

Haypp Group to Attend Goldman Sachs Global Staples Forum

Haypp Group AB (HAYPP.ST / STO: HAYPP) is pleased to announce that CEO Gavin O'Dowd and CFO Peter Deli will participate in one-on-one investor meetings at the Goldman Sachs Global Staples Forum in New York on Tuesday, May 12th, 2026.

The Goldman Sachs Global Staples Forum is an annual investor conference that brings together senior executives from consumer-focused companies and institutional investors from around the world. The event provides a platform for in-depth dialogue on strategy, market developments and long-term value creation.

Investors interested in attending can register with Goldman Sachs at <https://events.gs.com/2026/cpsf>

Haypp in brief

Haypp Group is the leading e-commerce retailer selling reduced-risk nicotine products, primarily nicotine pouches. The company is at the intersection of two trends, the rapid transition toward lower risk nicotine and the shift to online purchases. With roots in the pioneering smoke-free alternative markets of Scandinavia, Haypp uses its regulatory expertise and e-commerce leadership to bring compelling value to over 1.1 million consumers. Operating through eleven distinct e-commerce brands, the Group is active in six countries in Europe and the USA. Haypp Group's e-commerce sites include: [Snusbolaget.se](https://snusbolaget.se) and [Northerner.com](https://northerner.com).

Image Attachments

[Global Staples Forum](#)

Attachments

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