

Net Insight supercharges Nimbra Edge for scalable live contribution and remote production

Stockholm, Sweden – At IBC2025, Net Insight is unveiling a major evolution of its cloud-native platform, Nimbra Edge, introducing a suite of new features that mark a significant step forward in intelligent, scalable media contribution and remote production workflows. These enhancements reflect the company's commitment to empowering service providers, broadcasters, content owners, and rights holders to thrive in a rapidly transforming IP media landscape.

With its latest evolution, Nimbra Edge's position as a cornerstone of modern, IP-based media operations, providing the flexibility, scalability and power needed for everything from multi-camera sports contribution to decentralized, collaborative remote production.

What's new

The latest release includes a powerful set of capabilities designed to meet the demands of modern live media operations:

- **Contribution transcoding:** Support for codec and resolution conversion, bitrate control (CBR/VBR), and value-added services such as audio shuffling and simple graphical overlays.
- **Edge-to-Edge streaming:** Point-to-point connectivity between Edge Connect nodes for flexible, resilient connectivity between remote venues and production hubs.
- **Expanded protocol and format support:** Zixi ZEC support on Edge Connect, enhanced SRT performance, and expanded TR-07 JPEG-XS handling.
- **Platform enhancements:** Streamlined billing, improved load balancing, and simplified dashboards for operational efficiency.

These features directly address the growing demand for flexible, IP-native contribution and production models. Broadcasters and production companies are increasingly moving away from expensive satellite services, seeking flexible IP and cloud-based solutions to contribute feeds from any geographical location. Nimbra Edge provides the solutions to manage numerous incoming feeds, ensuring signal integrity and security over any network, and enables seamless collaboration between remote teams.

Station groups and broadcasters are urgently adopting IP-based workflows to maintain reach, monetize regional content, and future-proof their infrastructure. Nimbra Edge's transcoding, future Server-side ad insertion (SSAI) readiness, and edge-to-edge streaming capabilities are purpose-built to meet these evolving needs.

"At IBC2025, we're launching the next phase of Nimbra Edge—built to power intelligent, flexible, and large-scale media distribution," says Christer Bohm, VP Product Management at Net Insight. "Making it easier than ever for broadcasters and rightsholders to build robust, cloud-driven workflows."

For more information about the evolution of Nimbra Edge, please visit [Net Insight's booth 1.B47](#) at IBC2025 on September 12–15, 2025.

For further information, please contact:

Crister Fritzson, CEO of Net Insight AB, +46 8 685 04 00, crister.fritzson@netinsight.net

About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

In addition, Net Insight provides a GNSS/GPS-independent time synchronization solution for 5G and other critical networks, offering high accuracy and performance, reducing costs and accelerating rollouts.

For more information, please visit netinsight.net

Follow us on LinkedIn: linkedin.com/company/net-insight

Attachments

[Net Insight supercharges Nimbra Edge for scalable live contribution and remote production](#)