

Press Release
05 December 2023 12:15:00
CET



GOODBYE KANSAS GROUP AB PUBLISHES PROSPECTUS RELATING TO THE RIGHTS ISSUE

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Goodbye Kansas Group AB ("Goodbye Kansas" or the "Company") announces that the prospectus relating to the Company's rights issue of units (the "Rights Issue") has been approved and registered by the Swedish Financial Supervisory Authority and is available on the Company's website www.goodbyekansasgroup.com and will also be available at the Swedish Financial Supervisory Authority's website www.fi.se.

The prospectus can be ordered from Goodbye Kansas by e-mail: hello@goodbyekansas.com subject to certain legal restrictions. The prospectus will also be available on the Company's website, www.goodbyekansasgroup.com and at the Swedish Financial Supervisory Authority's website, www.fi.se. The record date to receive unit rights in the Rights Issue was on 4 December 2023. Additional information related to the Rights Issue is available on the Company's website.

Timetable

| | |
|-------------------------|--|
| 6 – 15 December 2023 | Trading in unit rights on Nasdaq First North Growth Market |
| 6 – 20 December 2023 | Subscription period |
| Around 21 December 2023 | Announcement of the final outcome of the Rights Issue |

Advisors

Hagberg & Aneborn Fondkommission AB has acted as financial advisor and Advokatfirman Schjødt has acted as legal advisor in connection to the Rights Issue.

For more information, please contact:

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About this information

The information was submitted for publication, through the agency of the contact person set out above, at [=.] CET on 5 December 2023.

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content. Goodbye Kansas Group is headquartered in Stockholm and its shares are listed on the Nasdaq First North Growth Market with Carnegie Investment Bank AB (publ) as Certified Adviser.

Important information

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This press release is not a prospectus according to the definition in Regulation (EU) 2017/1129 (the "**Prospectus Regulation**") and has not been approved by any regulatory authority in any jurisdiction. Any purchase of Units of Goodbye Kansas in the Rights Issue should only be made on the basis of the information contained in the formal prospectus issued in connection with the Rights Issue, which was approved by the Swedish Financial Supervisory Authority on 5 December 2023.

This press release does not constitute an offer or solicitation to buy or subscribe for securities in the United States. The securities mentioned herein may not be sold in the United States without registration, or without an exemption from registration, under the U.S. Securities Act from 1933 ("**Securities Act**"), and may not be offered or sold within the United States without being registered, covered by an exemption from, or part of a transaction that is not subject to the registration requirements according to the Securities Act. There is no intention to register any securities mentioned herein in the United States or to issue a public offering of such securities in the United States. The information in this press release may not be released, published, copied, reproduced or distributed, directly or indirectly, wholly or in part, in or to Australia, Hong Kong, Japan, Canada, New Zealand, Singapore, South Africa, the United States or any other jurisdiction where the release, publication or distribution of this information would violate current rules or where such an action is subject to legal restrictions or would require additional registration or other measures beyond those that follow from Swedish law. Actions in contravention of this instruction may constitute a violation of applicable securities legislation.

Forward-looking statements

This press release contains forward-looking statements related to the Company's intentions, estimates or expectations with regard to the Company's future results, financial position, liquidity, development, outlook, estimated growth, strategies and opportunities as well as the markets in which the Company is active. Forward-looking statements are statements that do not refer to historical facts and can be identified by the use of terms such as "believes," "expects," "anticipates," "intends," "estimates," "will," "may," "implies," "should," "could" and, in each case, their negative, or comparable terminology. The forward-looking statements in this press release are based on various assumptions, which in several cases are based on further assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, there is no guarantee that they will occur or that they are correct. Since these assumptions are based on assumptions or estimates and involve risks and uncertainties, actual results or outcomes, for many different reasons, may differ materially from those what is stated in the forward-looking statements. Due to such risks, uncertainties, eventualities and other significant factors, actual events may differ materially from the expectations that expressly or implicitly are contained in this press release through the forward-looking statements. The Company does not guarantee that the assumptions which serve as a basis for the forward-looking statements in this press release are correct, and each reader of the press release should not rely on the forward-looking statements in this press release. The information, opinions and forward-looking statements that expressly or implicitly are stated herein are provided only as of the date of this press release and may change. Neither the Company nor any other party will review, update, confirm or publicly announce any revision of any forward-looking statement to reflect events that occur or circumstances that arise with respect to the contents of this press release, beyond what is required by law or Nasdaq First North Growth Market Rulebook.

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Attachments

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