News release
Stockholm March 10, 2026

SRF adopts JPEG XS and Media Pro App on existing Nimbra platform

SRF, the Swiss public broadcaster, has taken a strategic step forward in its live production workflow by introducing JPEG XS compression and Media Pro App functionality on its existing Nimbra event-based infrastructure. This marks the first time the organization is using an IP compression format across its current deployment, spanning both Nimbra 600 and Nimbra 1000 platforms.

Rather than introducing new hardware or redesigning workflows, SRF has enabled Net Insight's JPEG XS solution directly within its established Nimbra environment, demonstrating how advanced IP capabilities can be introduced incrementally and with minimal operational disruption. The move supports higher efficiency, lower latency, and greater flexibility, while preserving the reliability required for live, mission-critical production.

JPEG XS enables visually lossless compression with ultra-low latency, making it well suited for live contribution and production workflows where quality and timing are non-negotiable. Combined with the Media Pro App, SRF can now manage and scale IP-based media flows more dynamically, opening the door to new production models while leveraging existing investments.

This deployment reflects a broader industry shift: broadcasters and production teams increasingly want the freedom to evolve toward IP and software-defined workflows—at their own pace, and without compromising predictability.

> "By introducing JPEG XS on our existing Nimbra setup, and using it in live production during the recent Winter Games, we've been able to take a clear step toward more flexible IP-based workflows without changing how we operate day to day. It's a controlled, future-oriented evolution that gives us new production options while maintaining the reliability we require."
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> **Daniel Graf, Head of CSM at SRF**

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Image Attachments

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Attachments

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