

**PRESS RELEASE**

30 January 2024 07:30:00 CET

## TP ICAP and Portzamparc – BNP Paribas Group have initiated coverage of Maximum Entertainment

**Stockholm, Sweden – (January 30, 2024) – Maximum Entertainment AB (Nasdaq: MAXENT B) today announced that two investment service providers, TP ICAP (Europe) SA and Portzamparc – BNP Paribas Group, have initiated coverage of its stock.**

TP ICAP (Europe) SA is the Continental Europe hub of TP ICAP Group Plc, a global institutional broker offering direct execution and research services. It provides liquidity and data solutions, with a portfolio of businesses that offer broking services, data & analytics, and market intelligence.

Portzamparc – BNP Paribas Group is one of France's leading Small & Mid Caps specialists with three areas of expertise: support for private and institutional investors on the stock market, third-party asset management, and market operations for SMEs/ETIs.

Both investment service providers will now follow Maximum Entertainment's stock.

\*This information does not constitute an offer to sell or subscribe, or the solicitation of an order to buy or subscribe, securities in France, Europe, the United States or any other country. The provision of a financial analysis production and distribution service has been agreed between Maximum Entertainment and each of the aforementioned investment services providers, TP ICAP (Europe) SA and Portzamparc – BNP Paribas Group, respectively.

### **About Maximum Entertainment**

Maximum Entertainment is a global entertainment company dedicated to creating high quality experiences spanning the entire value chain of video games, including development, publishing, transmedia, sales and operations. Maximum Entertainment provides collaborative resources to its partners, through in-house publishing labels Maximum Games, Modus, Merge Games and Just For Games, as well as its development division, Modus Studios. With more than 300 titles in its catalog, Maximum Entertainment has partnered with best-in-class creators and franchises around the world to deliver magic to the gamer in everyone. Maximum Entertainment has offices around the world and employs more than 200 professionals. Visit Maximum Entertainment at [www.maximument.com](http://www.maximument.com).

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**For More Information, please contact:**

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**Certified Adviser**

Augment Partners AB, [info@augment.se](mailto:info@augment.se), tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

**Attachments**

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