

## Major shareholder announcement

Pursuant to section 30 of the Danish Capital Markets Act, notice is hereby given that Danske Bank A/S on 20 August 2024 informed Matas A/S that Danske Bank A/S effective 19 August 2024 holds more than 5% of the voting rights of Matas A/S.

Danske Bank A/S disclosed total aggregated holding of 1,955,429 voting rights, corresponding to 5.1% of the total voting rights in Matas A/S. Danske Bank A/S disclosed holding of 830,401 shares, corresponding to 2.17% of the total shares, while Danske Bank Asset Management funds holds an additional 2.93% of the total shares.

### **For further information, please contact:**

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### **About Matas Group**

Matas Group is the Nordic leader in beauty and wellbeing, consisting of the banners Matas, KICKS and Skincity. With almost 500 stores and leading web shops across Denmark, Sweden, Norway, and Finland, we are the leading omnichannel player offering a curated portfolio of third-party brands, own brands and an emphasis on personal and expert advisory and service excellence. We have more than 5 million loyalty members across the Nordics. Matas Group is listed on Nasdaq OMX Copenhagen.

*This information is information which Matas A/S is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-08-21 17:05 CEST.*