

02 November 2021 11:05:00 CET

Invitation to presentation of Pierce Group's quarterly report (Q3 2021)

On 11 November 08.00 CET, Pierce Group's report for the third quarter 2021 will be published. At 09.30 CET the same day, CEO Henrik Zadig and CFO Tomas Ljunglöf will hold a webcast and telephone conference in English about the report.

To participate in the telephone conference – please dial in via the numbers below:

SE: +46 856 642 705

UK: +443 333 009 263

US: +16 467 224 957

The webcast and telephone conference can be followed via the following link:
<https://tv.streamfabriken.com/pierce-group-q3-2021>

The presentation material will be made available on Pierce Group's website via
<https://www.piercigroup.com/en/reports-presentations/>

For further information please contact:

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About Pierce

Pierce is a leading and fast-growing e-commerce company which sells gear, parts, accessories and streetwear to riders across all of Europe through some forty locally adapted websites. The Company has two major segments, Offroad – sales to motocross and enduro riders, and Onroad – sales to high road riders. In addition, Pierce has a smaller segment, Other, which primarily focuses on sales to snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and

attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, Sweden, the central warehouse in Szczecin in Poland, and the major portion of our customer support services are located in Barcelona. The Company has approximately 450 employees.

Attachments

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