

High Coast Whisky and In Flames launch exclusive bottling – MMXXV

High Coast Whisky, one of Sweden's most renowned whisky distilleries, is releasing a unique collaboration with the internationally successful metal band In Flames. The result is a limited edition 12-year-old whisky called MMXXV, a tribute to passion, creativity and Swedish heritage.

- We want to create whisky that touches people and creates experiences – just like music. The collaboration with In Flames has been natural, as we share the same drive and love for craftsmanship,' says Lars Karlsson, Blender at High Coast Whisky.

MMXXV is an exclusive limited edition bottling that reflects both High Coast's unique style and In Flames' powerful and raw energy. The whisky is a 12-year-old unpeated whisky that was first matured in bourbon casks and then in rum casks. The bottle and packaging were designed in close collaboration with the band, with distinctive graphic elements that evoke In Flames' musical expression.

- Whisky and music have always gone hand in hand for us. Creating something that our fans can experience with both taste and feeling is incredibly inspiring,' says Anders Fridén, singer in In Flames.

Launch and availability

MMXXV will be released in a strictly limited edition via Systembolaget's order range on 25 August and in selected international markets during autumn 2025.

About Us

The whisky from High Coast Distillery under the High Coast Whisky brand has been available since 2014. The Origins series with Berg, Älv, Timmer and Hav is already a big sellers among the premium brands. At the production and visitor facility in Bjärtrå, Sweden, whisky is produced seven days a week and more than 20,000 casks are maturing in the warehouses. High Coast Whisky is currently sold in about ten countries. The company's shares are traded on Nasdaq First North Growth Market. Turnover is about SEK 60 million excluding alcohol tax and the business employs about 25 people.

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Image Attachments

In Flames MMXXV

Thumbnail If Mmxxv 1200x630



Attachments

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