

# SaveLend enhances the customer experience with a new user interface

**SaveLend Group AB ("SaveLend Group" or the "Company") is introducing a completely new user interface for the SaveLend savings platform. Featuring a modern design, clearer overview, and simplified navigation, the update makes it easier for customers to get started and to track the progress of their investments.**

In recent years, SaveLend Group has focused heavily on product development and packaging, resulting in a broader and more attractive range of products on the platform. As a result, the previous interface no longer fully reflected the current offering. The new interface aligns the platform with today's product range, creating a more consistent experience that emphasizes both simplicity and transparency.

The updated interface offers users a more seamless experience, with enhancements to both the presentation of investment products and the visualization of returns and transactions. This makes it easier for customers to explore their options, compare opportunities, and feel confident in their decisions.

"Customer experience is always our top priority, both in terms of delivering returns and ensuring ease of use on the platform. With the new user interface, we are taking the experience to the next level, making saving and investing with SaveLend simpler and more engaging," says Peter Balod, CEO of SaveLend Group.

By continuously developing the platform, the Company strengthens investor confidence as well as its position in the market. This launch also represents an important milestone in SaveLend Group's journey towards becoming a credit market company.

## For further information:

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## About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 60 employees and offices in Sweden and Finland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification, and financing solutions.

## Image Attachments

[SaveLend\\_UI](#)  
[SaveLend\\_UI\\_2](#)  
[SaveLend\\_UI\\_3](#)  
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## Attachments

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