Hemnet's Buyers' Barometer September 2026: More buyers expect price drops

The proportion of home buyers who expect falling housing prices increased in September. At the same time, the share expecting rising prices decreased, according to Hemnet's Buyers' Barometer for September.

Of the home buyers surveyed, 17 percent stated that they expect falling housing prices over the next six months. This is an increase of 3 percentage points compared to the August survey.

Meanwhile, the proportion of buyers expecting rising housing prices decreased slightly. In September, 33 percent stated that they expect rising prices, while half of those surveyed believe housing prices will remain unchanged.

Overall, this results in a net figure (the difference between the proportion expecting rising versus falling housing prices) of 16 percentage points.

Share of buyers who expect:
Rising prices: 33.3 percent (33.9% previous month)
Falling prices: 16.6 percent (13.5% previous month)
Unchanged prices: 50.1 percent (52.6% previous month)

Erik Holmberg, Market Analyst at Hemnet, comments: "The strong start to the autumn housing market is not reflected in home buyers' price expectations, which continue to weaken. A possible explanation is that expectations are affected by the increased probability of rate hikes ahead. If we were to see rate hikes in the near future, it could further dampen price expectations and also have a dampening effect on actual price development."

Hemnet's Buyers' Barometer was sent to 2,038 respondents between September 1 and September 3.

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About Hemnet's Buyer Barometer: The Buyer Barometer is a survey where visitors to hemnet.se who are planning to buy a home answer the question: "How do you think housing prices will develop where you live over the next 6 months?". The survey has at least 600 respondents and is conducted once a month. The first survey was conducted in September 2017.

About Hemnet
Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual

passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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