

PRESS RELEASE

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Maximum Entertainment appoints Deborah Bellangé as new CFO and announces changes to the Executive Management

Stockholm, Sweden (June 26, 2023) – Zordix AB (publ) (Nasdaq: ZORDIX B) Maximum Entertainment appoints Deborah Bellangé as Chief Financial Officer and member of the Executive Management Team effective immediately. Interim CFO Thierry Bonnefoi will assume the position as Chief Operating Officer and remain on the Executive Management Team of the company.

Deborah brings over 20 years of financial leadership experience in International Media, Entertainment & Technology. Previously, she was CFO of Focus Home Interactive (now Focus Entertainment) where she helped shepherd the company's growth both before and after its IPO. Most recently, Deborah has served as CFO of IT-services company Groupe Exaprobe.

Thierry Bonnefoi, who has been serving as Interim CFO since February this year, will assume the position of Chief Operating Officer, and will lead the company's work in M&A, Legal and Business Intelligence. Thierry will remain a member of the Executive Management Team.

"I am very happy of today's announcement and the appointment of Deborah as CFO of Maximum Entertainment. She has the ideal profile, experience and energy that we have been looking for and I look forward to building Maximum Entertainment further with her as a member of the Executive Management Team. Deborah's industry knowledge and operational skillset will be very valuable for the integration of this company and the execution of our roadmap", says Christina Seelye, CEO of Maximum Entertainment.

Following this announcement, the Executive Management Team of Maximum Entertainment will consist of:

- Christina Seelye, CEO
- Deborah Bellangé, CFO
- Thierry Bonnefoi, COO
- Ludvig Lindberg, Deputy CEO & Chief of Staff

"After a brief absence from the industry, I am excited to be back into gaming, and particularly thrilled to join the winning team at Maximum Entertainment. I believe their ongoing efforts towards integration and clear focus on a roadmap of both owned IP and third-party titles is exactly what it will take to reach success!", says Deborah Bellangé, newly-appointed CFO of Maximum Entertainment.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to creating high quality experiences spanning the entire value chain of video games, including development, publishing, transmedia, sales and operations. Maximum Entertainment provides collaborative resources to its partners, through in-house publishing labels Maximum Games, Modus, Merge Games and Just For Games, as well as its development division, Modus Studios. With more than 300 titles in its catalog, Maximum Entertainment has partnered with best-in-class creators and franchises around the world to deliver magic to the gamer in everyone. Maximum Entertainment has offices around the world, employs more than 200 professionals and is a brand of Zordix AB (publ). Visit Maximum Entertainment at www.maximument.com.

About Zordix

Zordix AB (publ) is the holding company of Maximum Entertainment. Visit Zordix at www.zordix.com.

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Zordix AB (publ)'s Certified Adviser.

Attachments

[Maximum Entertainment appoints Deborah Bellangé as new CFO and announces changes to the Executive Management](#)