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PRESS RELEASE

Kambi Group plc signs regulated market partnership with Stake ahead of Brazil launch

Kambi will supply its leading online Turnkey Sportsbook to Stake in selected markets, with first launch in regulated Brazil recently completed

Kambi Group plc (“Kambi”), the home of premium sports betting solutions, has entered a partnership with Stake to support the operator’s growth in regulated sports betting markets, starting with its launch in Brazil.

Founded in 2017, Stake, part of the Easygo group, has quickly established itself as a significant global player and was recently ranked in the top 20 of the EGR Power 50 list. With an ambition to expand its global footprint, Stake has turned to Kambi, the leader in regulated sports betting.

The Turnkey Sportsbook partnership is already underway following the launch of Stake’s real-money, Kambi-powered sportsbook in the recently regulated market of Brazil. The agreement also enables Stake to leverage Kambi’s Turnkey Sportsbook in additional regulated markets around the globe.

Werner Becher, Kambi Group Chief Executive Officer, said: “Kambi has a proud history of driving growth for operators in regulated markets around the world and we look forward to doing similar for Stake. Kambi’s advanced and compliant technology enables operators to offer a leading sportsbook product, even within highly complex frameworks, so I’m excited to see what Kambi and Stake can achieve together in Brazil and other regulated markets.”

Brais Pena Sanchez, Easygo Chief Strategy Officer, added: “Launching in the newly regulated market of Brazil is a major milestone for us and we are excited to have partnered with Kambi to leverage their Sportsbook solution to support our global regulated market expansion. Our experience in the region, paired with Kambi’s cutting-edge technology, will allow us to elevate our offering and provide our customers with exciting experiences in Brazil and beyond.”

For further information, please contact:

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About Kambi

Kambi Group is the home of premium sports betting services for licensed B2C gaming operators. Kambi's portfolio of market-leading products include Turnkey Sportsbook, Odds Feed+, Managed Trading, Bet Builder, Esports, Front End and Sportsbook Platform. Kambi Group also operates esports data and odds supplier Abios, front end technology experts Shape Games and cutting-edge AI trading division Tzeract. Kambi Group's partners include ATG, Bally's Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi Group employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

About Stake

Founded in 2017, Stake is the world's leading brand in the betting and gaming category. Stake also boasts an impressive roster of global sponsorships, including Canadian superstar Drake, the Stake F1 Team, Everton Football Club, and the UFC. Stake actively promotes responsible gambling practices and provides resources to help customers manage their gaming activities.

Contact: Press@stake.com

Attachments

[Kambi Group plc signs regulated market partnership with Stake ahead of Brazil launch](#)