



**WHITE PEARL**  
Technology Group AB

**PRESS RELEASE**  
16 February 2026 12:30:00 CET

## **WPTG to acquire Saltycustoms, with operations in Malaysia and Singapore**

**Stockholm, Sweden, 2026-02-16 – White Pearl Technology Group AB (WPTG), a Swedish global digital transformation and IT services company, today announces that it has signed a Letter of Intent (LOI) to acquire Saltycustoms, a corporate merchandise, design, and digital fulfilment company headquartered in Southeast Asia, with operations in Malaysia and Singapore. The total purchase consideration for the proposed transaction is USD 500,000, of which USD 300,000 is to be paid in cash and USD 200,000 in WPTG shares, payable in three instalments, at closing, after 12 months and after 24 months provided that targets are met, and all subject to customary due diligence and final agreements.**

The proposed acquisition represents a strategic step in strengthening WPTG's Digital Transformation and Digital Commerce portfolio, while expanding its footprint in high-growth Southeast Asian markets.

Saltycustoms provides end-to-end corporate merchandise solutions, including design, production, e-store solutions, and global fulfilment. The company serves a broad base of multinational customers and has supported major global brands including Amazon Web Services and Citibank. The company positions itself as a full-service merchandise partner, offering design, manufacturing, and worldwide distribution services for clients ranging from startups to multinational corporations.

The transaction is expected to unlock value for WPTG through several strategic benefits:

- Expansion of digital commerce capabilities. Saltycustoms' e-store and fulfilment solutions complement WPTG's existing digital transformation and customer experience offerings, enabling end-to-end digital merchandising and branded commerce platforms.
- Access to global enterprise clients. Saltycustoms has delivered merchandise and fulfilment solutions to leading international customers, including Amazon Web Services and Citibank, creating cross-sell opportunities for WPTG's broader IT services and digital transformation portfolio.
- Southeast Asia growth platform. The acquisition strengthens WPTG's presence in Malaysia and Singapore, two strategic markets in Southeast Asia, and provides a base for regional expansion.
- High-margin, asset-light service model. Saltycustoms operates a design-, technology-, and fulfilment-led model with global logistics capabilities, supporting scalable and recurring revenue streams.



## **WHITE PEARL** Technology Group AB

**PRESS RELEASE**  
16 February 2026 12:30:00 CET

Marco Marangoni, CEO of White Pearl Technology Group, commented: “The proposed acquisition of Saltycustoms fits directly into our strategy of building a global digital transformation platform with strong vertical capabilities. Saltycustoms gives us a proven digital merchandise and fulfilment engine, access to global enterprise clients, and an immediate presence in Southeast Asia. We see significant cross-selling opportunities between their client base and WPTG’s broader digital, cloud, and IT services portfolio.”

**For more information, please contact:**

---

Peter Ejemyr, Vice President Investor Relations  
White Pearl Technology Group  
Email: [ir@whitepearltech.com](mailto:ir@whitepearltech.com)  
Phone/WhatsApp: +46 733 611 000

**The company's Certified Adviser is Amudova AB, email: [info@amudova.se](mailto:info@amudova.se).**

**About White Pearl Technology Group:**

---

White Pearl Technology Group AB (WPTG) is a Swedish global technology company specialising in digital transformation solutions. With a presence in over 20 countries and a team of 950 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

**Attachments**

---

**[WPTG to acquire Saltycustoms, with operations in Malaysia and Singapore](#)**