

CEO acquires shares in eEducation Albert AB

Fredrik Bengtsson, CEO of eEducation Albert AB, has during the period 21–25 May 2026 acquired a total of 22,685 shares in the company at an average price of SEK 4.07 per share, corresponding to a total value of approximately SEK 92,291. All shares were acquired through regular trading on Nasdaq First North Growth Market.

These purchases follow Fredrik Bengtsson's acquisition of 72,230 shares between 24 February and 12 March, the acquisition of 27,315 shares on 28 April 2026 and his subscription for 400,000 warrants on 14 May 2026 in the company's Warrant Program 2026/2029, communicated through the press release of 18 May 2026.

Following these transactions, Fredrik Bengtsson holds, directly and through related parties, 2,800,000 shares and 400,000 warrants in eEducation Albert AB. The entire holding has been acquired during his 13 months as CEO of the company.

"Over the past year we have substantially transformed the Group's operating foundation and sharpened our focus on adaptive mathematics. We have a leading position in this category, independently verified learning impact, more than 10 million learners served, and a clear direction for the opportunities ahead. I have acquired these shares because, in my personal view, the current share price does not reflect that underlying strength. I am putting personal capital behind that conviction," says Fredrik Bengtsson, CEO of eEducation Albert.

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About eEducation Albert AB (publ)

Albert Group is a leading European edtech group focused on personalised and joyful learning at home and in schools. The Group's subscription based brands, Albert, Sumdog and Film & Skola offer curriculum aligned adaptive digital platforms, operate across core European markets and have served more than 10+ million learners to date. Albert is listed on Nasdaq First North Growth Market (ticker: ALBERT).

Read more at investors.hejalbert.se.

Attachments

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