

Nepa takes the next step – activates search process to find permanent CEO

Nepa has initiated a comprehensive search process to identify the ideal candidate to lead Nepa into the future. Ulrich Boyer continues to serve as CEO until a suitable successor or an interim solution is in place. As the founder and largest owner, Ulrich Boyer will continue to contribute to the company's development as a member of the board.

To ensure a thorough and efficient search process, Nepa is engaging the services of an executive search firm, with the aim to identify highly qualified individuals who possess the necessary skills and experience to propel the organization forward. Ulrich Boyer continues to serve as CEO until a suitable successor or an interim solution is in place.

"Based on Nepa's track record and strong client relationships, our long-term focus is to accelerate growth and leverage our cutting-edge technology, by finding the right balance between scalable revenue from subscription products and value-adding consulting services. To meet the short-term challenging markets, we are addressing the cost base, in line with the previously communicated cost targets.

Since I took over as CEO, key actions have been taken to execute on our strategy, including strengthening the management team with Ferry Wolswinkel as the Chief Revenue Officer, who has successfully shaped the new sales organization, which came into effect in January 2023. In addition, we have made a smooth transition of the CFO position to Sonja Thorngren, further strengthening the Group Management team. With a stable and capable leadership now in place, it is the right time to find a permanent CEO who can build upon Nepa's strategic direction and drive the growth of our global powerhouse, empowering brands with unique insights for their growth," says Ulrich Boyer.

For more information, please contact:

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About Nepa

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world's most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Redeye AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

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Attachments

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