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PRESS RELEASE

Kambi Group plc today provides an overview of its global sports betting opportunity

Kambi Group plc is today setting out the scale of its global sports betting opportunity, the key drivers behind future growth and why the company is exceptionally well positioned to capitalise on the further regulation of sports betting in future years.

As part of its virtual Capital Markets Day, which commenced today at 15:00 CEST (9:00 a.m. EDT), Kambi will detail:

- Its global total addressable market potentially rising to between €44 billion and €63 billion by 2026
- Kambi revenue potentially increasing to between €400 million and €600 million by 2026 if all its assumptions materialise
- A strong balance sheet providing the opportunity to accelerate the business opportunity through strategic acquisitions
- How the company is future-proofing its sportsbook platform to remain ahead of the competition as the market evolves

Kambi will not be providing any financial forecasts. Forward-looking figures shared during the Capital Markets Day should not be treated as guidance to future performance.

Kristian Nylén, Kambi CEO and co-founder said: "Kambi has demonstrated strong growth consistently over a long period of time, yet we are only at the start of our exciting journey, with many fantastic opportunities awaiting us. Having established ourselves as the global industry's trusted sports betting partner, we more than anyone know what it takes to capitalise on the rapidly increasing total addressable market."

A recording of the Kambi's virtual Capital Markets Day will be made available afterwards on Kambi.com.

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include 888 Holdings, ATG, Churchill Downs Incorporated, DraftKings, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 900 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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Attachments

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