

Creturner Group has started certification work with Puro Earth

Creturner Group has chosen Puro.earth as its partner for the certification of its process to eliminate carbon dioxide through the production of biochar. Puro.earth is a trusted provider of engineered carbon capture. The company wants to ensure that the technology meets the highest standards in the industry.

Creturner Group has recently taken a significant step towards standardization of its carbon dioxide removal method. The company announced that it has partnered with Puro.earth to certify Creturner Group's CDR services, which are known for their efficiency and transparent approach.

At its first plant, located in Smedjebacken, Sweden, the company reduces the amount of carbon dioxide from the atmosphere by converting biomass into biochar.

Biochar is a valuable resource in the fight against climate change and has the potential to reduce carbon emissions and promote a more sustainable future. Creturner Group AB has developed an advanced technology for biochar production that is not only highly efficient, but also based on principles of credibility and transparency.

Puro.earth is the world's leading platform for professional carbon capture. Their mission is to mobilize the economy to reward net negative carbon emissions. Puro.earth's carbon treatment providers develop processes or products that are carbon negative.

This partnership with Puro.earth represents an important step towards ensuring that Creturner Group's technology meets the highest standards in the industry. Through this collaboration, the company strengthens its commitment to deliver reliable and sustainable solutions for a better future.

"We already provide a unique third-party verification and a transparent and traceable certificate to customers who choose to eliminate carbon from the carbon cycle via Creturner. For us, the logical next step is to partner with a certification provider like Puro.earth. It is an important step for us and for the industry at large", says Joakim Erlandson, CEO of Creturner Group AB.

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About Creturner Group

Creturner Group AB is a group with two business areas within environmental technology. The digital part is a technical computing business that is expanding to strengthen its long-term potential and create a presence in the rapidly growing market for computing capacity. The company has its own facilities in Sweden with its own energy production to reduce raw material costs and environmental impact.

The environmental technology part offers corporate customers an efficient and permanent method for carbon offsetting their operations. The method is based on Bio-CCS (Carbon Capture and Storage), which involves converting residual biomass into the element carbon and depositing it to reduce the amount of CO₂ in the atmosphere. Creturner's corporate customers can then purchase carbon offsets in the same way as traditional carbon offsets such as tree planting. Unlike tree planting, Creturner's method is immediate, permanent and clearly measurable. The follow-up is done through linked smart contracts that give the customer insight into the outcome and future financial returns from the environmental investment.

Attachments

[Creturner Group has started certification work with Puro Earth](#)