company's total share capital now amounts to nominally 587,548.50 EUR, divided into 58,754,850 shares with a nominal value of 0.01 EUR each, following the capital reduction. As March 4, 2026 was the last trading date in the program, the buyback program is hereby complete.

## About Better Collective

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Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com).

## Contacts

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## Attachments

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