

Raketech Hires New Chief of People Officer

December 15, 2023 – Raketech Group Holding Plc (Nasdaq: RAKE) today announced a new key hire for the management team. Dalia Turner is joining the organization as Chief People Officer from December 5th.

“I’m excited to welcome Dalia to the Global Senior Management team. With her extensive international experience from global tech companies, in Europe and elsewhere, she brings valuable insights, know-how, networks, and strategies to Raketech. I’m very much looking forward to working together with Dalia to ensure Raketech stays attractive to the best talents in the industry while keeping our entrepreneurial culture.” says CEO Oskar Mühlbach.

Dalia Turner is joining the latest from Feedzai, during her tenure she grew the team from 300 to over 600 employees. Feedzai is the AI real-time machine learning data science company for machine learning tools in the fraudulent transactions business. Prior to Feedzai, Dalia worked for many years at Microsoft in both Portugal and the APAC region where she was responsible for people strategy talent and performance management, leadership development, and the organizational culture across multiple countries. During her time at Microsoft, she was also the business partner of the regional commercial leadership team of 1500 people. Dalia will be responsible for strategic HR leadership across our global workforce, as well as reinforcing our culture and supporting Raketech’s growth.

For more information, please contact:

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About Raketech Group

Raketech is a leading online affiliate and content marketing company, with expertise in delivering comparison services for sports and gaming, online guides, communities, and social media products. Raketech guides sports and gaming enthusiasts to the best possible services, while also delivering high-quality traffic and leads to its partners. Raketech grows both organically and via acquisitions and operates its business in accordance with a clear framework for responsible affiliate marketing services. The company’s shares are listed in Nasdaq First North Premier Growth Market with ticker RAKE. Carnegie Investment Bank AB (publ) is the company’s Certified Adviser. For more information, visit www.raketech.com.

Attachments

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