



K33 and Stack x me Announce Strategic Partnership to Bring Cryptocurrency Investments to Stack Users

K33 Markets AS, a subsidiary of K33 AB (publ), and Stack by Me AS (“Stack”) have signed a Letter of Intent (LOI) to explore a strategic collaboration. The partnership aims to integrate K33’s cryptocurrency trading infrastructure and crypto investing know-how with Stack x me, Stack’s investment app, enabling users to seamlessly access digital assets within a familiar and trusted platform.

Through this partnership, Stack will continue its mission to make investing more accessible and intuitive, empowering users to diversify their portfolios effortlessly. K33’s trusted trading infrastructure and secure custody services will enable seamless cryptocurrency investments, ensuring compliance and security at every step. Subject to regulatory and technical feasibility, the integrated solution is targeted for launch before summer 2025. In addition, Stack and K33 will create educational content for beginner crypto investors.

“Stack has built an impressive platform that lowers the barriers to investing, making financial markets more inclusive. We are excited to support their expansion into digital assets by seamlessly integrating our trading infrastructure, ensuring that Stack users can invest in this emerging asset class with ease.” said Torbjørn Bull Jenssen, CEO at K33 AB (publ).

Madeleine Bjørnstad Røed, CEO at Stack, added, “K33’s expertise in digital assets and secure trading solutions makes them the ideal partner for this next step in Stack’s evolution. This partnership enables us to offer our users a simple and reliable way to access cryptocurrencies while maintaining the simplicity and educational content Stack is known for”.

Further details will be announced as the partnership progresses.

For further information, please contact:

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About K33

K33 AB (publ), listed on Nasdaq First North Growth Market, is the new gold standard for investments in digital assets. K33 offers market-leading execution, actionable insights, and superior support to private and institutional partners across EMEA. Mangold Fondkommission serves as the Certified Adviser for K33 AB (publ).

About Stack

Stack by me AS is an independent securities firm behind Stackx.me, a platform designed to simplify investing and make financial markets accessible to everyone. With a focus on education, ease of use, and empowering investors, Stackx.me provides innovative solutions to help users take control of their financial future.



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Attachments

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