

Ortivus appoints Joanna Daffy as Marketing & Communications Manager and member of the Management Team

We are happy to announce the promotion of Joanna Daffy to Marketing and Communications Manager. Joanna will be responsible for Ortivus' external communications as well as marketing strategies. She will also be a part of the Management Team.

Joanna has solid experience working with marketing, communications, and investor relations within the medtech and biotech industry. She holds a B.Sc. in Biomedicine and a M.Sc. in Bioentrepreneurship from Karolinska Institute in Stockholm. Joanna has held positions at listed companies such as BerGenBio AS and Brighter AB. She also co-founded the start-up AbleOn Medical. Joanna joined Ortivus as Marketing Manager in 2020.

"Ortivus is growing on an international level and the need for strategic marketing and external communications is increasing. Joanna's knowledge and previous experiences are a perfect fit for this new position. We are looking forward to her participation in the Management Team and her work with Ortivus' corporate communications" Says Reidar Gårdebäck, Ortivus' CEO

Contacts

For further information, please contact

Reidar Gårdebäck, CEO

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About Ortivus

Ortivus develops and commercialises MobiMed, medical technology solutions for a safer and more efficient healthcare. The company was founded in 1985 and is today a leading provider of mobile digital solutions for prehospital care, worldwide. Ortivus' products are based on in-depth expertise in cardiology as well as decades of development together with users and customers. The company's headquarters are located in Danderyd, Stockholm and the company has, since 1998, a wholly-owned subsidiary based in the United Kingdom.

MobiMed is a modular platform that currently is used by over 12,000 paramedics in over 2,700 emergency vehicles. The platform consists of a monitor that in real-time measures, monitors and shares patients' vital parameters, such as, ECG, blood pressure and blood oxygenation. The system also consists of an electronic patient record for decision support, collection of patient data and clinical documentation.

MobiMed has a total weight of 3.5kg and is created to function in a demanding environment and out in the field. The two-way communication supports telemedicine consulting with clinical experts while patient data is seamlessly integrated into the medical records at the hospitals and primary care centers. MobiMed saves time and helps healthcare professionals make the right decisions in critical situations. MobiMed also contributes to improved quality of care and saved resources.

Ortivus Class A and Class B shares are listed on the NASDAQ Stockholm Small Cap list.

Read more about Ortivus at www.ortivus.com

Attachments

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